

College of Nursing and Health Sciences
Program/Initiative Preproposal

Instructions: As part of the College of Nursing and Health Science’s emphasis on entrepreneurialism and curricular innovation, we welcome all new programmatic ideas that have the potential to enhance the college’s strategic position within the university and amongst its peers. This form is to be used to bring initial visibility to those ideas. The following criteria will be considered by the dean and the leadership team in evaluating whether there is a strong alignment between the proposed program and the college’s strategic plan:

- a. Available resources (faculty, IT, educational needs, funding)
- b. Current & projected employment opportunities
- c. Match between program & mission
- d. Competitive edge
- e. Comparison to other market offerings
- f. Cost/benefit analysis & sustainability
- g. Fit with existing strengths & program resources
- h. Interprofessional education enhancements

In addition to completing this form, please attach any supporting data including a marketing analysis that you believe will assist the dean and leadership team in their assessment.

Name of New Program/Initiative: _____

1. Tell us your ‘elevator speech’ (in 3 sentences or less) why would students want this program, why would the college want the program, and why would the university want the program? What is your distinct advantage?

2. Who are 5 of your peer and aspirant competitors and identify their strengths and weaknesses:

Competitors	Strengths	Weakness

3. Please identify trends in your discipline (e.g., new accreditation standards with degree requirements, focus on a particular population, costs, salary, employment opportunities including data from the Bureau of Labor Statistics, etc.) and how offering this program is responsive to these trends?

Discipline trends	Proposed program’s response

4. For this program to be successful (both to launch and sustain it), what resources are needed? (please check all that apply & identify quantity, size or costs where appropriate)

Faculty: _____
Office Space: _____
Lab Space: _____
Classroom Space: _____
Equipment: _____

5. What are the credit numbers and tuition costs of the 5 peer and aspirant competitors you named in #2?

5 Competitors	Degrees offered	Student Credits	Link to competitors tuition page

6. What is the anticipated size of the program?

_____ Please indicate program capacity

7. What obstacles do you anticipate in launching the program (e.g., recruitment of faculty, access to students, clinical placements, costs, etc.),

Submitted by: _____ Date: _____

This preproposal has been discussed with the relevant Department Chair(s) prior to submission to the Dean's Office:

_____ Yes _____ No
(Please initial)

Please submit this preproposal (gilberto.diaz-santos@med.uvm.edu) on or before **January 15**.