

# Finding Community Data: with a Focus on New Sources

Town Officer Education Conferences  
April, 2010

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Presentation Download Available at [uvm.edu/crs](http://uvm.edu/crs) under “Reports and Presentations”



# Defining Community Data

- Broad Definition
  - demographics, economics, transportation...
- At the municipal level (town / village)
  - with comparison to other muni's, county, state, nation
- Normally collected by state or fed. agency
  - if not, self-collection is necessary



# Uses for Community Data

- Planning
  - land use, budgeting, services, facilities, etc.
- Writing Grants
- Community Development
  - Including Economic Development
- Assisting Residents



# Finding Community Data

- Sources throughout state and fed. gov't
  - Census Bureau, VT Labor, VT Taxes, etc.
- Emphasis on online dissemination
  - fewer, if any, hard copy pubs
    - but library or direct contact may get you some



# What's New

- Census 2010
  - Head counts of population and housing units
    - First data release in spring 2011
- American Community Survey
  - Covered in this presentation
- Census-Vermont LEHD Partnership
  - Covered in this presentation



# What's Updated

## Community Data with Annual Updates

- Unemployment and Wage data
  - from VT Dept. of Labor
- Taxable Income, Sales Receipts, Property Taxation
  - from VT Dept. of Taxes
- Crime Statistics
  - from VT Dept. of Public Safety
- Population Estimates, LEHD data, American Community Survey 5-year estimates (**coming this winter!**)
  - from Census Bureau

A blue laptop icon with a white mouse cursor arrow pointing at the screen, set against a green and blue background.

# Common Community Data Sources

- Vermont Indicators Online
  - <http://crs.uvm.edu/indicators>
- Vermont Housing Data
  - <http://www.housingdata.org>
- Vermont Center for Geographic Information
  - <http://www.vcgi.org>
- American FactFinder (Census Bureau)
  - <http://factfinder.census.gov>
- Local Employment Dynamics *On the Map*
  - <http://lehd.did.census.gov/led/datatools/onthemap4.html>
- And many more!
  - See the handout from this presentation
  - Consult CRS or your Regional Planning Commission.



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## *Indicator Resources*

Welcome to the Vermont Indicators homepage; a collaborative data centralization and clearinghouse project, designed for first-stop shopping of statistical data for Vermont and its towns, villages and counties.

- For more information, read [About this site](#).
- For statistical profiles, view the [Vermont Profiles](#) webpage.
- For interactive maps, visit the [Indicators Mapping](#) webpage.
- For other **U.S. Census Bureau data**, visit the [Vermont State Data Center](#).

[UVM Center for Rural Studies](#) | [Vermont Center for Geographic Information](#)



If you have any questions or problems with the Mapping System or data please [contact us](#), and include your platform and browser information.





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*Choose a Town or City Profile*

*Choose a Village Profile*

*Choose a County Profile*

*Profile the State of Vermont*

*Link to Vermont AHS School Supervisory Union - Level Profiler*

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### Marlboro

Click on [Hyperlinked](#) numbers to get a historical trend report.  
Click on [Variable Titles](#) to access data definitions and sources.

#### View A Theme Table

Population



#### Select A New Town To Profile

Marlboro



#### Compare a Second Town

Addison



## Population

Go to a New Theme Table



	Marlboro	Windham County	Vermont
<a href="#">Estimated Population, 2008</a>	<a href="#">969</a>	<a href="#">43,176</a>	<a href="#">621,270</a>
<a href="#">Total Population, 2000</a>	<a href="#">978</a>	<a href="#">44,216</a>	<a href="#">608,827</a>
<a href="#">...that is Under 18 Years of Age</a>	<a href="#">186</a>	<a href="#">10,412</a>	<a href="#">147,523</a>
<a href="#">...that is 65 Years of Age and Over</a>	<a href="#">98</a>	<a href="#">6,173</a>	<a href="#">77,510</a>
<a href="#">...that is Female</a>	<a href="#">499</a>	<a href="#">22,670</a>	<a href="#">310,490</a>
<a href="#">...that is Male</a>	<a href="#">479</a>	<a href="#">21,546</a>	<a href="#">298,337</a>
<a href="#">Median Age, 2000</a>	<a href="#">36.70</a>	<a href="#">40.00</a>	<a href="#">37.70</a>
<a href="#">Population Density (Persons per Sq. Mi.), 2000</a>	<a href="#">24.25</a>	<a href="#">56.06</a>	<a href="#">65.82</a>
<a href="#">Total Population in Urban Areas, 2000</a>	<a href="#">0</a>	<a href="#">12,504</a>	<a href="#">232,448</a>
<a href="#">Total Population in Group Quarters, 2000</a>	<a href="#">188</a>	<a href="#">1,126</a>	<a href="#">20,760</a>
<a href="#">Absolute Population Change, 1990-2000</a>	<a href="#">54</a>	<a href="#">2,628</a>	<a href="#">46,060</a>
<a href="#">Percent Population Change, 1990-2000</a>	<a href="#">5.84%</a>	<a href="#">6.32%</a>	<a href="#">8.18%</a>
<a href="#">Natural Increase, 1990-2000</a>	<a href="#">-4</a>	<a href="#">1,178.25</a>	<a href="#">23,071</a>
<a href="#">Annual Births, 2006</a>	<a href="#">4</a>	<a href="#">439</a>	<a href="#">6,510</a>



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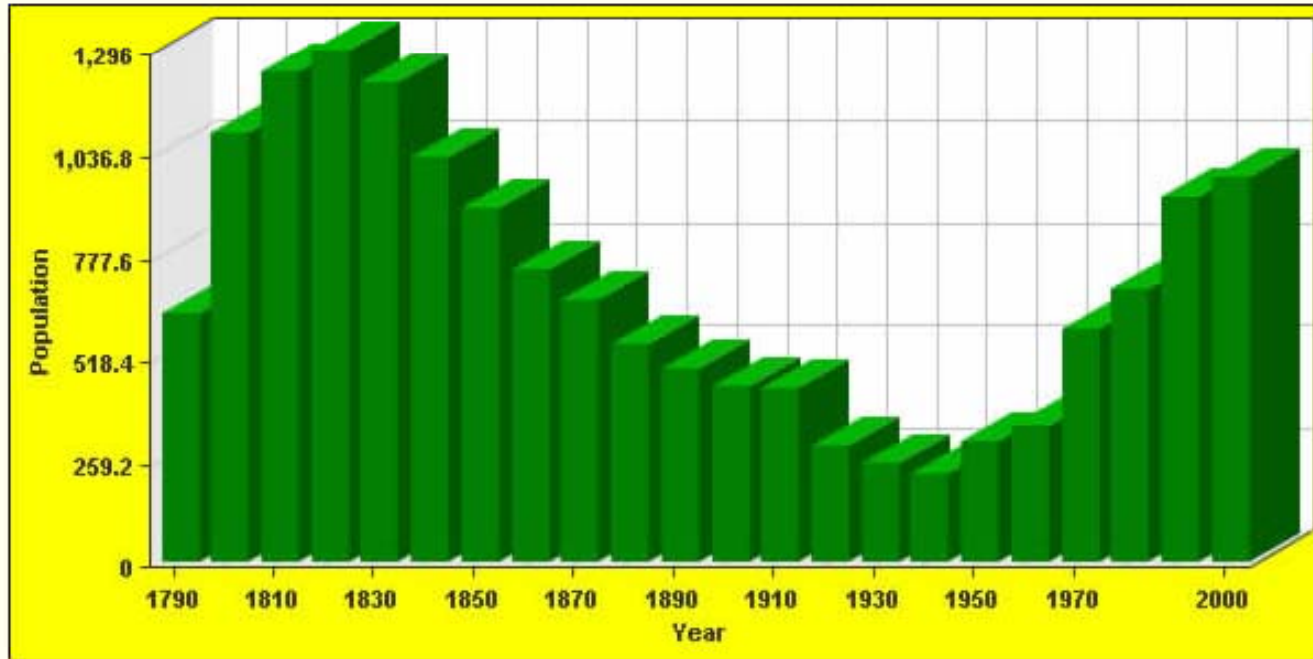
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### MARLBORO - Total Population, 1790-2000



	1790	1800	1810	1820	1830	1840	1850	1860	1870	1880	1890	1900	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000
MARLBORO	629	1,087	1,245	1,296	1,218	1,027	896	741	665	553	495	448	442	300	255	225	311	347	592	695	924	978

Source: [U.S. Census Bureau - Census of Population & Housing, 2000 Summary File 1 Table P1](#)

[UVM Center for Rural Studies](#) | [Vermont Center for Geographic Information](#)



If you have any questions or problems with the Mapping System or data please

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### *Data Downloads*

The following sections outline various data themes for download from the Vermont Indicators Online website.

The data tables are distributed as Excel spreadsheets.

The geospatial databases are distributed as ESRI shapefiles.

*All of the databases are distributed as zipped files. You may need to download [WinZip®](#) or other software that can extract them.*

### *Data Tables*

<b>Population and Demographic Data:</b>	<a href="#">Download</a>
<b>Civics and Planning Data:</b>	<a href="#">Download</a>
<b>Housing Data:</b>	<a href="#">Download</a>
<b>Economic Data:</b>	<a href="#">Download</a>
<b>Transportation Data:</b>	<a href="#">Download</a>
<b>Education Data:</b>	<a href="#">Download</a>
<b>Property Taxation Data:</b>	<a href="#">Download</a>
<b>Public Safety Data:</b>	<a href="#">Download</a>
<b>Natural Resources Data:</b>	<a href="#">Download</a>



Vermont's most complete & affordable housing information

[Vermont housing data profiles](#)

[Directory of Affordable Rental Housing \(DoARH\)](#)

[Home mortgage calculator](#)

[Housing needs assessment guide](#)

[Other housing data and policy resources](#)

## Vermont housing data profiles

### Build a housing data profile

Extensive housing data reports for Vermont — and all its towns, villages, counties, and MSAs

Select profile type ...  
Select profile type ...  
**General housing data**  
Special needs housing data



[Why can't I find the town/village I'd like to search?](#)



#### Revision dates

General data:  
February 3, 2010

Special needs data:  
May 29, 2009



#### Download entire datasets

General data:  
[generalProfile.zip](#) (5.5 MB)

Special needs data:  
[specialProfile.zip](#) (827 KB)



#### American Community Survey ([What is this?](#))

[Vermont ACS data](#)  
[Chittenden County ACS data](#)

[Accessibility](#) | [Privacy/disclaimer](#)



