



# Photography

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## GENERAL CAMPUS

Photography should feel natural, energetic and “in the moment.” Highlight the high level of academic facilities and diversity of classrooms when possible. Additional assets are being shot for the viewbook. For future photography needs please contact your internal communications representative.\*

These are existing UVM assets.



\*See page 34 for internal communications representative.



# Photography

## STUDENTS

Students should be shown in-motion, interacting with each other and their environment, using natural light as much as possible. We want to embody the UVM experience through the authenticity of student activities. Additional assets are being shot for the viewbook. For future photography needs please contact your internal communications representative.\*

These are existing UVM assets.



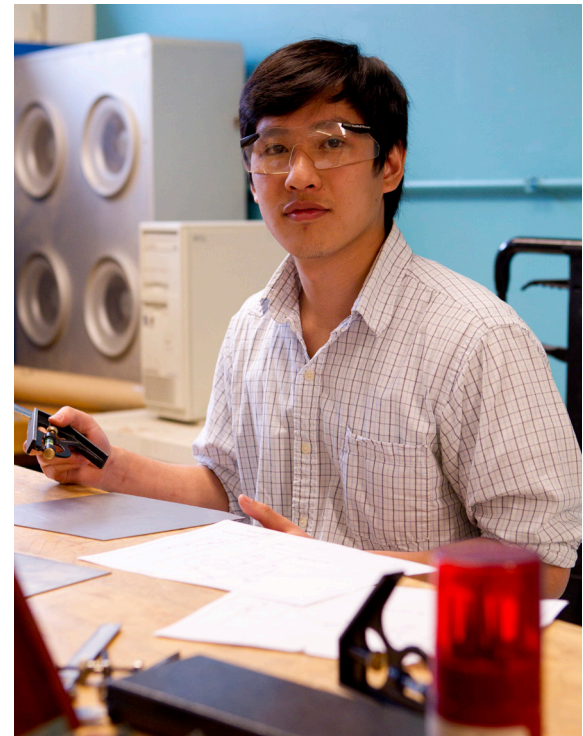
\*See page 34 for internal communications representative.

# Photography

## PORTRAITS

Portraits of students and faculty should feel un-posed and candid. Showing them within their natural environment, area of study, or interest will add depth to the overall creative work and storytelling. When capturing subjects, engage them in discussion to avoid posed shots and embrace their natural gestures. Additional assets are being shot for the viewbook. For future photography needs please contact your internal communications representative.\*

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