liberating, people need to be educated to think carefully about power. The reading selection at the end of this chapter presents an example of how two teachers engage their students in critically “reading” the world around them and using literacy skills to do so.

The power of functional and cultural literacy to dominate a population’s ways of understanding the world is illustrated by the concept of ideological hegemony, sometimes referred to as cultural hegemony. Consideration of the decision-making processes of modern capitalist culture suggests that while Jefferson may have been correct that society cannot be ignorant and free, neither is an education a guarantee of freedom. The popular press and other news and entertainment media,

Together with the schools, can inculcate ways of thinking and valuing in a population that leave gross concentrations of economic and political power in the hands of a very small minority while a society proudly proclaims itself democratic. Nor is there strong reason to believe at this time that new communications technologies will seriously challenge the concentration of wealth and power in the hands of a few.

We are left to wonder what Jefferson would think of the role today’s schools play in the process of developing self-governing citizens. It would appear that our schools—and the kind of literacy they develop—play at least some role in helping students accept that participatory self-government is no longer a realistic goal in modern society.

Primary Source Reading

William Bigelow, a secondary school teacher in Portland, Oregon, believes that public schooling in the United States serves social and economic class interests unequally and that one justifiable response for the educator is to help equip students to understand and critique the society in which they live. This article portrays students and teachers engaging in the kind of structured dialogue that Bigelow says is essential to the critical pedagogy he employs. The article is included as an example of two teachers’ efforts (Bigelow works collaboratively with colleague Linda Christensen) to engage their students in critical literacy as a means of achieving skills in reading and writing as well as cultural understanding. Following Paulo Freire, Bigelow engages his classes in reading “students’ lives as classroom text.”

Inside the Classroom: Social Vision and Critical Pedagogy

William Bigelow

There is a quotation from Paulo Freire that I like; he writes that teachers should attempt to “live part of their dreams within their educational space.” The implication is that teaching should be partisan. I agree. As a teacher I want to be an agent of transformation, with my classroom as a center of equality and democracy—an ongoing, if small, critique of the repressive social relations of the larger society. That does not mean holding a plebiscite on every homework assignment, or pretending I do not have any expertise, but I hope my classroom can become part of a protracted argument for the viability of a critical and participatory democracy.

I think this vision of teaching flies in the face of what has been and continues to be the primary function of public schooling in the United States: to reproduce a class society, where the benefits and sufferings are shared incredibly unequally. As much as possible I refuse to play my part in that process. This is easier said than done. How can classroom teachers move decisively away from a model of teaching that merely reproduces and legitimates inequality? I think Freire is on the right track when he calls for a “dialogical education.” To me, this is not just a plea for more classroom conversation. In my construction, a dialogical classroom means inviting students to critique the larger society through sharing their lives. As a teacher I help students locate their experiences socially; I involve students in probing the social factors that make and limit who they are and I try to help them reflect on who they could be.

Students’ Lives as Classroom Text

In my Literature in U.S. History course, which I co-teach in Portland, Oregon, with Linda Christensen, we use historical concepts as points of departure to explore
themes in students' lives and then, in turn, use students' lives to explore history and our society today. Earlier this year, for instance, we studied the Cherokee Indian Removal through role play. Students portrayed the Indians, plantation owners, bankers, and the Andrew Jackson administration and saw the forces that combined to push the Cherokees west of the Mississippi against their will. Following a discussion of how and why this happened, Linda and I asked students to write about a time when they had their rights violated. We asked students to write from inside these experiences and to recapture how they felt and what, if anything, they did about the injustice.

Seated in a circle, students shared their stories with one another in a "read-around" format. (To fracture the student/teacher dichotomy a bit, Linda and I also complete each assignment and take our turns reading.) Before we began, we suggested they listen for what we call the "collective text"—the group portrait that emerges from the read-around. Specifically, we asked them to take notes on the kinds of rights people felt they possessed; what action they took after having their rights violated; and whatever other generalizations they could draw from the collective text. Here are a few examples: Rachel wrote on wetting her pants because a teacher would not let her go to the bathroom; Christie, on a lecherous teacher at a middle school; Rebecca, on a teacher who enclosed her in a solitary confinement cell; Gia, who is black, on a theater worker not believing that her mother, who is white, actually was her mother; Maryanne, on being sexually harassed while walking to school and her subsequent mistreatment by the school administration when she reported the incident; Clayton, on the dean's treatment when Clayton wore an anarchy symbol on his jacket; Bobby, on convenience store clerks who watched him more closely because he is black. Those are fewer than a quarter of the stories we heard.