... that are boats, RVs, vans or other	0	10	35	About	Trend
... vacant housing units					
... in buildings with 1 unit	142	6,749	40,249	About	Trend
... in buildings with 2 units	0	311	2,421	About	Trend
... in buildings with 3 or more units	0	1,259	7,702	About	Trend
... that are mobile homes	21	295	2,806	About	Trend
... that are boats, RVs, vans or other	5	50	570	About	Trend
<b>Homeownership costs</b>					
	<b>Marlboro</b>	<b>Windham Co.</b>	<b>Vermont</b>		
Primary residences sold, 2009 (As of Dec. 31, 2009)					
... number sold	2	228	4,046	About	Trend
... average price of homes sold	\$169,500	\$190,706	\$218,840	About	Trend
... median price of homes sold	\$169,500	\$180,000	\$191,750	About	Trend
Number of primary residences sold, 2008					
... single family homes	6	264	4,880	About	Trend
... condominiums	6	240	3,933	About	Trend
... condominiums	0	16	875	About	Trend
... mobile homes with land	0	8	72	About	Trend
Average price of primary residences sold, 2008					
... single family homes	\$228,167	\$208,548	\$231,995	About	Trend
... single family homes	\$228,167	\$215,711	\$238,696	About	Trend
... condominiums	—	\$167,299	\$213,603	About	Trend
... mobile homes with land	—	\$76,163	\$89,512	About	Trend
Median price of primary residences sold, 2008	\$220,000	\$190,000	\$200,000	About	Trend
... single family homes	\$220,000	\$192,000	\$208,000	About	Trend
... condominiums	—	\$154,250	\$187,000	About	Trend
... mobile homes with land	—	\$49,400	\$79,750	About	Trend
Number of vacation residences sold, 2008					
... single family vacation homes	1	285	1,434	About	Trend
... single family vacation homes	0	188	944	About	Trend
... vacation condominiums	0	93	388	About	Trend
... vacation mobile homes with land	1	4	102	About	Trend
Average price of vacation residences sold, 2008					
... single family vacation homes	\$67,000	\$316,059	\$333,788	About	Trend
... single family vacation homes	—	\$296,265	\$365,748	About	Trend
... vacation condominiums	—	\$366,990	\$319,468	About	Trend
... vacation mobile homes with land	\$67,000	\$62,250	\$92,469	About	Trend
Median price of vacation residences sold, 2008					
... single family vacation homes	\$67,000	\$244,664	\$238,500	About	Trend
... single family vacation homes		\$227,275	\$250,000	About	Trend



# American Community Survey

- **New Source** of Census Bureau data
  - Economics, education, housing costs, transportation, etc.
- Community-level data debuts in late 2010
- Multi-year averages
  - 2005-2009
- Margins of error
- Annual data releases



# The Census We Knew

- Every Ten Years
  - “Short Form” for total enumeration
  - “Long Form” sent to at least 1 in 6 households

## United States Census 2000

U.S. Department of Commerce • Bureau of the Census



This is the official form for all the people at this address. It is quick and easy, and your answers are protected by law. Complete the Census and help your community get what it needs — today and in the future!

### Start Here

Please use a black or blue pen.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2000?

Number of people

**INCLUDE** in this number:

- foster children, roomers, or housemates
- people staying here on April 1, 2000 who have no other permanent place to stay
- people living here most of the time while working, even if they have another place to live

**DO NOT INCLUDE** in this number:

- college students living away while attending college
- people in a correctional facility, nursing home, or mental hospital on April 1, 2000

4. What is Person 1's telephone number? We may call this person if we don't understand an answer.

Area Code + Number

5. What is Person 1's sex? Mark  ONE box.

Male  Female

6. What is Person 1's age and what is Person 1's date of birth?

Age on April 1, 2000

Print numbers in boxes.

Month Day Year of birth





# New in 2010

- Census 2010
  - Short Form only
- American Community Survey
  - Replaces Long Form
  - Annual Data Releases

A stylized icon of a laptop computer with a mouse cursor pointing at the screen, set against a background of a blue sky and green ground. The icon is positioned in the top-left corner of the slide.

# Accessing the ACS

- Data for Vermont, most counties and Burlington
  - available via American FactFinder
    - <http://factfinder.census.gov>



# U.S. Census Bureau



FactFinder

Your source for population, housing, economic, and geographic data

- POPULATION FINDER
- FACT SHEET
- PEOPLE
- HOUSING
- BUSINESS AND GOVERNMENT
- ABOUT THE DATA
- DATA SETS**
- DOWNLOAD CENTER
- MAPS
- TOOLS AND REFERENCES

### Fast Access to Information



Get a Fact Sheet for your community...

city/ town, county, or zip

state -- select a state --

[or select a state using a map »](#)

### Getting Detailed Data

**Decennial Census** - taken every 10 years to collect information about the population and housing of the United States

- Decennial Census
- American Community Survey
- Puerto Rico Community Survey
- Annual Population Estimates
- Economic Census
- Annual Economic Surveys

[learn more](#) | [get data](#) | [en español](#)

### Population Data

**Population Finder**

Use the [Population Finder](#) to view population trends for your community.

**U.S. Population Clock**

19:48 UTC (EST+5) Apr 02, 2010

**308,988,768**

more [population clocks »](#)

### What's New

**ROAD TOUR LAUNCH**

United States Census 2010  
IT'S IN OUR HANDS

January 4th, 2010: Census Bureau Launches [2010 Census Road Tour](#) across the nation!



ABOUT THE DATA

DATA SETS

- Decennial Census
- American Community Survey
- Puerto Rico Community Survey
- Annual Population Estimates
- Economic Census
- Annual Economic Surveys

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MAPS

TOOLS AND REFERENCES

equivalent of the American Community Survey for Puerto Rico. [more...](#)

[2008 Quick Guide](#) | [Errata Notes](#)

- [Public Use Microdata Sample \(PUMS\)](#) - download data and view documentation
- [Download Center](#)
- [Download 1996-2004 data via FTP](#)

[Explain Table and Map Formats](#)

2006

**2006-2008 American Community Survey 3-Year Estimates**

- Data from the American Community Survey and the Puerto Rico Community Survey
- Collected during calendar years 2006, 2007 and 2008
- Available for geographic areas with populations of 20,000 or more

[Explain 1-year vs. 3-year estimates](#)

**2008 American Community Survey 1-Year Estimates**

- Data from the American Community Survey and the Puerto Rico Community Survey
- Collected during calendar year 2008
- Available for geographic areas with populations of 65,000 or more

[Explain 1-year vs. 3-year estimates](#)

2007

**2005-2007 American Community Survey 3-Year Estimates**

Select from the following:

- [Data Profiles](#)
- [Selected Population Profiles](#)
- [Subject Tables](#)
- [Detailed Tables](#)
- [Geographic Comparison Tables](#)
- [Thematic Maps](#)
- [Reference Maps](#)
- [Custom Table](#)
- [Enter a table number](#)
- [List all tables](#)
- [List all maps](#)
- [Download PUMS data](#)
- [About this data set](#)



### Select Geography

You are here: [Main](#) ▶ [Data Sets](#) ▶ [Data Sets with Detailed Tables](#) ▶ **Geography** ▶ [Tables](#) ▶ [Results](#)  
2006-2008 American Community Survey 3-Year Estimates, Detailed Tables

■ Choose a selection method

**list**

name search

address search

map

geo within geo

[i Explain Census Geography](#) | [i Where are Geographic Components \(Urban and Rural\)?](#)

■ Select a [geographic type](#)

Nation



■ Select one or more geographic areas and click 'Add'

United States

[Explain Missing Geographies](#)

**Add** ▼

Current geography selections:

Download data for more than 7,000 geographic areas using the [Download Center](#).

**Remove**

**Next** ▶



### Select Geography

You are here: [Main](#) ▶ [Data Sets](#) ▶ [Data Sets with Detailed Tables](#) ▶ [Geography](#) ▶ [Tables](#) ▶ [Results](#)  
2006-2008 American Community Survey 3-Year Estimates, Detailed Tables

■ Choose a selection method

[list](#)

[name search](#)

[address search](#)

[map](#)

[geo within geo](#)

[i Explain Census Geography](#) | [i Where are Geographic Components \(Urban and Rural\)?](#)

■ Select a [geographic type](#)

- Nation
- Nation
- Region
- Division
- State
- ..... County
- ..... County Subdivision
- ..... Place
- ..... Alaska Native Regional Corporation
- ..... Congressional District - 110th
- ..... School District, Elementary
- ..... School District, Secondary
- ..... School District, Unified
- ..... Public Use Microdata Area
- American Indian Area/Alaska Native Area/Hawaiian Home Land
- Combined Statistical Area
- Metropolitan Statistical Area/Micropolitan Statistical Area
- ..... Principal City
- ..... Metropolitan Division
- Combined New England City and Town Area
- New England City and Town Area
- ..... Principal City
- ..... NECTA Division
- Urban Area

000

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### Select Tables

You are here: [Main](#) > [Data Sets](#) > [Data Sets with Detailed Tables](#) > [Geography](#) > [Tables](#) > Results  
2006-2008 American Community Survey 3-Year Estimates, Detailed Tables

Choose a table selection method

[by subject](#) **by keyword** [show all tables](#)

Enter a keyword and click 'Search'

**Search**

[Search Tips](#)

Select one or more tables and click 'Add'

[explain table numbers](#)

- C17025. Poverty Status in the Past 12 Months by Nativity
- B19001. Household Income**
- C19001. Household Income
- B19001A. Household Income (White Alone Householder)
- C19001A. Household Income (White Alone Householder)
- B19001B. Household Income (Black or African American Alone Householder)
- C19001B. Household Income (Black or African American Alone Householder)
- B19001C. Household Income (American Indian and Alaska Native Alone Householder)

Abbreviations:  
 Black - Black or African American  
 AIAN - American Indian and Alaska Native  
 NHPI - Native Hawaiian and Other Pacific Islander  
 SOR - Some Other Race

**What's this?**

**Add** ▼

Current table selections::

B19001. Household Income  
 C19001. Household Income

**Remove**

**Show Result** ▶



**Detailed Tables**

You are here: [Main](#) ▶ [Data Sets](#) ▶ [Data Sets with Detailed Tables](#) ▶ [Geography](#) ▶ [Tables](#) ▶ [Results](#)

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[B19001. HOUSEHOLD INCOME IN THE PAST 12 MONTHS \(IN 2008 INFLATION-ADJUSTED DOLLARS\) - Universe: HOUSEHOLDS](#)

Data Set: [2006-2008 American Community Survey 3-Year Estimates](#)  
 Survey: American Community Survey

NOTE. Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the [official estimates of housing units for states and counties.](#)

