

SPCH 214: RHETORIC OF PRESIDENTIAL CAMPAIGNS - SNIDER
 SPRING, 2009

<u>DATE</u>	<u>CONTENT</u>	<u>DUE</u>	<u>READ</u>
14 Jan	Introduction, background videos, disclosure		
21 Jan	Rhetoric and criticism, video: Choice part 1		1
28 Jan	History of campaigns, video: Choice part 2		2
4 Feb	1996-2000-2004, video: McCain accepts		3-4
11 Feb	Rhetorical criticism, video: Obama accepts		5
18 Feb	Audience #1, video: McCain stumps	P1	6
25 Feb	Audience #2, video: Obama stumps		7-8
3 Mar	Strategy #1, video: mixed stumps		9-10
11 Mar	SPRING BREAK – NO CLASS		
18 Mar	Strategy #2, video: Palin		11
25 Mar	Rhetorical criticism 2, video: Biden		12
1 Apr	Organizing, video: debate 1	P2	13
8 Apr	Debates, video: debate 2		14
15 Apr	Media 1, video: ads 1		15-16
22 Apr	Media 2, video: ads 2	P3	17
29 Apr	Presentations, evaluations	Present	