To help students study this social text more carefully, we asked them to review their notes from the read-around and write about their discoveries. We then spent over a class period interpreting our experiences. Almost half the instances of rights violations took place in school. Christie said, "I thought about the school thing. The real point of school is to learn one concept: to be trained and obedient. That's what high school is. A diploma says this person came every day, sat in their seat. It's like going to dog school." A number of people, myself included, expressed surprise that so many of the stories involved sexual harassment. To most of the students with experiences of harassment, it had always seemed a very private oppression, but hearing how common this kind of abuse is allowed the young women to feel a new connection among themselves—and they said so. A number of white students were surprised at the varieties of subtle racism black students experienced.

We talked about the character of students' resistance to rights violations. From the collective text we saw that most people did not resist at all. What little resistance occurred was individual; there was not a single instance of collective resistance. Christie complained to a counselor; Rebecca told her mother, many complained to friends. This provoked a discussion about what in their lives and, in particular, in the school system encouraged looking for individual solutions to problems that are shared collectively. They identified competition for grades and for positions in sought-after classes as factors. They also criticized the face democracy of student government for discouraging activism. No one shared a single experience of schools' encouraging groups of students to confront injustice. Moreover, students also listed ways—from advertising messages to television sitcoms—through which people are conditioned by the larger society to think in terms of individual problems requiring individual solutions.

The stories students wrote were moving, sometimes poetic, and later opportunities to rewrite allowed us to help sharpen their writing skills, but we wanted to do more than just encourage students to stage a literary show-and-tell. Our larger objective was to find social meaning in individual experience—to push students to use their stories as windows not only on their lives, but on society.

There were other objectives. We hoped that through building a collective text, our students—particularly working-class and minority students—would discover that their lives are important sources of learning, no less important than the lives of the generals and presidents, the Rockefellers and Carnegies, who inhabit their textbooks. One function of the school curriculum is to celebrate the culture of the dominant and to ignore or scorn the culture of subordinate groups. The personal writing, collective texts, and discussion circles in Linda's and my classes are an attempt to challenge students not to accept these judgments. We wanted students to grasp that they can create knowledge, not simply absorb it from higher authorities.4

All of this sounds a little nester than what actually occurs in a classroom. Some students rebel at taking their own lives seriously. A student in one of my classes said to me recently, “Why do we have to do all this personal stuff? Can’t you just give us a book or a worksheet and leave us alone?” Another student says regularly, “This isn’t an English class, ya know.” Part of this resistance may come from not wanting to resurface or expose painful experiences; part may come from not feeling capable as writers; but I think the biggest factor is that they simply do not feel that their lives have anything important to teach them. Their lives are just their lives. Abraham Lincoln and Hitler are important. Students have internalized self-contempt from years of official neglect and denigration of their culture. When for example, African-American or working-class history is taught, it is generally as hero worship: extolling the accomplishments of a Martin Luther King, Jr., or a John L. Lewis, while ignoring the social movements that made their work possible. The message given is that great people make change, individual high school students do not. So it is not surprising that some students wonder what in the world they have to learn from each other’s stories.

Apart from drawing on students’ own lives as sources of knowledge and insight, an alternative curriculum also needs to focus on the struggle of oppressed groups for social justice. In my history classes, for example, we study Shay’s Rebellion, the abolition movement, and alliances between blacks and poor whites during Reconstruction. In one lesson, students role-play Industrial Workers of the World organizers in the 1912 Lawrence, Massachusetts, textile strike as they try to overcome divisions between men and women and between workers speaking over a dozen different languages.

