

Vermont Poll 2006
Vermonters Support for the Creative Economy Frequency Report

March 2006
Compiled for the Vermont Arts Council
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Total sample size = 726

Table 1. Importance for state government to provide funding to support arts programs

	Frequency	Percent
Very important	295	42%
Important	262	37%
Neither	61	9%
Not important	59	8%
Not at all important	25	4%
Total	702	100%

State tax dollars to provide additional support for arts

- Range - \$0-\$1,000

Measures of Central Tendencies, including \$0

- Mean (including \$0) - \$79
- Median (including \$0) - \$10
- Mode (including \$0) - \$0

n=390

Measures of Central Tendencies, not including \$0

- Mean - \$125
- Median - \$100
- Mode - \$100

n=247

Table 2. Amount of state tax dollars respondents are willing to spend to provide additional support for the arts

Amount	Frequency	Percent
\$0.00	143	36.7
\$1.00	6	1.5
\$2.00	3	.8
\$3.00	9	2.3
\$5.00	23	5.9
\$10.00	21	5.4
\$15.00	1	.3
\$20.00	11	2.8
\$25.00	5	1.3
\$30.00	4	1.0
\$40.00	2	.5
\$50.00	33	8.5
\$70.00	1	.3
\$75.00	2	.5
\$100.00	60	15.4
\$120.00	3	.8
\$150.00	1	.3
\$180.00	1	.3
\$200.00	25	6.4
\$250.00	8	2.1
\$300.00	6	1.5
\$400.00	1	.3
\$500.00	16	4.1
\$600.00	1	.3
\$800.00	1	.3
\$900.00	1	.3
\$990.00	1	.3
\$1,000.00	1	.3
Total	390	100.0

Table 3. Top priority to receive funding from state tax dollar pool of money

	Frequency	Percent
Local organizations that offer arts events and programs	135	21%
Arts education programs in schools	417	65%
Arts programs provided by local social service agencies	89	14%
Total	641	100%

Methodology

The data used in this report were collected by the Center for Rural Studies at the University of Vermont as part of the annual Vermonter Poll. The survey was conducted between the hours of 4:00 p.m. and 9:00 p.m. beginning on February 6, 2006 and ending on February 10, 2006. The telephone polling was conducted from the University of Vermont using computer-aided telephone interviewing (CATI). The sample for the poll was drawn through random digit dialing and used all of the telephone exchanges in the state of Vermont as the sampling frame. Only Vermont residents over the age of eighteen were interviewed. The poll included questions on a variety of issues related to public policy in the state of Vermont. There were 726 respondents to the 2006 Vermonter Poll (Version I). The results based on a group of this size have a margin of error of plus or minus 4 percent at a confidence interval of 95 percent.