Diversified Vegetable Production and Marketing at Jericho Settlers’ Farm
May 16, 2012 from 3-6pm
Jericho Settlers’ Farm, Jericho VT

Jericho Settlers’ Farm was founded in 2002, and has grown rapidly to 15 acres of vegetable crops, 8 high tunnels, and a year-round CSA with 150 members. They also produce livestock from 150 acres of pasture, annually providing 20,000 dozen eggs, 20,000 pounds of pasture-raised poultry and pork, and 13,000 pounds of grassfed beef and lamb. In addition to the CSA and a farmstand, they sell at farmers’ markets and natural food stores, schools, restaurants and a hospital in the greater Burlington area.

Mark Fasching and Christa Alexander have focused not only on sustainable organic production, by implementing good rotation and soil fertility practices, but also packaging and storage for their year round markets and brand development. They will lead us through a tour of the farm and describe their production and marketing practices.

Directions. From I-89, take Exit 11 (Richmond), travel west on Rt. 2 briefly to traffic light. Bear right at light onto Rt. 117 (River Road). Follow Rt .117 for 2.5 miles to Barber Farm Rd. on the right; follow for 2.3 miles to farm on the left. From Rt. 15 points east: Travel to Jericho and bear left at Clark’s Truck Center onto Browns Trace; follow for 4 miles through Jericho Center (around the Town Green, past country store) to Barber Farm Rd. on right; follow for .2 miles to farm on the right. From Rt. 15 points west: Travel to Jericho, bear right at Joe's Snack Bar onto Lee River Road. Go straight through stop sign and continue several miles on Lee River Road, bearing right up steep hill (Lee River Rd. merges into Browns Trace) and continue into Jericho Center. Follow road around the Town Green and past country store and continue 1/4 mile then turn right onto Barber Farm Rd., follow .2 miles to farm on the right. From Richmond village: Travel up the Jericho Road into Jericho where the road name changes to Browns Trace; follow to Barber Farm Rd., on the left (1 mile after Nashville Rd). Follow .2 miles to farm on the right. The physical address is: 22 Barber Farm Road Jericho if you want to get map directions.

Sponsored by: University of Vermont Extension, the Vermont Vegetable and Berry Growers Association and the USDA Risk Management Agency which provides sound risk management solutions for farmers, see: www.rma.usda.gov. Questions? Vern Grubinger, UVM Extension 802-257-7967x303