Studying the Hidden Curriculum

In my experience as a teacher, whether students write about inequality, resistance, or collective work, school is the most prominent setting. Therefore, in our effort to have the curriculum respond to students’ real concerns, we enlist them as social researchers, investigating their own school lives. My co-teacher and I began one unit by reading an excerpt from the novel Radcliffe, by David Storey. In the selection, a young boy, Leonard Radcliffe, arrives at a predominantly working-class British school. The teacher prods Leonard, who is from an aristocratic background, to become her reluctant know-it-all—th better to reveal to others their own ignorance. The explicit curriculum appears to concern urban geography “Why are roofs pointed and not flat like in the Bible?” the teacher asks. She humiliates a working-class youth Victor, by demanding that he stand and listen to her harangue: “Well, come on then, Victor. Let us all hear.” A he stands mute and helpless, she chides: “Perhaps there’s no reason for Victor to think at all. We already know where he’s going to end up, don’t we?” She points to the factory chimneys outside. “There are places waiting for him out there already.” No one says a word. She finally calls on little Leonard to give the correct answer, which he does.

Students in our class readily see that these British schoolchildren are learning much more than why roof are pointed. They are being drilled to accept their lot at the bottom of a hierarchy with a boss on top. The teacher’s successful effort to humiliate Victor, while others sit watching, undercuts any sense the student might have of their power to act in solidarity with another. A peer is left hanging in the wind and they do nothing about it. The teacher’s tacit alliance with Leonard and her abuse of Victor legitimate class inequalities outside the classroom.

We use this excerpt and the follow-up discussion as preparatory exercise for students to research the curriculum—both explicit and “hidden”—at their own school (Jefferson High School). The student body is mostly African-American and predominately working class. Linda and I assign students to observe their classes as they were attending for the first time. We ask them to notice the design of the classroom, the teaching methodology, the class content, and the grading procedures. In their logs, we ask them to reflect on the characteristics thinking demanded and the classroom relationship. Does the teacher promote questioning and critique of obedience and conformity? What kind of knowledge

David Storey, Radcliffe (New York: Avon, 1963), pp. 9–12. I am grateful to Doug Sherman for alerting me to this excerpt.

6While most students are critical of the teacher, they should always be allowed or independent judgment. Recently, a boy in one of my classes who is severely handicapped, defending the teacher’s actions. He argued that because the students laughed at Leonard when he first entered the class they deserved whatever humiliation the teacher could dish out. He said the offending students ought to be laughed at, not to make fun of people who are different.

7See Henry Giroux, Theory and Resistant in Education: A Pedagogy for the Oppressed (South Hadley, MA: Begin and Garvey, 1983). See especially Chapter 5. “Schooling and the Politics of the Hidden Curriculum,” pp. 42–71. Giroux defines the hidden curriculum as “those unstated norms, values, and beliefs embedded in and transmitted to students through the underlying rules that structure the routine and social relationships in school and classroom life” and points out that the objective of critical theory is not merely to deconstruct aspects of the hidden curriculum, but to analyze how it “functions to produce differential forms of schooling to different classes of students” (p. 47).
and understandings are valued in the class? What relationships between students are encouraged?

In her log, Elan focused on sexism in the hidden curriculum:

In both biology and government, I noticed that not only do boys get more complete explanations to questions, they get asked more questions by the teacher than girls do. In government, even though our teacher is a feminist, boys are asked to define a word or to list the different parts of the legislative branch more often than the girls are... I sat in on an advanced sophomore English class that was doing research in the library. The teacher, a male, was teaching the boys how to find research on their topic, while he was finding the research himself for the girls. Now, I know chivalry isn’t dead, but we are competent at finding a book.

Linda and I were pleased as we watched students begin to gain a critical distance from their own schooling experiences. Unfortunately, Elan did not speculate much on the social outcomes of the unequal treatment she encountered, or on what it is in society that produces this kind of teaching. She did offer the observation that “boys are given much more freedom in the classroom than girls, and therefore the boys are used to getting power before the girls.”

Here is an excerpt from Connie’s log:

It always amazed me how teachers automatically assume that where you sit will determine your grade. It’s funny how you can get an A in a class you don’t even understand. As long as you follow the rules and play the game, you seem to get by... On this particular day we were supposed to be taking a test on Chapters 16 and 17. I have always liked classes such as algebra that you didn’t have to think. You’re given the facts, shown how to do it, and you do it. No questions, no theories, it’s the solid, correct way to do it.