For information on confidentiality protection, sampling error, nonsamp

Franklin County, Vermont		
	Estimate	Margin of Error
Total:	18,529	+/-387
Less than \$10,000	8,863	+/-236
\$10,000 to \$14,999	9,600	+/-247
\$15,000 to \$19,999	9,222	+/-209
\$20,000 to \$24,999	1,067	+/-249
\$25,000 to \$29,999	935	+/-207
\$30,000 to \$34,999	1,077	+/-258
\$35,000 to \$39,999	1,040	+/-230
\$40,000 to \$44,999	777	+/-190
\$45,000 to \$49,999	822	+/-217
\$50,000 to \$59,999	1,711	+/-379
\$60,000 to \$74,999	2,577	+/-367
\$75,000 to \$99,999	2,877	+/-366
\$100,000 to \$124,999	1,577	+/-299
\$125,000 to \$149,999	797	+/-208
\$150,000 to \$199,999	277	+/-110
\$200,000 or more	247	+/-92

Source: U.S. Census Bureau, 2006-2008 American Community Survey

[C19001. HOUSEHOLD INCOME IN THE PAST 12 MONTHS \(IN 2008 INFLATION-ADJUSTED DOLLARS\) - Universe: HOUSEHOLDS](#)

Data Set: [2006-2008 American Community Survey 3-Year Estimates](#)  
 Survey: American Community Survey

NOTE. Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the [official estimates of housing units for states and counties.](#)

For information on confidentiality protection, sampling error, no

Franklin County, Vermont		
	Estimate	Margin of Error
Total:	18,529	+/-387
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\$25,000 to \$34,999	2,000	+/-300
\$35,000 to \$49,999	2,640	+/-339
\$50,000 to \$74,999	4,280	+/-520
\$75,000 to \$99,999	2,877	+/-366
\$100,000 to \$149,999	2,377	+/-338
\$150,000 to \$199,999	277	+/-110
\$200,000 or more	247	+/-92

Source: U.S. Census Bureau, 2006-2008 American Community Survey

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling



Data Profile

You are here: [Main](#) > [Data Sets](#) > [Geography](#) > [Results](#)

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- 2008 Data Profiles:
- ▶ [Social](#)
  - ▶ [Economic](#)
  - ▶ [Housing](#)
  - ▶ [Demographic](#)
  - ▶ [Narrative](#)
- View this table...
- ▶ from 2008 from [2007](#)
- View this table...
- ▶ [for other geographies \(state, county, place...\)](#)
- [Subject Definitions](#)
  - [Quality Measures](#)



### Franklin County, Vermont

Selected Social Characteristics in the United States: 2006-2008 ?  
 Data Set: 2006-2008 American Community Survey 3-Year Estimates  
 Survey: American Community Survey

- [Social](#) - Education, Marital Status, Relationships, Fertility, Grandparents...
- [Economic](#) - Income, Employment, Occupation, Commuting to Work...
- [Housing](#) - Occupancy and Structure, Housing Value and Costs, Utilities...
- [Demographic](#) - Sex and Age, Race, Hispanic Origin, Housing Units...
- [Narrative](#) - Text profile with graphs for easy analysis...

NOTE. Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the [official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties](#).

For more information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#).

Selected Social Characteristics in the United States	Estimate	Margin of Error	Percent	Margin of Error
<b>HOUSEHOLDS BY TYPE</b>				
<b>Total households</b>	<b>18,524</b>	<b>+/-387</b>	<b>18,524</b>	<b>(X)</b>
Family households (families)	13,011	+/-574	70.2%	+/-2.6
With own children under 18 years	6,279	+/-493	33.9%	+/-2.4
Married-couple family	9,811	+/-593	53.0%	+/-2.9
With own children under 18 years	4,171	+/-425	22.5%	+/-2.1
Male householder, no wife present, family	945	+/-322	5.1%	+/-1.7
With own children under 18 years	563	+/-235	3.0%	+/-1.3
Female householder, no husband present, family	2,255	+/-344	12.2%	+/-1.9
With own children under 18 years	1,545	+/-297	8.3%	+/-1.6
Nonfamily households	5,513	+/-493	29.8%	+/-2.6
Householder living alone	4,355	+/-457	23.5%	+/-2.4
65 years and over	1,636	+/-268	8.8%	+/-1.4
Households with one or more people under 18 years	6,602	+/-463	35.6%	+/-2.3



# ACS: The Sample

- Census 2000 Long Form:
  - At least 1 in 6 households in VT towns (17%)
    - some as much as 1 in 2
- American Community Survey:
  - At best, 1 in 10 households in most VT towns
    - The sample is “built up” as multi-year estimates
  - 7,802 completed household interviews in 2008 in VT
    - 3% of households, at best



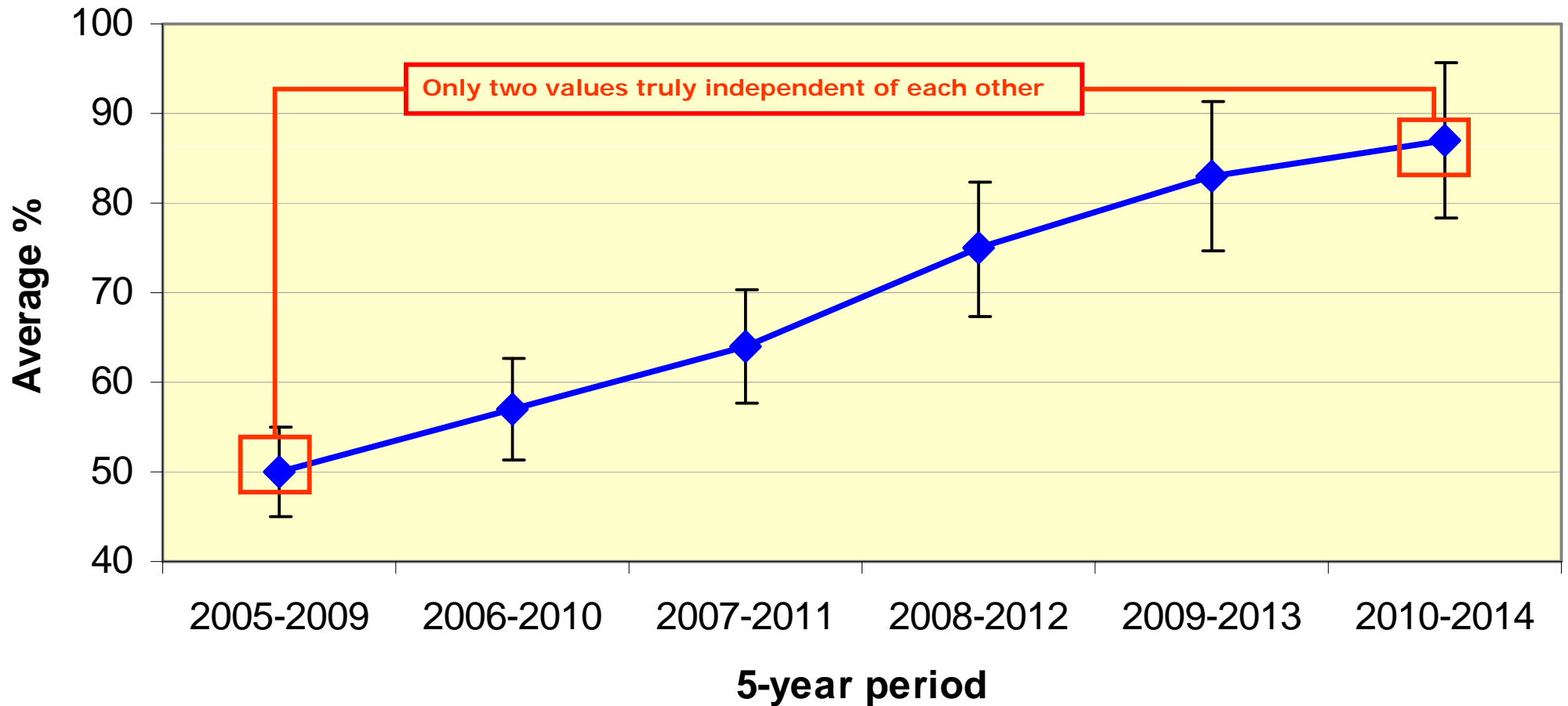
# ACS: Multi-Year Estimates

- Census 2000 and previous:
  - Point in time data
    - a snapshot of April 1
- ACS:
  - Averages for any 12 months within the period
    - Not independent of each other



# ACS: Multi-Year Estimates

Example of 5-year average graph

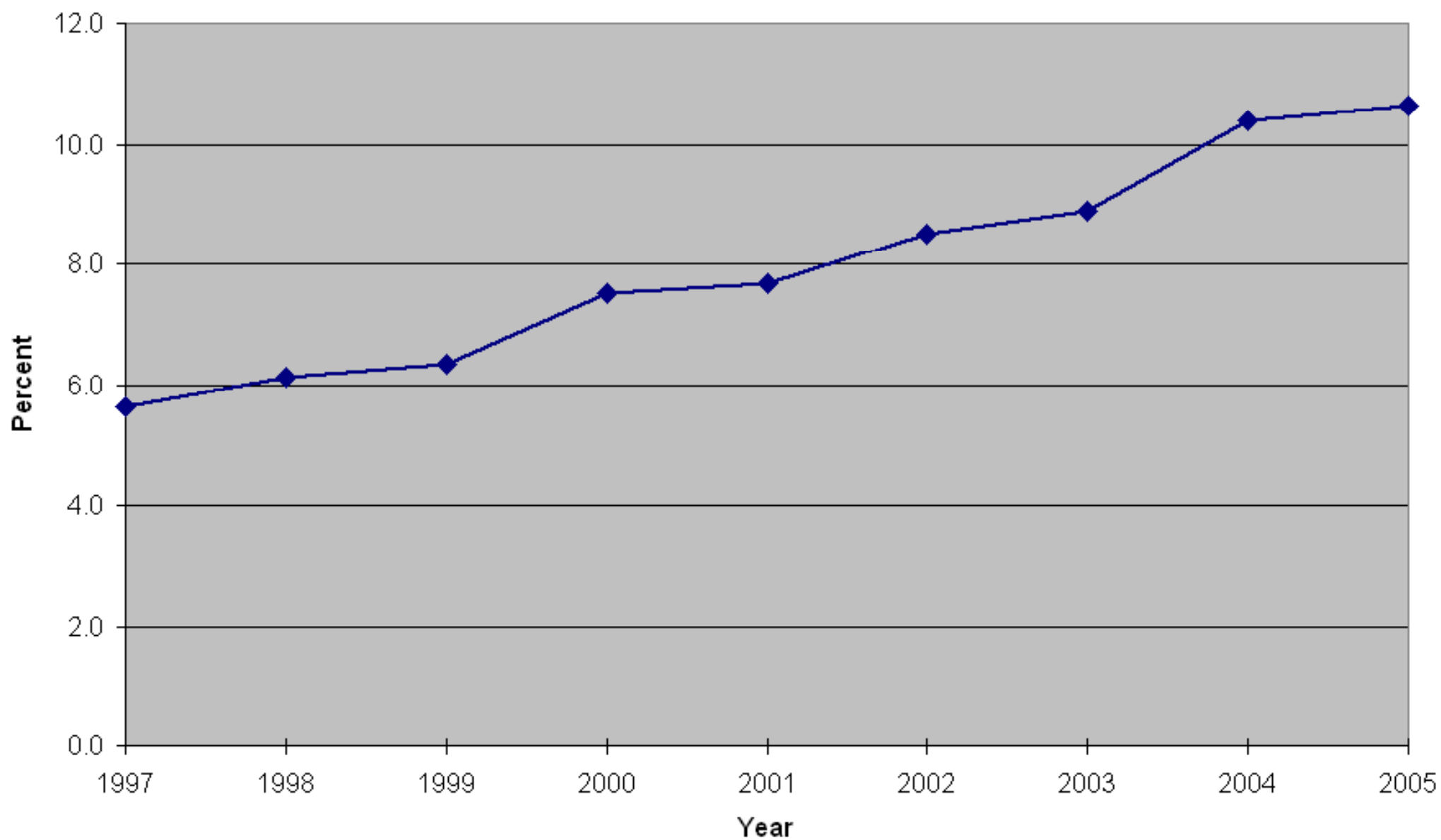




# ACS Test Data

- Thanks to Jerry Deichert of Nebraska State Data Center for data
- Omaha city was an ACS test site: 1997-2004
  - Can examine 1, 3, 5-year data

