

**UVM Real Food Working Group**  
April 5, 2017 | 8:00-9:30am | Aiken 103

Facilitator: Bridget

Notetaker: Gina

Present: Alison, Addy, Taran, Elena, Rachel, Betsy, Abby, Jane, Sylvia, Vic, Emily, Katie, Alana, Bridget, Gina,

**Agenda**

**Introductions and Icebreaker** (10 minutes)

- Name, preferred pronoun, role/affiliation
- Did you get April Fooled?

**Sustainability Manager Update** [Emily] (5 minutes)

- Supporting Abby with last minute invoices
- Final numbers trying to get in before April 17, 2017
- Seafood classification
- Planning with Catamount Farms for summer
  - Strengthening partnership
  - Chef feedback: more effective to do less varieties and more volume of particular products
    - Chef want carrots bigger(harvest later) and tomatoes less ripe(harvest earlier)

**Class Partnerships**

- NFS 295: Sustainable Food Purchasing
  - Numbers will be final soon (except for book store)
  - Alana will generate a report for Abby that she can integrate into the final percentage
- CDAE 250: Research Methods

**Product Procurement Group** [Abby & Bridget] (5 minutes)

- **Calculator Update** [Abby] (5 minutes)
  - o Tying up lose ends
  - o Murray's Chicken
    - Disqualified as of now.
    - Chemicals in the plant causing harm to workers
    - Not sure if they are working to improve hthose conditions
    - Abby is working with union, RFC national
    - Not going to count as qualified

- What role can UVM campus play in supporting the union effort to make them humane?
  - Relates to beyond 20% conversations about supporting our current suppliers in switching practices to qualify for RFC
- Maybe a RFC national campaign as many schools are purchasing large volumes of chicken from them
- Need to address this as in are we going to support their transition or are we considering changing products?
- Murray's is "face of local" and they are humane, so we'd like to keep them if they do improve their practices
- Although we lost Murray's (about \$20,000 over 3 months), we are currently getting July(10%), Oct. (23%), Feb (22%), and the reason July is so low is due to lack of dining options and it won't impact the RF percentage much because the total purchases are much less than school year purchases. Yay!
- New assignments & meeting time
  - No additional support is needed from RFWG to help Abby finalize the calculator results for the party

**Percentage Party Update** [Olivia & Alison] (10 minutes)--see more info in the [percent party logistics doc!](#)

- Monday, April 17, 4:30-5:30 in the Silver Maple Ballroom
- Setup team-volunteers listed in linked doc!([percent party logistics doc!](#))
- Music update
  - Fleet foxes and John Mayer!
- Graphics-
  - Alana will find our new subcontractor numbers so 1 of the 5 easels can represent the subcontractor data
- Congratulations video: camera help
  - Olivia needs people to take videos in the dining hall
- Media Update
  - Press Party
    - 2pm before event
  - Press release
    - Pitch for jeff to help with press event
    - Basis for article on UVM article the next day
  - Article in Cynic, Headwaters, etc.
- Promotion: RSVPs, list servs, posters? Tabling?
- **Help spread the word!**
  - **CLASS PRESENTATIONS**

- **Invite your friends!**
- Food menu ☺ (Emily)
  - Appetizers
  - Crostinis
  - Cheese plate
  - Sandwiches
  - Sliders
  - Cake (carrot w/ local carrots, local cream cheese)
  - Real food logo on the cake
- Tabling
  - Student groups?
    - Juntos (Gina)
    - Eco-Reps (Bridget)
    - Slow Food (Elena)
    - Feel Good (Rachel)
    - Beekeeping club (Taran)
    - UVM CREAM (Rachel)
    - Catamount Farms (Vic)

### **Beyond 20% Updates**

- Strategy: UVM Dining Goal of 25%, New Presidential Pledge
- **Packet**
  - Introductory letter: thank you for your support over the years, please find the policy enclosed with our recommendation.
  - Letters of support: "We support RFWG recommendations"
    - Letter template to Melissa and Dennis
      - Get their sign off approval
  - Katie's letter to President (policy pitch)
    - We have a reputation, but we need to maintain it