We asked students to reflect on who in our society they thought benefited from the methods of education to which they were subjected. Connie wrote:

I think that not only is it the teacher, but more importantly, it’s the system. They purposely teach you using the “boring method.” Just accept what they tell you, learn it and go on, no questions asked. It seems to me that the rich, powerful people benefit from it, because we don’t want to think, we’re kept ignorant, keeping them rich.

Connie’s hunch that her classes benefit the rich and powerful is obviously incomplete, but it does put her on the road to understanding that the degrading character of her education is not simply accidental. She is positioned to explore the myriad ways schooling is shaped by the imperatives of a capitalist economy. Instead of being just more of the “boring method,” as Connie puts it, this social and historical study would be a personal search for her, rooted in her desire to understand the nature of her own school experience.

In class, students struggled through a several-page excerpt from *Schooling in Capitalist America* by Samuel Bowles and Herbert Gintis. They read the Bowles and Gintis assertion that

major aspect of educational organization replicate the relationships of dominance and subordinacy in the economic sphere. The correspondence between the social relation of schooling and work accounts for the ability of the educational system to produce an amenable and fragmented labor force. The experience of schooling, and not merely the content of formal learning, is central to this process.

If they are right, we should expect to find different hidden curricula at schools enrolling students of different social classes. We wanted our students to test this notion for themselves. A friend who teaches at a suburban high school south ofPortland, serving a relatively wealthy community, enlisted volunteers in her classes to host our students for a day. My students logged comparisons of Jefferson and the elite school, which I will call Ridgewod. Trisa wrote:

Now, we’re both supposed to be publicly funded, equally funded, but not so. At Jefferson, the average class size is 20–25 students, at Ridgewod 15. Jefferson’s cafeteria food is half-cooked, stale, and processed. Ridgewod—fresh food, wide variety, and no mile-long lines to wait in. Students are allowed to eat anywhere in the building as well as outside, and wear bags and lunch to Walkmen (both rule violations at Jefferson). About teachers’ attitudes at Ridgewod, Trisa noted, “Someone said, ‘We don’t ask if you’re going to college, but what college are you going to.’”

In general, I was disappointed that students’ observations tended to be more on atmosphere than on classroom dynamics. Still, what they noticed seemed to confirm the fact that their own school, serving a black and working-class community, was a much more rule-governed, closely supervised environment. The experience added evidence to the Bowles and Gintis contention that my students were being trained to occupy lower positions in an occupational hierarchy.

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Students were excited by this sociological detective work, but intuitively they were uneasy with the determinism of Bowles and Gintis's correspondence theory. It was not enough to discover that the relations of schooling mirrored the relations of work. They demanded to know exactly who designed a curriculum that taught them subservience. Was there a committee somewhere, sitting around plotting to keep them poor and passive? "We're always saying 'they' want us to do this, and 'they' want us to do that," one student said angrily. "Who is this 'they'?" Students wanted villains with faces and we were urging that they find systemic explanations.

Omar's anger exploded after one discussion. He picked up his desk and threw it against the wall, yelling: "How much more of this shit do I have to put up with?"

"This shit" was his entire educational experience, and while the outburst was not directed at our class in particular—thank heavens—we understood our culpability in his frustration.

We had made two important and related errors in our teaching. Implicitly, our search had encouraged students to see themselves as victims—powerless little cogs in a machine daily reproducing the inequities of the larger society. Though the correspondence theory was an analytical framework with a greater power to interpret their school lives than any other they had encountered, ultimately it was a model suggesting endless oppression and hopelessness. If schooling is always responsive to the needs of capitalism, then what point did our search have? Our observations seemed merely to underscore students' powerlessness.

I think the major problem was that although our class did discuss resistance by students, it was anecdotal and unsystematic, thereby depriving students of the opportunity to question their own rules in maintaining the status quo. The effect of this omission, entirely unintentional on our part, was to deny students the chance to see schools as sites of struggle and social change—places where they could have a role in determining the character of their own education. Unwittingly, the realizations students were drawing from our study of schools fueled a world view rooted in cynicism; they might learn about the nature and causes for their subordination, but they could have no role in resisting it.