## Percentage of Omaha Population with Hispanic/Latino Origin

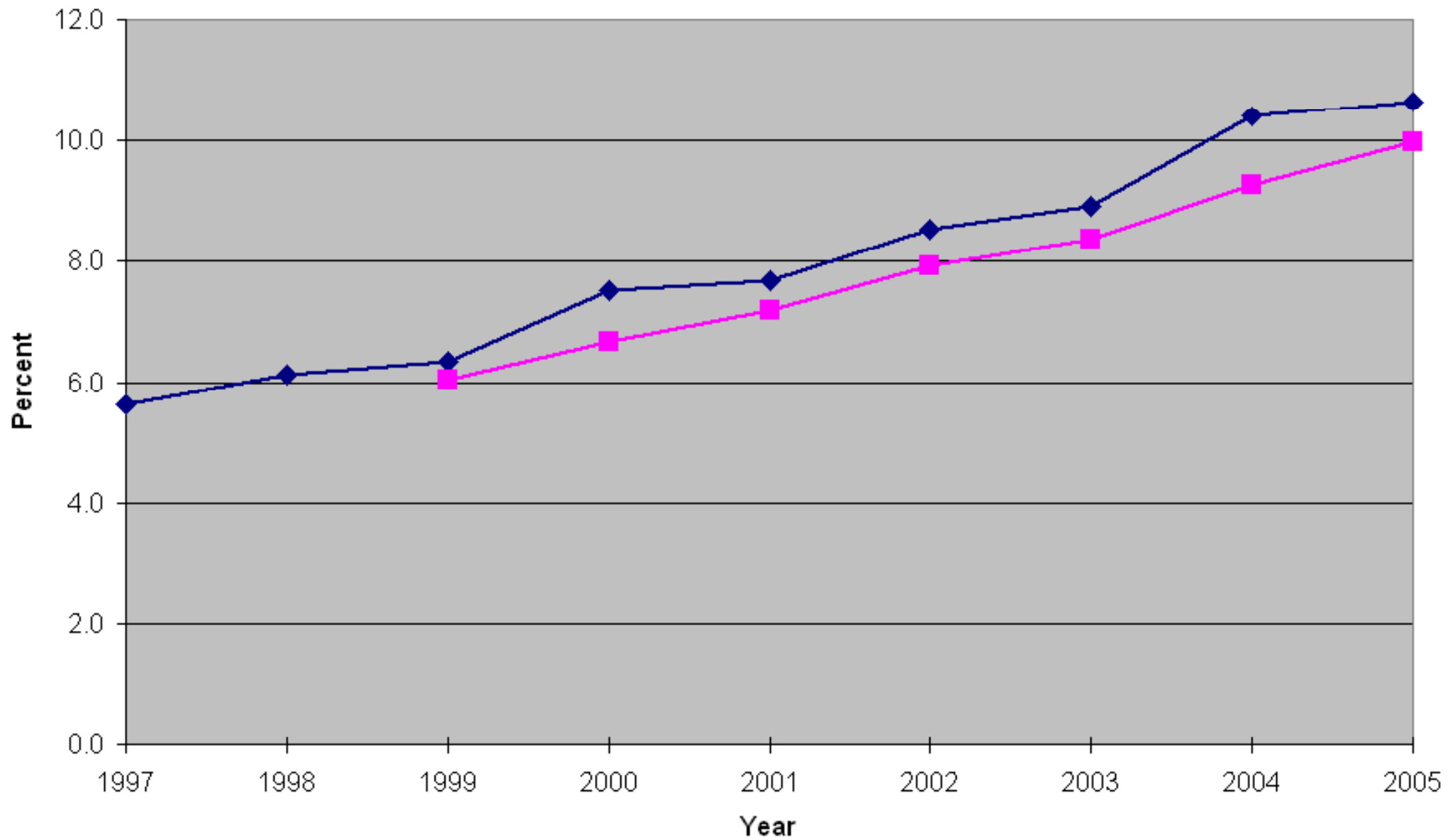


Source: American Community Survey,  
U.S. Census Bureau, 1997-2005

◆ Single-year estimates

Note: The ACS only surveyed households and  
does not include the group quarters population.

## Percentage of Omaha Population with Hispanic/Latino Origin

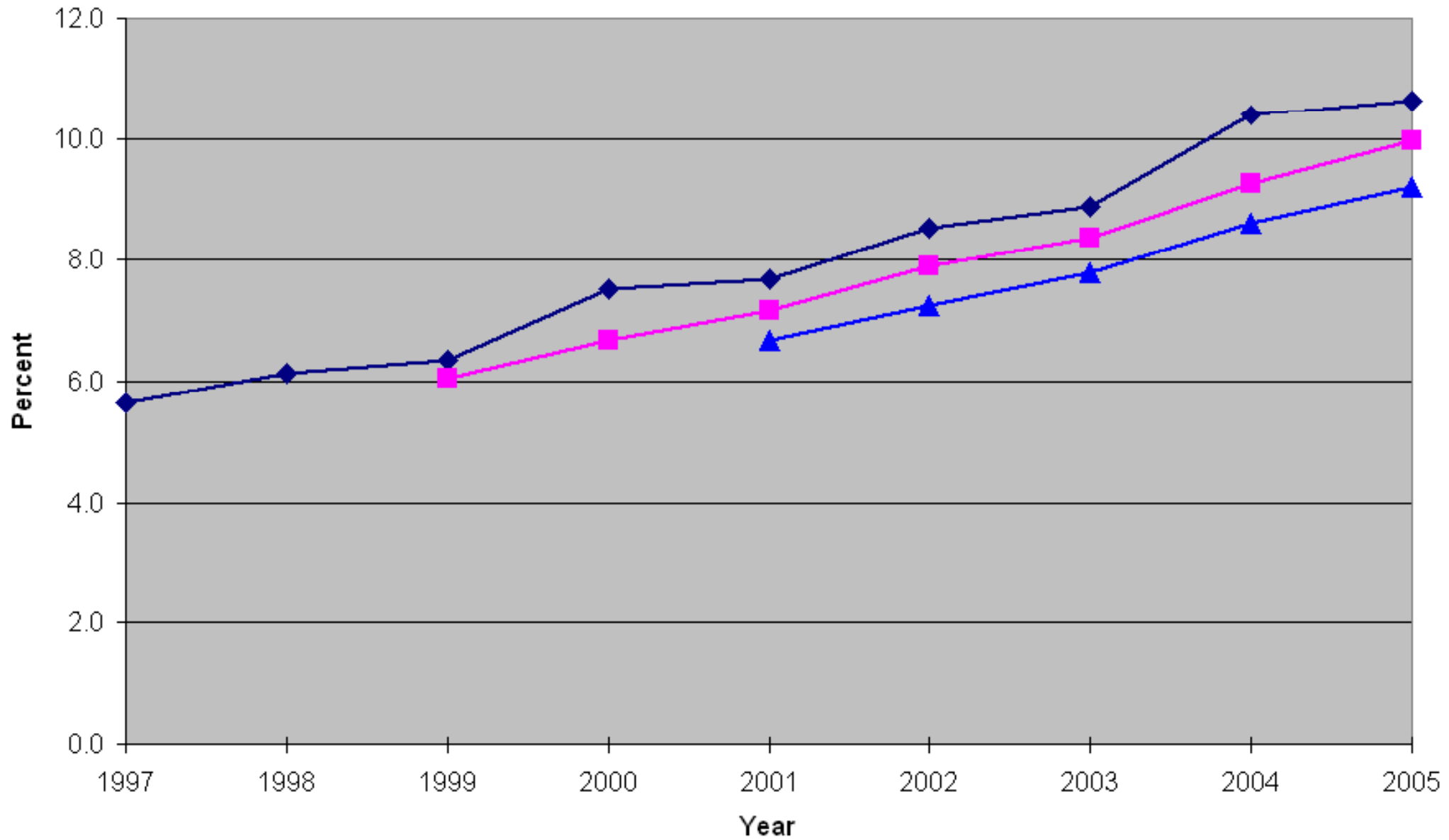


Source: American Community Survey,  
U.S. Census Bureau, 1997-2005

◆ Single-year estimates    ■ 3-year estimates

Note: The ACS only surveyed households and does not include the group quarters population.

