



A Workshop for Growers, Marketers & Researchers



for Saffron Research & Development
<https://www.uvm.edu/~saffron/>

Get Started on the RIGHT Foot with Saffron
9th Annual Saffron Workshop

Thursday, May 8, 2025 11:00 to 16:00 Eastern Daylight Time
 University of Vermont (UVM), Burlington, VT USA **ONLINE VIA ZOOM**

PROGRAM

11:00 – 11:05	Welcome, Introductions and Instructions	Margaret Skinner, UVM
11:05 – 11:15	Opening remarks	Anson Tebbetts, VT Secretary of Ag, Food & Markets Eric von Wettberg, Professor & Director, UVM Ag Experiment Station
11:15 – 11:45	Think Ahead, Be Ready: How to get Started: Mechanization and More	Eric Meltzer & Brian Boos, PA Saffron Entrepreneurs https://www.pasaffron.com/
11:45 – 12:15	Fertility Management to Boost Saffron Yield	Jette Mandl-Abramson, VT Saffron Grower https://www.calabashgardens.com/ and Paul Sachs, North Country Organics https://norganics.com/
12:15 – 12:40	Saffron Marketing European Style: A 113-year Tradition	Antonio Sotos, owner, Spanish Saffron Company https://antoniosotos.com/
12:40 – 13:00	Quick Break	
13:00 – 13:45	An Enterprise Budget for Saffron: How to make it work for YOU	Jesse Wright, Univ. of New Hampshire
13:45 – 14:15	Saffron Intercropping	Rebecca Brown, Univ. of Rhode Island
14:15 – 14:45	Pro’s and Con’s of Growing Saffron Undercover in VT: An Update	Richard Bamford, UVM Saffron Center, VT https://www.uvm.edu/~saffron/
14:45 – 15:15	Marketing Botanicals from the Ground Up	Nate Brennen, Foster Farms Botanicals, VT https://fosterfarmbotanicals.com/
15:15 – 15:35	The Potential of Petals	Matthew Roy, Costal Grove Farm https://www.coastalgrove.ca
15:35 – 16:00	Grower to Grower Exchange on Marketing Options	Open discussion about the future of saffron in North America and Beyond

This event was supported in part by the Univ. of VT College of Agriculture and Life Sciences, and Extension System; Rodale Institute; USDA Hatch Program and Roco Saffron, and others to be announced.



Univ. of VT and USDA cooperating offer education and employment to everyone without regard to race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or familial status.