

## 3M Food Safety

### 3M™ Petrifilm™ Rapid Yeast and Mold Count Plates



# Take the *Break* the *Mold* Challenge

3M™ Petrifilm™ Rapid Yeast and Mold Count Plates —  
Faster time-to-result in 48 hours and easier interpretation.

Now is the chance, with this risk-free trial, to finally drop the agar in your yeast and mold testing and enjoy the consistency of using 3M™ Petrifilm™ Plates for all your indicator testing.

**The Break the Mold Challenge:**

- Risk-free trial
- Free of charge
- Limited time offer
- Prove the productivity savings
- Participation is easy



# As easy as *One, Two, Risk-Free!*

The three-week **Break the Mold Challenge** will demonstrate how 3M™ Petrifilm™ Rapid Yeast and Mold Count Plates can improve your operations through earlier results and release of product, improved productivity, greater consistency and ease-of-use.

## One

- Complete the cost-benefit analysis with your 3M sales representative
- Determine volume of FREE product needed for the evaluation
- 3M provides training and ongoing technical support FREE of charge
- 3M provides 3M Petrifilm Rapid Yeast and Mold Count Plates FREE of charge
- Use 3M Petrifilm Rapid Yeast and Mold Count Plates **side-by-side** with your current agar method for one week



## Features and benefits of 3M Petrifilm Rapid Yeast and Mold Count Plates:

- **Easy to Use:** Added foam barrier around the inoculation area makes inoculating the plates easier
- **Easy to Interpret:** Special technology keeps mold colonies from spreading and overlapping
- **Broad Food Performance:** Can be used with both low and high water activity foods
- **Proven Reliability:** vs. DRBC, DG18, acidified PDA and YGC agar methods
- **Labor Savings:** Eliminates the need for the labor intensive, multiple plate spread plate technique
- **No pH Adjustment:** Eliminates the need for pH adjustment for most matrices\*
- **Versatile:** Can be used for air, swab or surface contact environmental sampling
- **Fast Results:** New indicator dye technology provides results in 48 hours of incubation time

## Two

- Use ONLY 3M Petrifilm Rapid Yeast and Mold Count Plates for at least 3 weeks
- FREE ongoing 3M technical support and monitoring makes interpretation easy

## Risk-Free

Nothing to lose. Everything to gain. Here's how 3M supports and rewards you during the **Break the Mold Challenge**:

- \$500 in FREE 3M sample handling products (dilution blanks, sample bags and pipettor tips)
- FREE 3M Petrifilm Rapid Yeast and Mold Count Plates for the duration of the evaluation

If after the **Break the Mold Challenge** and post-evaluation measurement, you're still not convinced of the time-to-result and productivity gains, keep the free product — with our gratitude.\*\*

# 3M

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\*Matrices pH 4 and above do not require adjustments  
\*\*Must complete three-week evaluation

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