## Percentage of Omaha Population with Hispanic/Latino Origin



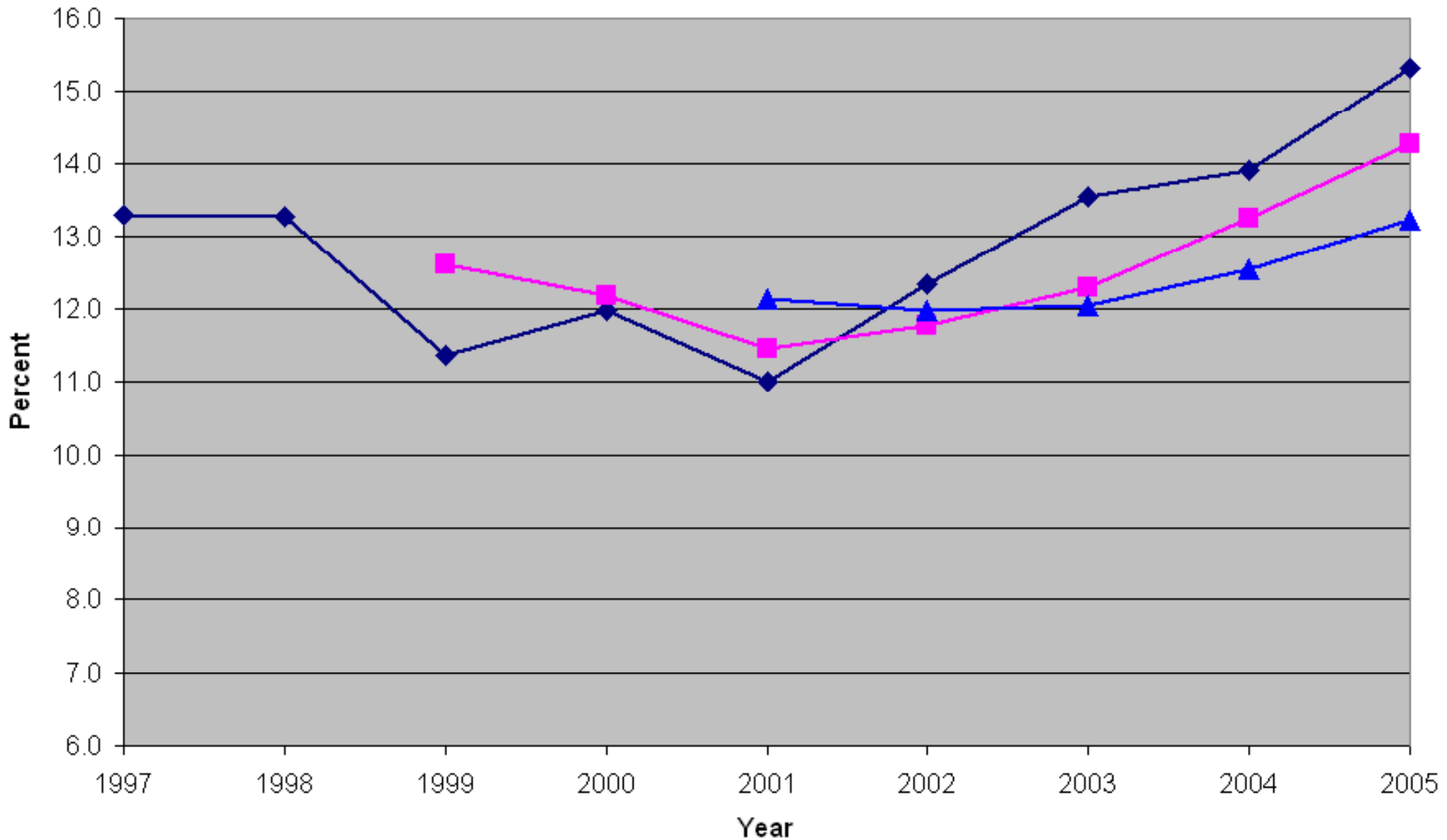
Source: American Community Survey,  
U.S. Census Bureau, 1997-2005

◆ Single-year estimates  
■ 3-year estimates  
▲ 5-year estimates

Note: The ACS only surveyed households and does not include the group quarters population.



## Percentage of Omaha Population in Poverty (Individuals)



Source: American Community Survey,  
U.S. Census Bureau, 1997-2005

◆ Single-year estimates    ■ 3-year estimates  
▲ 5-year estimates

Note: The ACS only surveyed households and does not include the group quarters population.



# ACS: Residence Rule

- What determines WHERE the Census counts you and your household
  - Decennial Census: “most of the time”
    - Considered to be a 6+ month residency rule
  - ACS: >2 month residency rule
- So...
  - Decennial Census counts primary residents
  - ACS likely will mix seasonal and primary

# ACS Website - [www.census.gov/acs/www](http://www.census.gov/acs/www)

U.S. Census Bureau

People | Business | Geography | More

## American Community Survey (ACS)

ACS Main | About the ACS | Access Data | How to Use the Data | About the Data | FAQs | Site Map | Search ACS

### ACS Alerts

Alert 72 - released  
12/18/2009

### Contact Us

Contact the American Community Survey Office by phone at **1-800-923-8282** or visit [ask.census.gov](http://ask.census.gov) for further information on the American Community Survey.

### News Releases

**December 7th, 2009**  
[The Foreign-Born Labor Force in the United States: 2007](#)

**October 27th, 2009**  
[Census Bureau Releases 2006-2008 American Community Survey Data](#)

**September 29th, 2009**  
[Media Advisory -- 2008 American Community Survey Poverty Status, Family Income and Food Stamp Data Now Available on an Embargoed Basis](#)

### THE AMERICAN COMMUNITY SURVEY

- is an on-going survey
- is sent to a sample of the population
- tells us what the population looks like and how it lives
- helps communities determine where to locate services and allocate resources

### THE AMERICAN COMMUNITY SURVEY AND THE 2010 CENSUS

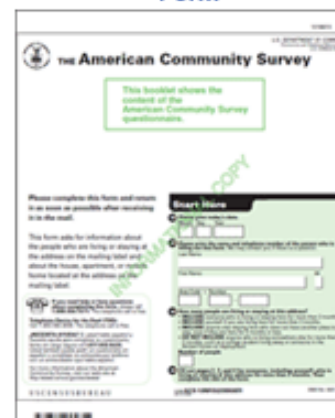
Every address receives a 2010 Census form.

A random sample of addresses also receives an American Community Survey form.

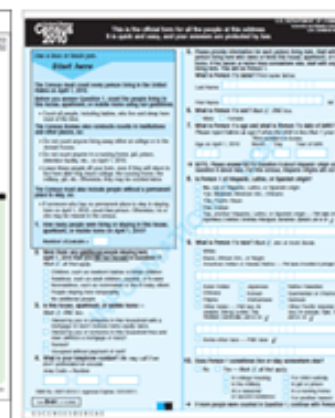
**Both require your response.**

[Learn more.](#)

American Community Survey Form



2010 Census Form





## OnTheMap Version 4 Information/Help Page

[Start OnTheMap](#)

### About the Application

- [What is OnTheMap?](#)
- [Major Enhancements](#)
- [Release Schedule](#)
- [OnTheMap Glossary of Terms](#)
  - [Mapping Terms](#)
  - [Report Terms](#)
- [Recommended System Requirements](#)
- [Archived Information](#)

### About the Data

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- [Confidentiality Protection](#)
- [Geographic Data in OnTheMap](#)
- [Download the OnTheMap Data](#)

### Tutorials

- [Getting Started/What's New](#)
- [Sample Analyses](#)
  - [Area Profile](#) [PDF, 1.85MB]
  - [Shed](#) [PDF, 1.31MB]
- [More Tutorials](#)
  - [Help on controlling the Base Map](#)
  - [Use the OnTheMap Selection Tools](#) [PDF, 59KB]
  - [Create a Concentric Ring Analysis](#) [PDF, 1.49MB]
  - [Selection Flowchart](#) [PDF, 947KB]
  - [Help with Import Tools](#) [PDF, 37KB]
  - [Create a Paired Area for Analysis](#) [PDF, 3.67MB]

### FAQs and Bugs

- [Frequently Asked Questions](#)
- [Known and Unresolved Bugs](#)
- [Resolved Bugs](#)

[PDF] or denotes a file in Adobe's [Portable Document Format](#). To view the file, you will need the [Adobe® Acrobat® Reader](#) available

# U.S. Census Bureau *LED OnTheMap*

[Search](#) [Base Map](#) [Analysis](#) [Results](#)

[Load](#) [Save](#) [Hide/Show Tabs](#) [Print Map](#)

Enter a name, part of a name, or 5-digit ZIP Code into the box, and press the Search button. The results will be listed below. Limit the search options by selecting a specific layer in the dropdown menu.

Search:

County Subdivisor

Search All Names

States

Countries

Places (Cities, CDPs,

Military Bases

One-Stop Career Cent

ZIP Codes (ZCTA)

