From the Ground Up: An Analysis on the National and International Success of Small Environmental Advocacy Groups

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Thesis Project
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How Can Small Environmental Advocacy Groups Make National and Global Impacts?

• Purpose of study is to identify the resources, strategies, and mechanisms that contribute to success
• Internship thesis with Global Justice Ecology Project
• Research Component guided by research question
President Obama:
We Need Leaders, Not Politicians.
Stop Global Warming
Overview

- Advocacy groups seek to influence public opinion and political decisions
- Environmental advocacy groups are transforming environmentalism from an ideology to a social movement
- Environmental Justice, Climate Justice, and Social Justice
Methodology

• Documentation of my work using a journal
• Interviews with selected staff members and partners
• Qualitative research on other case studies
• Materials: car, journal, computer, access to previous case studies
I'M WITH
THE
BEAR

NO COINS
IT'S CHANGE
I NEED
Moving Forward

- Environmental advocacy groups face challenges in their attempts to make themselves globally relevant
- Personal contribution to field of study