The "Organic Goodie Simulation."

Still stinging from my own pedagogical carelessness, I have made efforts this year to draw students into a dialogue about the dynamics of power and resistance. One of the most effective means to carry on this dialogue is metaphorically, through role play and simulation.\(^8\)

In one exercise, called the "Organic Goodie Simulation," I create a three-tiered society. Half the students are workers, half are unemployed,\(^1\) and I am the third tier—the owner of a machine that produces organic goodie. I tell students that we will be in this classroom for the rest of our lives and that the machine produces the only sustenance. Workers can buy adequate goodie with their wages, but the unemployed will slowly starve to death on their meager dole of welfare-goodie. Everything proceeds smoothly until I begin to drive wages down by offering jobs to the unemployed at slightly less than what the workers earn. It is an auction, with jobs going to the lowest bidder. Eventually, all classes organize some kind of opposition, and usually try to take away my machine. 

One year, a group of students arrested me, took me to a jail in the corner of the room, put a squirt gun to my head, and threatened to "kill" me if I said another word. This year, before students took over the machine, I backed off, called a meeting to which only my workers were invited, raised their wages, and stressed to them how important it was that we stick together to resist the jealous unemployed people who wanted to drag all of us into the welfare hole they are in. Some workers defected to the unemployed, some vigorously defended my right to manage the machine, but most bought my plea that we had to talk it all out and reach unanimous agreement before any changes could be made. For an hour and a half they argued among themselves, egged on by me, without taking any effective action.

The simulation provided a common metaphor from which students could examine firsthand what we had not adequately addressed the previous year. To what extent are we complicit in our own oppression? Before we began our follow-up discussion, I asked students to write on who or what was to blame for the conflict and disruption of the previous day. In the discussion some students singled me out as the culprit. Stefani said, "I thought Bill was evil. I didn't know what he wanted." Rebecca concurred: "I don't agree with people who say Bill was not the root of the problem. Bill was manage-

\(^{1}\) There is an implication in many of the theoretical discussions defining critical pedagogy that the proper role of the teacher is to initiate group reflection on students outside-of-class experiences. Critics consistently neglect to suggest that the teacher can also be an initiator of powerful in-class experiences, which can then serve as objects of student analysis.

Teachers and Teacher Educators as Political Agents

At the outset I said that all teaching should be partisan. In fact, I think that all teaching is partisan. Whether or not we want to be, all teachers are political agents because we help shape students' understandings of the larger society. That is why it is so important for teachers to be clear about our social visions. Toward what kind of society are we aiming? Unless teachers answer this question with clarity we are reduced to performing as technicians, unwittingly participating in a political project but with no comprehension of its objectives or consequences. Hence teachers who claim "no politics" are inherently authoritarian because their pedagogical choices act on students, but students are denied a structured opportunity to critique or act on their teachers' choices. Nor are students equipped to reflect on the effectiveness of whatever resistance they may put up.

For a number of reasons, I do not think that our classrooms can ever be exact models of the kind of participatory democracy we would like to have characterize the larger society. If teachers' only power were to grade students, that would be sufficient to sabotage classroom democracy. However, as I have suggested, classrooms can offer students experiences and understandings that counter, and critique, the lack of democracy in the rest of their lives. In the character of student interactions the classroom can offer a glimpse of certain features of an egalitarian society. We can begin to encourage students to learn the analytic and strategic skills to help bring this new society into existence. As I indicated, by creating a collective text of student experience we can offer students practice in understanding personal problems in their social contexts. Instead of resorting to consumption, despair, or other forms of self-abuse, they can ask why these circumstances exist and what can they do about it. In this limited arena, students can begin to become the subjects of their lives.