Metropolitan/Micropolif

Workforce Investment

County Subdivisions

WIRED Regions (Gen

WIRED Regions (Gen

WIRED Regions (Gen

110th U.S. Congressio

Census Tracts

Traffic Analysis Zones

Unified/Elementary Sc

Secondary School Dist

State Legislative Distri

State Legislative Distri

Alaska Native Regiona

Tribal Lands

Tribal Subdivisions

NCES Schools

Airports

Greenspace

Amtrak Stations

Universities and Comn

Click on  area in the map

Search Re

Count

3 ZIP Codes (ZCTA)

E Metropolitan/Micropolif

Workforce Investment

County Subdivisions

WIRED Regions (Gen

WIRED Regions (Gen

WIRED Regions (Gen

110th U.S. Congressio

Census Tracts

Traffic Analysis Zones

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Alaska Native Regiona

Tribal Lands

Tribal Subdivisions

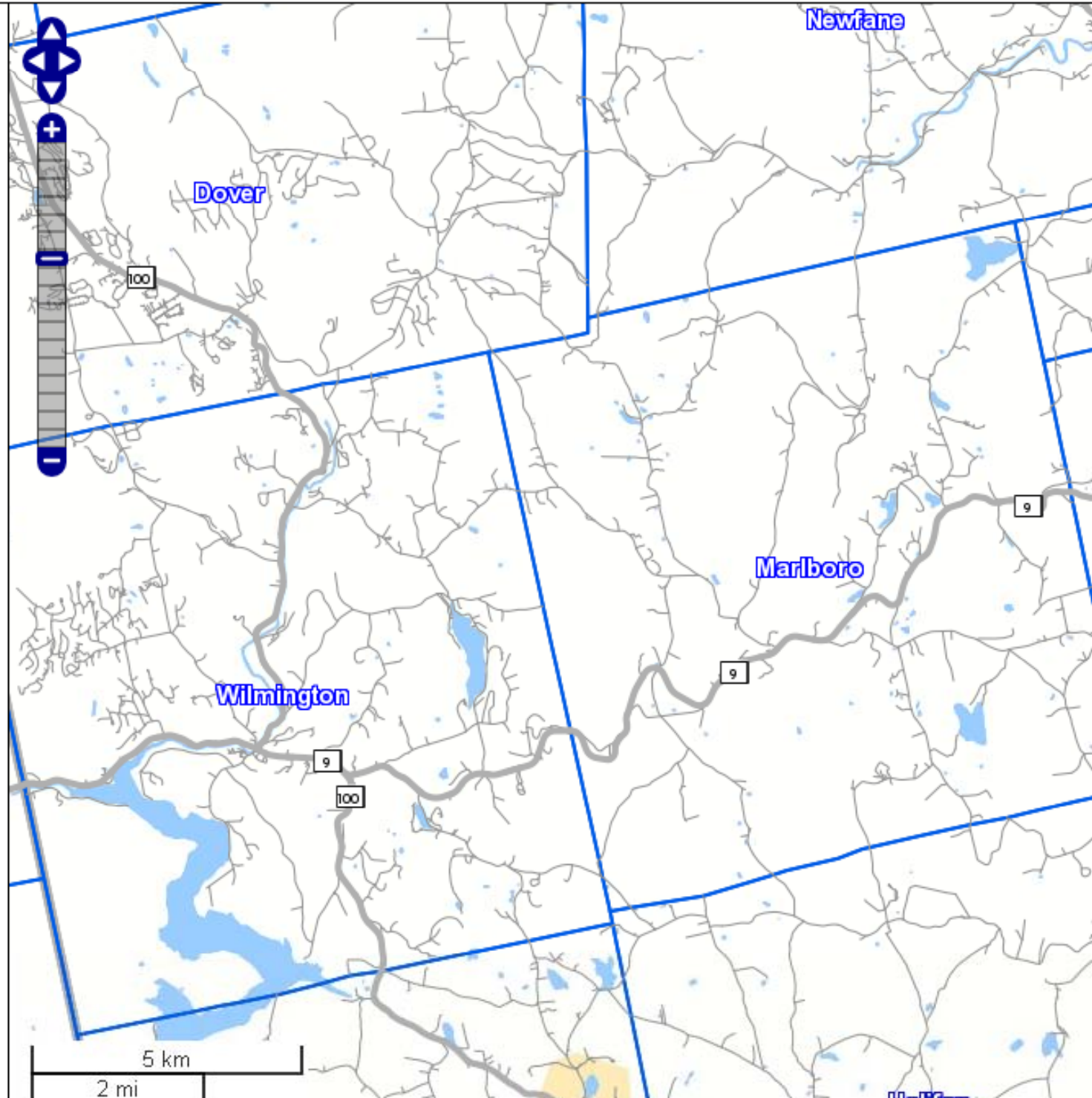
NCES Schools

Airports

Greenspace

Amtrak Stations

Universities and Comn





**Data Settings**  
Overlays and associated reports show labor force characteristics, geographic concentrations, and home-to-work travel patterns based on user-defined data settings and selected study areas.  
Begin by choosing from the following analysis options. Then click on the Next button.

**Live or Work**

Workplace Area

Home/Residential Area

**Year(s)**  
Note: Only latest three years will be mapped.

2008

2007

2006

2005

2004

2003

2002

**Job Type**

All Jobs

Primary Jobs

All Private Jobs

Private Primary Jobs

**Labor Market Segments**

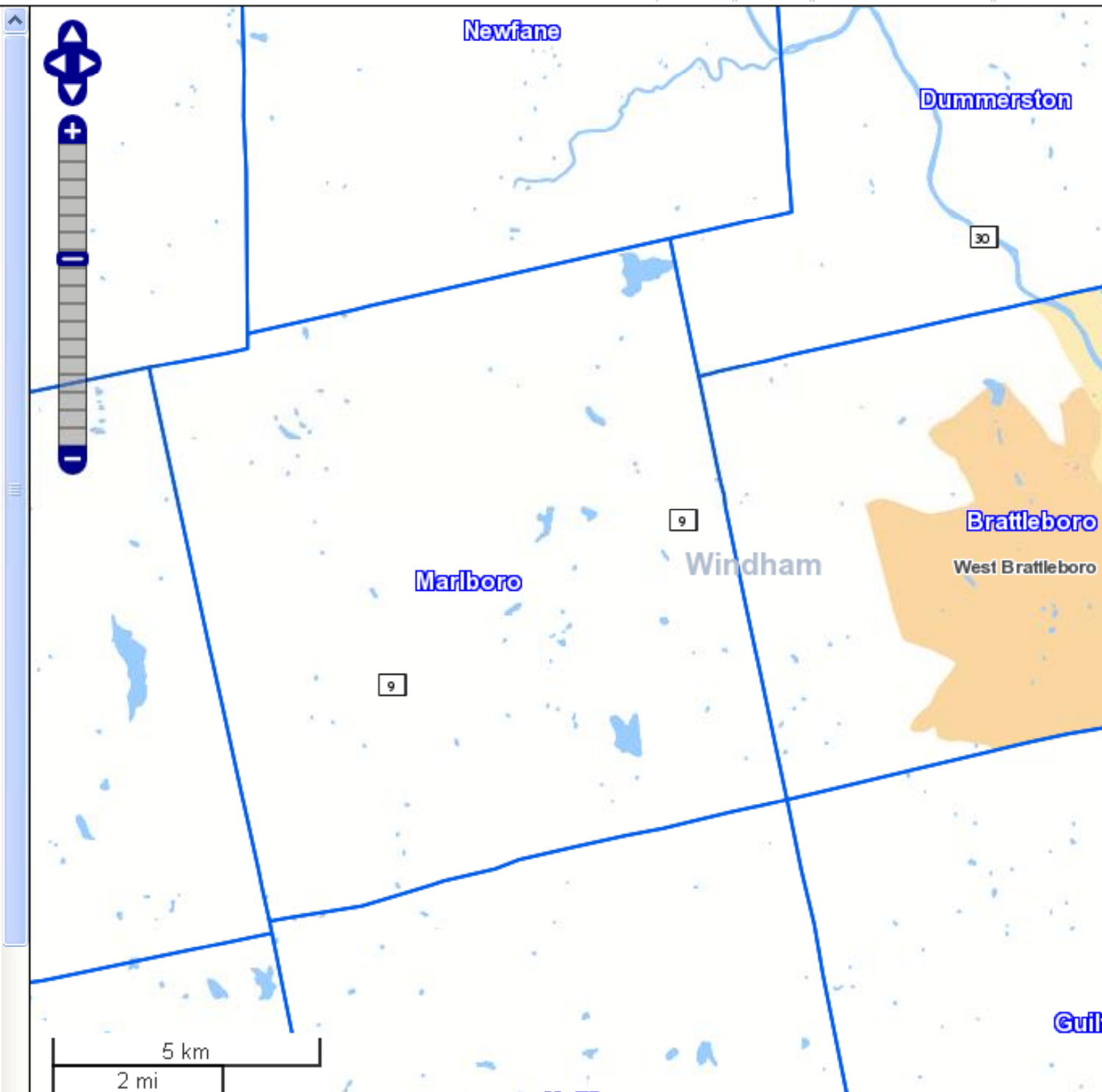
All Workers

Age - 30 or Younger

Age - 31 to 54

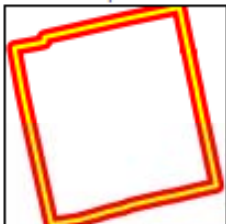
Age - 55 or Older

Earnings - \$1,250/mo or Less



**Work Area Selection**  
Select a Work area by choosing one of the selection tools below and following the instructions. The selected Work area will appear in the map viewer outlined in red. When the selection is completed, click the Next button.

Area Shape:



Selection Area: 40.759 sq. mi.  
Number of blocks selected: 64

### Selection Tools

- Navigation (Pan, Zoom, etc.)
- Point(s)
- Line
- Polygon (Freehand)
- Modify Line/Polygon

Import From:

- GPS
- SHP
- KML
- Address

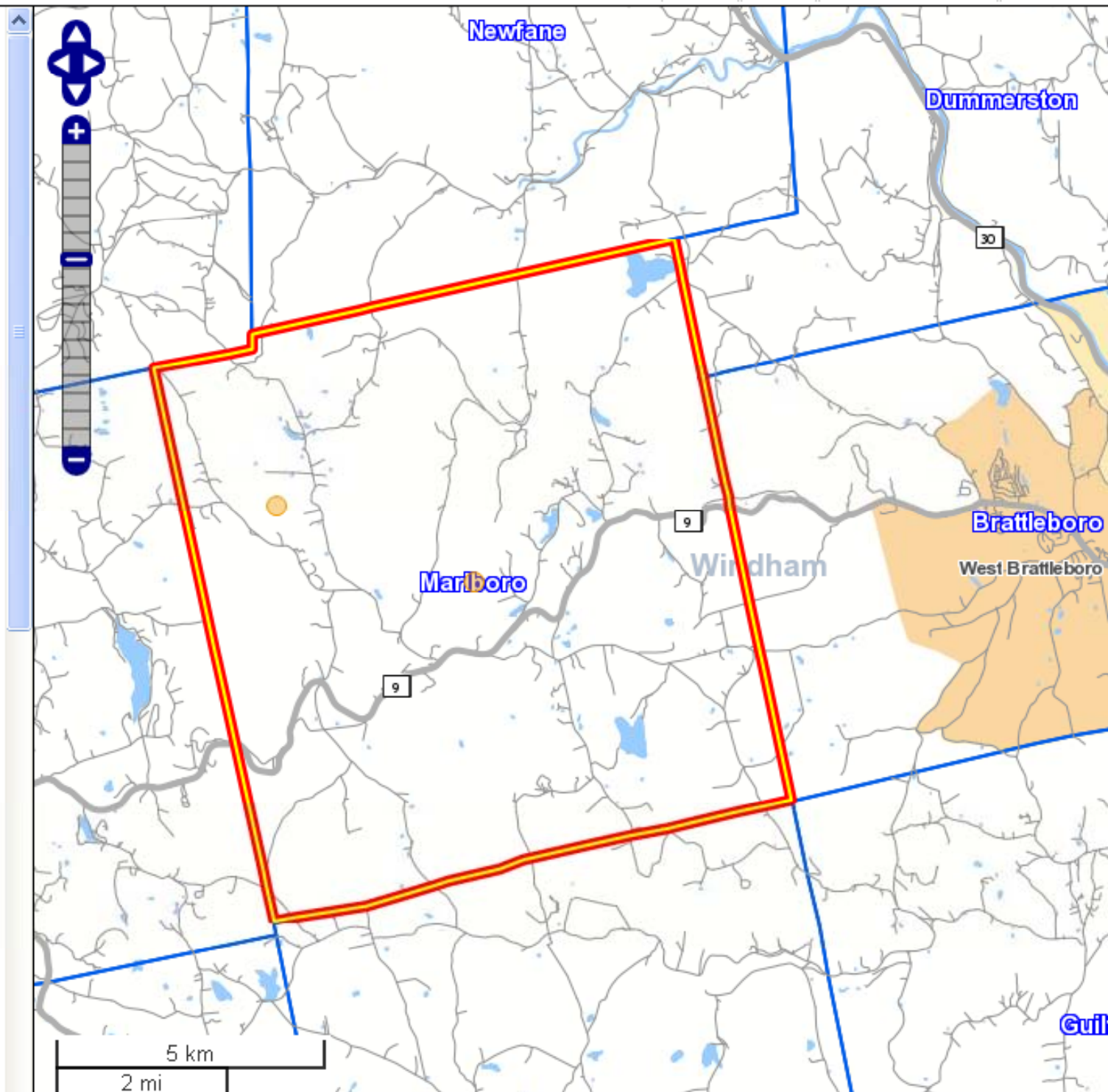
Clear Selection

### Add Layer Selection

County Subdivisions

### Add Buffer to Selection

Simple/Diagonal





**Map Overlay/Report**  
Select the map overlay/report option and then click the Go! button.

Report Title:

Work Area Profile Analysis

The Work Area Profile map and report show concentrations of workers and their demographic characteristics (age, earnings, and industry) based on the user's selected area and settings. Quarterly Workforce Indicators (QWI) also appear in the report for the work area selection.

