

## RFWG 2.21 Meeting

Katie  
Bridget  
Emma G.  
Emily I.  
Allison  
Sylvia  
Gina  
Betsy

### Introductions and Icebreakers

#### Action Team Updates

- Communications
  - Just printed posters to go up in residence halls
  - Planning CatPause display
  - Still looking for content contributions on social media
  - **To Address Later: do we still want to be posting meeting minutes online**
- Outreach
  - Earthweek: skinny pancake special highlighting real food, movie screening, faculty speaker - all possibilities
  - Classroom presentations: compiled list of classes whose lesson plans include real food and are working on sending representatives to present to clarify RFWG's role and work
  - Discovery kitchen: hoping to go in and promote/present on real food
  - **Does anyone have experience bringing in a lecturer**
- Product procurement and research
  - Farm Forward update: most people in leadership circle are doing eggs
    - Connected with a university who is working with farm forward
    - Positive feedback
    - Committed to working within budgets and specific distributors
    - Farm forward standards for the most part are less strict (except in the instance of American Humane Certified)

#### Dining Hall Labeling Updates?

- Is it worth pursuing further labeling of Real Food given past complications of labor
- Gina: worth pursuing a conversation with Brandon to hear his ideas on how best to pursue more labeling
- Potential for intermediate step of labeling real food on the online menus?
- Something to consider: Communications is hoping to implement non-real food specific labels for labeling real food (i.e. organic, or local, or humane)
  - After students leave campus, the real food label doesn't exist

### Calculator Update

- All October data is in, but not uploaded to the official calculator
- Internal calculator indicates 27% real
- Increases across all real qualifier categories
- Liquid eggs accounted for a large increase

### Advisory Council

- Updates
- **Katie will work on drafting invitation letters**
- **Katie will also work on drafting email to Migrant Justice to see if they have capacity to join**
- Still need to cement student representation and responsibilities of AC chair

### Charter Review

- Lapse in yearly review last year
- **Betsy and Gina** would like to join meetings discussing charter review and revisions

### Fundraising

- Crowdfunding page still open
- Soliciting donations and support from vendor partners

### Meeting Minutes

- Is there enough interest to justify the time spent putting them up on the website
- Can we put a link requesting that if people are interested in meeting minutes, they email a specific person
- Allison will look into whether or not we can track clicks/views of minutes

### Real Food Revolution

- Do we have internal capacity? Do we feel it is necessary/logical?
- Gina: holding more events to fill their void is a good idea
- It didn't seem sustainable in the form that it was (mission was just awareness; would need a new mission)
- Can reach out to current food systems majors and minors to solicit input on a new mission statement
- Juntos has also declined; so only food groups left on campus are mainly focused on cooking
- If we changed a fundamental part of the club, would it still be SGA recognized? Being SGA recognized is enticing to students, and funding helps provide possibility from the get go.
- There is so much food-related activism that UVM students can get involved with, and while they align with RFC, they are separate and not involved in implementation. This can involve people who aren't enticed by implementation
- How to capture this during the charter review