

This paper examines the waning political support for the Republican Party in Vermont over the past fifty years and what factors have contributed to this. Further, this paper will examine potential strategies moving forward for the party to consider in order to elect more officials in this state. The time period studied in this paper looks from 1962 to today, with a greater focus on the most recent twenty years. There is an examination of historical election data, party platforms, policies, social issues, and consideration of general trends, values, and demographics over time and into the future. This paper argues that the Republican Party in Vermont can be relevant in the future and has many party values that align with the electorate. The state party should separate itself from the national party, and focus on highlighting it's history, on the values that align most with Vermonters, and on individual political races. By putting in place a sound electoral strategy for the future, the Republican Party can begin to re-claim seats in statewide political office and the legislature, and help to create more politically balanced solutions to government challenges.