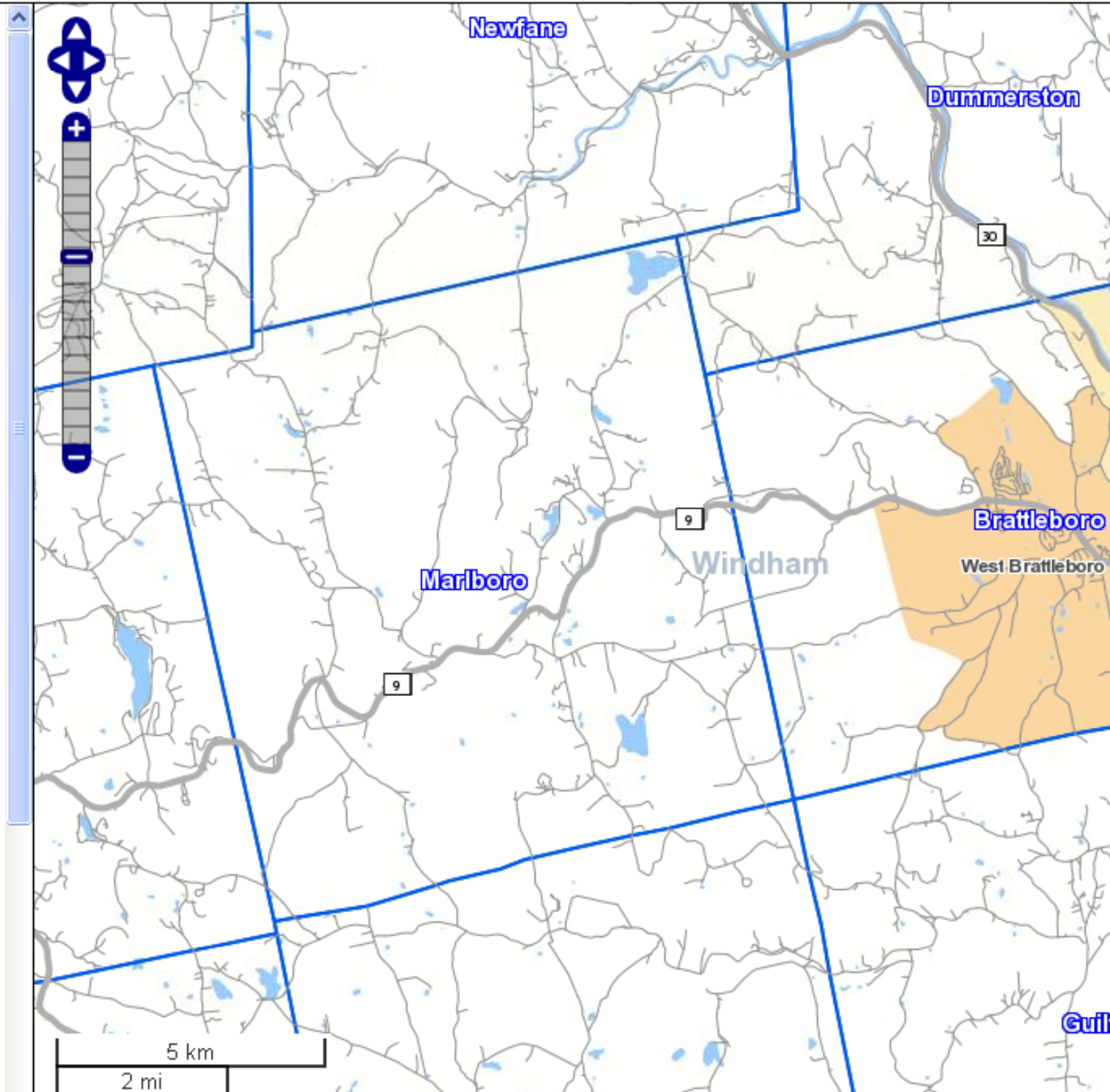
**Labor Shed Analysis**

The Labor Shed map shows where workers live who are employed in the selection area. In the report, Labor Shed patterns are summarized for user-defined rollup areas.

Rollups

Select up to three rollups.

- Places (Cities, CDPs, etc.)
- Counties
- States
- 110th U.S. Congressional Districts
- Metropolitan Statistical Areas (MSA)
- County Subdivisions**
- ZIP Codes (2071)
- Workforce Investment Areas (WIA)
- WIRED Regions Gen. 1
- WIRED Regions Gen. 2
- WIRED Regions Gen. 3
- Unified/Elementary School Districts
- Secondary School Districts





## Labor Shed Map and Report -- Where Workers Live who are Employed in the Selection Area

### Overlay Controls

Color Key	2008
Points	<input checked="" type="checkbox"/>
Thermals	<input checked="" type="checkbox"/>
Selection Outline	<input checked="" type="checkbox"/>
Selection Fill	<input type="checkbox"/>
Animate	Points: <input checked="" type="checkbox"/> Thermals: <input checked="" type="checkbox"/> <input type="button" value="Animate"/>
<a href="#">Zoom to Selection</a>	

### Output Options:

Click "Output Options" to hide.

### View Report As:

- [HTML](#)
- [Excel](#)
- [PDF \(Report Only\)](#)
- [PDF \(Map and Report\)](#)

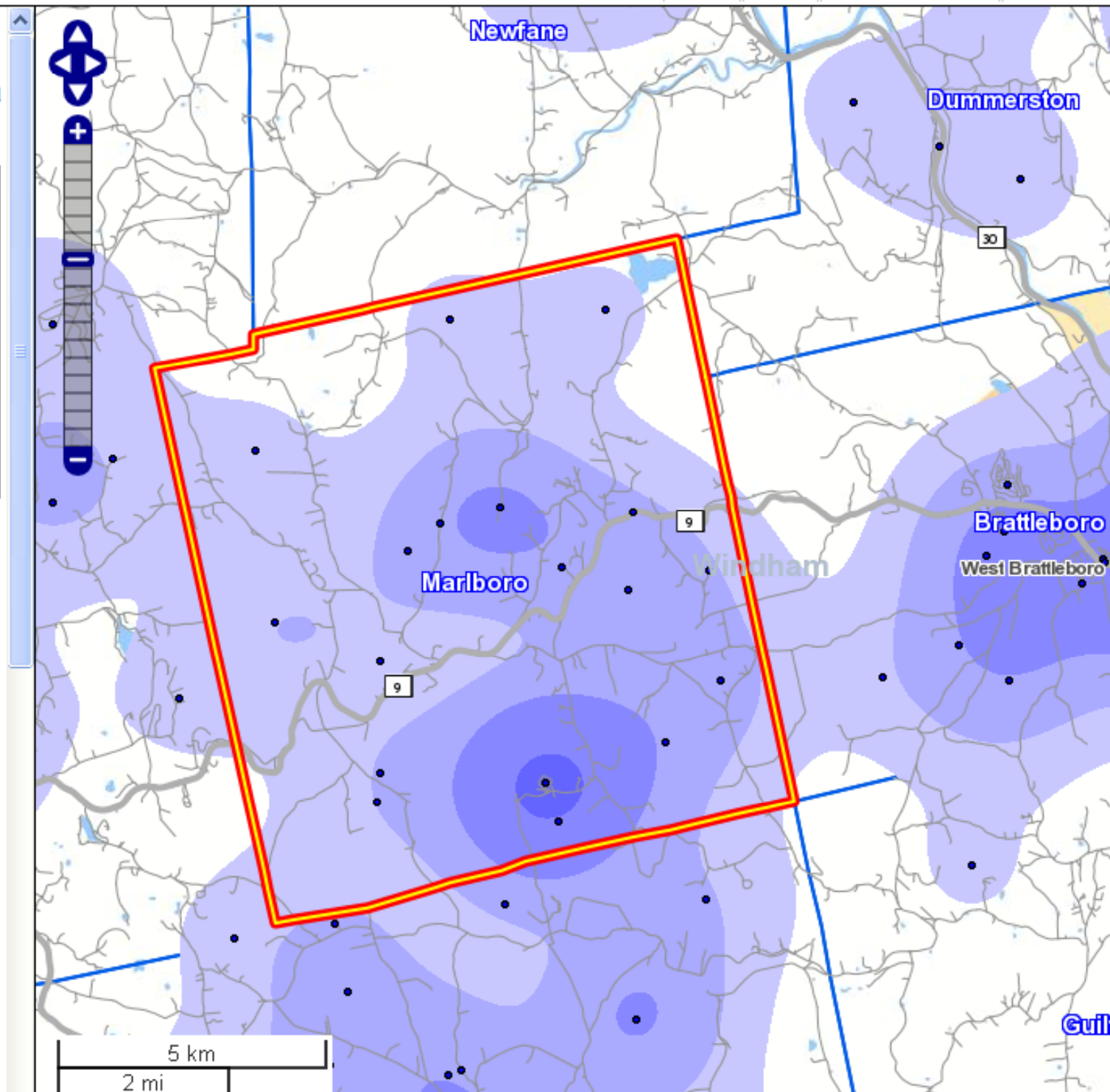
### Get Overlays As:

- [Shapefiles \(All Overlays\)](#)
- [DBF \(Selection Area Blocks\)](#)
- [KML \(All Overlays\)](#)

