



# Science: Becoming the Messenger

*A communications skill-building workshop brought to you by the National Science Foundation*  
**Hilton Burlington, 60 Battery Street, Burlington, VT 05401**

**March 29, 2012**

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- 7:30 a.m.     **Breakfast and registration** (*Adirondack Ballroom*)
- 8:00 - 8:15    **Opening remarks** (*Adirondack Ballroom*)
- Susan Mason, NSF
  - Sian Mooney, Program Officer, NSF EPSCoR Office
  - Judith Van Houten, State Director, Vermont EPSCoR
- 8:15 – 8:45    **The Workshop “Morning Show”**
- Chris Mooney
- 8:45 - 9:00    **The State of Science**
- Chris Mooney
- 9:00 – 10:00   **Creating & Distilling Your Message**
- Dan Agan
  - Chris Mooney
  - Joe Schreiber
- 10:00 – 10:15   **Break**
- 10:15 – 12:00   **Creating & Distilling Your Message (continued)**
- 12:00 – 1:00    **Lunch** (*Adirondack Ballroom*)
- 12:00 – 1:00    **Lunch *for Public Information Officers*** (*Montpelier Conference Room*)
- 1:00 – 2:00     **Information Partners Breakout Session – *for Public Information Officers*** (**communicating on behalf of institutions & universities**) (*Montpelier Conference Room*)
- Josh Chamot
- 1:00 – 2:00     **A Hitchhiker’s Guide to Public Presentations** (*Adirondack Ballroom*)
- Dan Agan

## **March 29, 2012 (continued)**

2:00- 2:30 **Working with Messages**

- Dan Agan
- Chris Mooney
- Joe Schreiber

2:30 – 2:45 **Break**

2:45 - 4:15 **I Am New Media (And So Can You!)**

- Chris Mooney

4:15 – 5:45 **Video Boot Camp: Tell Your Story on Camera (laptop required)**

- Joe Schreiber

5:45 – 6:00 **The Workshop “Morning Show” – Revisited**

- Chris Mooney

6:00 – 6:15 **Complete Evaluation Forms  
Presentation of Certificates**