When Steve Tozer of the University of Illinois asked me to prepare this article, he said I should discuss the implications of my classroom practice for people in social foundations of education programs. First, I would urge you who are teacher educators to model the participatory and exploratory pedagogy that you hope your students will employ as classroom teachers. Teachers-to-be should interrogate their own educational experiences as a basis for understanding the relationship between school and society. They need to be members of a dialogical community in which they can experience themselves as subjects and can learn the validity of critical pedagogy by doing it. If the primary aim of social foundations of education coursework is
to equip teachers-to-be to understand and critically evaluate the origins of school content and processes in social context, then the foundations classroom should be a place for students to discuss how their own experiences as students are grounded in the larger society, with its assumptions, its inequities, its limits and possibilities.

As you know, a teacher’s first job in a public school can be frightening. That fear mixed with the conservative pressures of the institution can overwhelm the liberatory inclinations of a new teacher. Having experienced, and not merely having read about, an alternative pedagogy can help new teachers preserve their democratic ideals. Part of this, I think, means inviting your students to join you in critiquing your pedagogy. You need to be a model of rigorous self-evaluation.

The kind of teaching I have been describing is demanding. The beginning teacher may be tempted to respond, “Sure, sure, I’ll try all that when I’ve been in the classroom five or six years and when I’ve got a file cabinet full of lessons.” I think you should encourage new teachers to overcome their isolation by linking up with colleagues to reflect on teaching problems and to share pedagogical aims and successes. I participated in a support group like this my first year as a teacher and our meetings helped maintain my courage and morale. After a long hiatus, two years ago I joined another group that meets biweekly to talk about everything from educational theory to confrontations with administrators to union organizing.12 In groups such as this your students can come to see themselves as creators and evaluators of curriculum and not simply as executors of corporate- or administrative-packaged lesson plans.

It is also in groups like this that teachers can come to see themselves as activists in a broader struggle for social justice. The fact is that education will not be the engine of social change. No matter how successful we are as critical teachers in the classroom, our students’ ability to use and extend the analytic skills they have acquired depends on the character of the society that confronts them. Until the economic system requires workers who are critical, cooperative, and deeply democratic, teachers’ classroom efforts amount to a kind of low-intensity pedagogical war. Unfortunately, it is easy to cut ourselves off from outside movements for social change—and this is especially true for new teachers. As critical teachers, however, we depend on these movements to provide our students with living proof that fundamental change is both possible and desirable. It seems to me you cannot emphasize too strongly how teachers’ attempts to teach humane and democratic values in the classroom should not be isolated from the social context in which schooling occurs.

In closing, let me return to Freire’s encouragement that we live part of our dreams within our educational space. Teachers-to-be should not be ashamed or frightened of taking sides in favor of democracy and social justice. I hope your students learn to speak to their students in the language of possibility and hope and not of conformity and “realism.” In sum, your students ought to learn that teaching is, in the best sense of the term, a subversive activity—and to be proud of it.

Questions for Discussion and Examination

1. What features of contemporary U.S. ideology and political economy come to light in the critical literacy perspective that do not emerge in the other literacy perspectives? In your view, should teachers try to take these features into account in their approaches to teaching? Explain.

2. What are the strengths and weaknesses of the critical literacy perspective, in your view, as illustrated in Bigelow and Christensen’s classroom? If you identify any practical obstacles to such a pedagogy, to what degree are they grounded in political-economic and ideological conditions in the United States? Are these conditions insurmountable—or is critical literacy theory an inadequate foundation on which to base teaching aims and educational policy in the first place? Defend your position.

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12My study group gave valuable feedback on this article. Thanks to Linda Christensen, Jeff Edmundson, Tom McKenzie, Karen Miller, Michele Miller, Doug Sherman and Kent Spring.
3. What kinds of learning seem to be taking place in Bigelow and Christensen's classroom that might not take place in other classrooms? At what expense, if any, does such learning take place? Explain and defend your view.

4. Which of the perspectives on literacy presented in this chapter do you think is the most important for individual teachers and for schools in general to embrace in the United States today? Defend your view, taking into account relevant dimensions of political economy and ideology as you understand them.

Using the World Wide Web

If you want to know more about literacy in the United States, a comprehensive set of resources can be located through the National Institute for Literacy at its website: http://novel.nifl.gov/

What other issues from this chapter might you pursue on the web for further inquiry? The Center for Media Literacy promotes critical thinking skills in analyzing popular media. Its website is http://www.medialit.org/