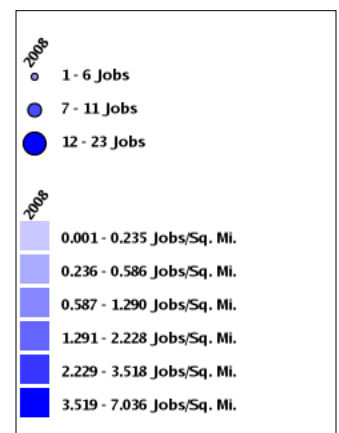
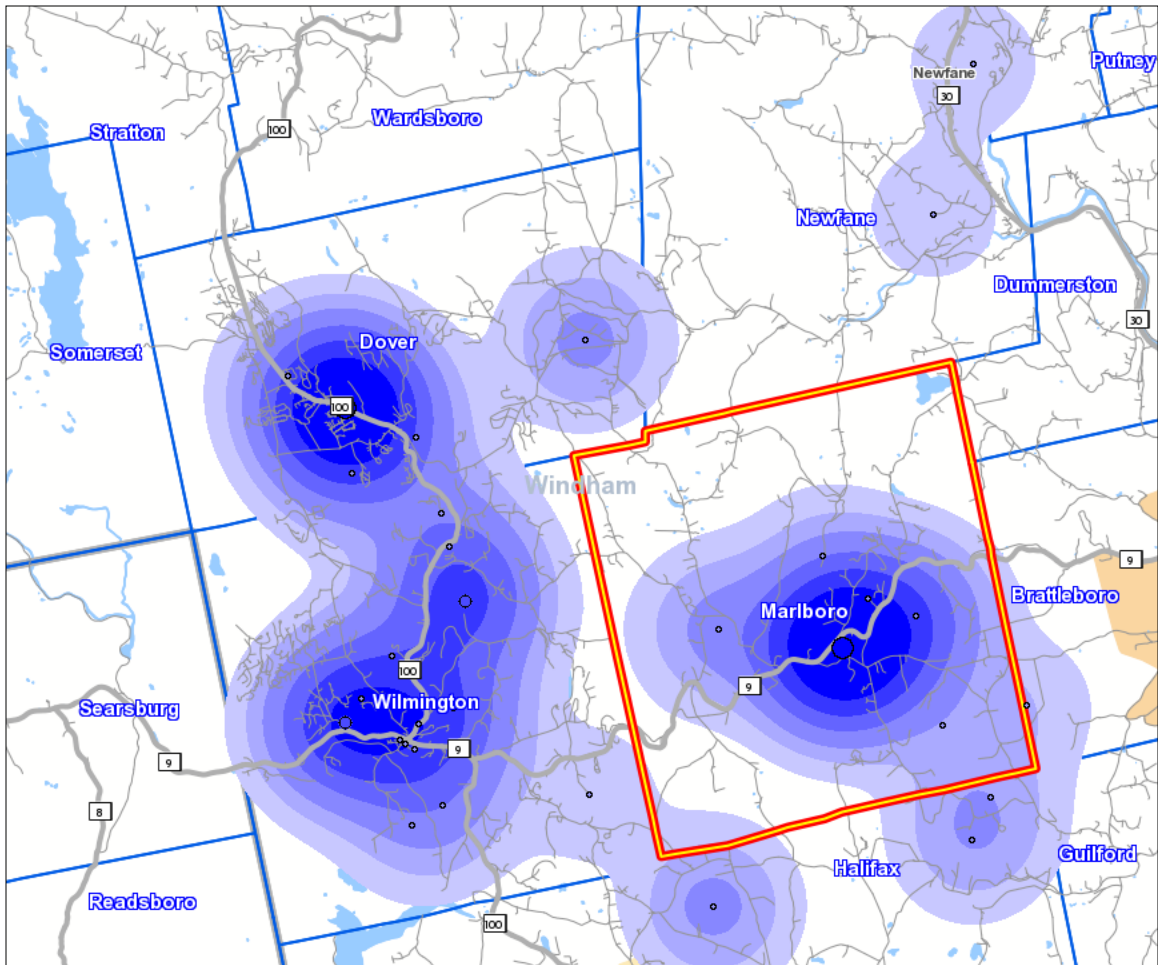
### Legends (All Jobs)

2008

- 1 - 10 Jobs



# Commute Shed Report -- Where Workers are Employed who Live in the Selection Area



<u>Total All Jobs</u>		
	2008	
	Count	Share
Total All Jobs	312	100.0%

<u>Jobs in Places (Cities, CDPs, etc.) Where Workers are Employed</u>		
	2008	
	Count	Share
Brattleboro CDP, VT	73	23.4%
West Brattleboro CDP, VT	13	4.2%
White River Junction CDP, VT	4	1.3%
Rutland city, VT	4	1.3%
Montpelier city, VT	4	1.3%
Springfield CDP, VT	3	1.0%
South Burlington city, VT	3	1.0%
Wallingford CDP, VT	2	0.6%
St. Albans city, VT	2	0.6%
Saxtons River village, VT	2	0.6%
All Other Locations	202	64.7%

<u>Jobs in States Where Workers are Employed</u>		
	2008	
	Count	Share
Vermont	311	99.7%
New York	1	0.3%
All Other Locations	0	0.0%

<u>Jobs in County Subdivisions Where Workers are Employed</u>		
	2008	
	Count	Share
Brattleboro town (Windham, VT)	87	27.9%
Wilmington town (Windham, VT)	39	12.5%
Marlboro town (Windham, VT)	34	10.9%
Dover town (Windham, VT)	29	9.3%
Halifax town (Windham, VT)	17	5.4%
Rockingham town (Windham, VT)	11	3.5%
Hartford town (Windsor, VT)	8	2.6%
Putney town (Windham, VT)	7	2.2%
Williston town (Chittenden, VT)	6	1.9%
Vernon town (Windham, VT)	6	1.9%
All Other Locations	68	21.8%

## Report Settings

Year(s):	2008
Job Type:	All Jobs
Labor Market Segment:	All Workers
Selection Tool:	Point(s)
Add Layer Type:	County Subdivisions
Feature Name(s):	Marlboro
Map Precision:	Blocks
Selected Block Count:	64
Query ID:	126825307317753
Report Generation Date:	Version 4.0.2 generated on 03/10/2010 15:31

# Labor Shed Report -- Where Workers Live who are Employed in the Selection Area

<u>Total All Jobs</u>		
	2008	
	Count	Share
Total All Jobs	272	100.0%

<u>Jobs in Places (Cities, CDPs, etc.) Where Workers Live</u>		
	2008	
	Count	Share
Brattleboro CDP, VT	37	13.6%
West Brattleboro CDP, VT	15	5.5%
Keene city, NH	7	2.6%
Northampton city, MA	4	1.5%
Greenfield CDP, MA	4	1.5%
Jacksonville village, VT	3	1.1%
Winchester CDP, NH	2	0.7%
North Westminster village, VT	2	0.7%
Newton city, MA	2	0.7%
New York city, NY	2	0.7%
All Other Locations	194	71.3%

<u>Jobs in States Where Workers Live</u>		
	2008	
	Count	Share
Vermont	204	75.0%
New Hampshire	28	10.3%
Massachusetts	26	9.6%
New York	8	2.9%
New Jersey	2	0.7%
All Other Locations	4	1.5%

<u>Jobs in County Subdivisions Where Workers Live</u>		
	2008	
	Count	Share
Brattleboro town (Windham, VT)	53	19.5%
Marlboro town (Windham, VT)	34	12.5%
Halifax town (Windham, VT)	32	11.8%
Wilmington town (Windham, VT)	16	5.9%
Dummerston town (Windham, VT)	8	2.9%
Winchester town (Cheshire, NH)	7	2.6%
Whitingham town (Windham, VT)	7	2.6%
Keene city (Cheshire, NH)	7	2.6%
Guilford town (Windham, VT)	6	2.2%
Westminster town (Windham, VT)	4	1.5%
All Other Locations	98	36.0%

An illustration of a blue laptop with a white mouse cursor on its screen, set against a green and blue background. The laptop is positioned on the left side of the slide, partially overlapping a dark blue horizontal bar that extends across the top.

# Vermonters Indicators Online

Upgrades in the works!

- Integration of ACS data
- New, clearer profiles
- Easier navigation
- Renaming the site

+ Add - Delete

What	Bakersfield	Franklin County	Vermont
1 Median Household Income, 1999	\$40,417 g	\$41,659 g	\$40,856 g
2 Median Family Income, 1999	\$41,688 g	\$46,733 g	\$48,625 g
3 Per Capita Income, 1999	\$15,678 g	\$17,816 g	\$20,625 g
4 Median Adjusted Gross Income per Family, 2005	\$52,834 g	\$50,402 g	\$52,682 g
5 Average Adjusted Gross Income per Person, 2005	\$19,130 g	\$20,023 g	\$22,327 g
6 Annual Average Wage, 2006	\$21,867 g	\$33,639 g	\$35,535 g
7 Median Earnings, 1999	\$21,964	\$22,209	\$21,497
8 ...Male	\$26,538		
9 ...Female	\$18,365		
10 Total Retail Receipts (Taxable), Fiscal Year 2005	\$1,333,719 g		
11 Civilian Labor Force, 2005	720 g		
12 ...Employed	700 g		
13 ...Unemployed	30 g		
14 ...Unemployment Rate	4 g		
15 Persons for Whom Poverty Status was Considered, 2000	1,207 g	44,774 g	588,053 g
16 ...in Poverty, 1999	113 g	4,011 g	55,506 g
17 ...under 5 years old	15 g	428 g	4,476 g
18 ...5 to 11 years old	8 g	530 g	7,013 g
19 ...12 to 17 years old	15 g	421 g	5,106 g
20 ...18 to 64 years old	62 g	2,141 g	32,694 g
21 ...65 to 74 years old	7 g	239 g	2,785 g
22 ...75 Years and Over	6 g	252 g	3,432 g
23 Families for Whom Poverty Status was Considered, 2000	327 g	12,228 g	158,684 g
24 ...in Poverty, 1999	20 g	861 g	9,925 g
25 ...with Related Children Under 18, 1999	16 g	651 g	7,788 g

**New VIO  
Profile in the  
Works**



A stylized graphic of a laptop computer with a mouse cursor pointing at the screen, set against a background of green grass and a blue sky. The graphic is tilted and partially overlaps a dark blue horizontal bar.

# Vermonters Indicators Online

## Timeline and User Involvement:

- User survey and focus groups in 2009
  - Gained insight on use and areas for improvement
- Spring 2010:
  - Developing new beta profiles
- Summer 2010:
  - User beta testing
- Jan-Feb 2011
  - Debut of new site!
- **Want to be involved? Put your email on the attendance sheet!**



# Contact Us!

...*resources* and *expertise* to support  
rural people and communities

**Will “Chip” Sawyer**  
**Program Manager & State Data Ctr. Manager**  
**Center for Rural Studies at UVM**  
**802-656-0892**  
**wsawyer@uvm.edu**

**Presentation Download Available at [uvm.edu/crs](http://uvm.edu/crs) under “Reports and Presentations”**

This presentation contains materials based upon work supported by the Cooperative State Research, Education, and Extension Service, U.S. Department of Agriculture, under Award No. 2009-34269-19870. Any opinions, findings, conclusions, or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the views of the U.S. Department of Agriculture.

Special thanks to Senator Patrick Leahy.