



Science: Becoming the Messenger

*A communications skill-building workshop brought to you
by the National Science Foundation*

*For a small group of ambitious researchers
specially selected to participate for a second day*

Hilton Burlington, 60 Battery Street, Burlington, VT 05401
March 30, 2012

7:30 – 8:00 **Breakfast** (*Green Mountain Ballroom*)

8:00 – 8:30 60-Second Participant Introductions - Participants Must Address:

- Name
- Institution
- Area of Research
- Main Message

8:30 – 9:00 Last Chance for Questions from Day One

9:00 – 9:45 Media Interview Tips and Techniques

9:45 – 10:00 Media Interview Exercise Part One

10:00 – 10:15 **Break**

10:15 – 10:45 Media Interview Exercise Part Two

10:45 – 11:00 Presentation Tips and Techniques

11:00 – 1:00 Prepare Your Presentation

Additionally, we will be conducting video interviews of each participant. After your presentation, please work one-on-one with Joe Schreiber to review your video.

12:00 – 1:00 **Working Lunch**

1:00 – 1:30 Rehearse Your Presentation

1:30 – 1:45 Copy Presentations to Provided Flash Drives

1:45 – 3:00 Press Conference

3:00 – 3:15 **Break**

3:15 – 4:30 Press Conference (continues)

4:30 – 4:45 Wrap Up

4:45 – 5:00 Complete Evaluation Forms
Presentation of Certificates