How Effective is Your Career Pathways Advisory Board?

Register for the Web Conference on June 26 — 2:00pm EST

This discussion will focus on how to maximize the effectiveness of an advisory board to advance a transportation, or other, career path program. Hear from educators who have engaged, nurtured and maintained board involvement in the design, development and delivery of their program.

Many instructors and administrators struggle with effectively building and using advisory boards. Many do not know how to get started or how to find good advisory board members. Often, once they have identified members, they don’t know how to effectively engage and retain them. Participants will be encouraged, before the session, to provide their concerns and also suggestions for successful implementation for using advisory boards. Our distinguished presenters will describe how they have successfully used new and innovative ways to start and maintain advisory boards while addressing the concerns and suggestions identified by participants. Participants will leave with information covering at least 4 critical components:

- The importance of using a highly effective advisory board.
- How to design and develop a highly effective board.
- How to identify potential effective members and retain them.
- How to engage critical employers in the advisory process.

Dr. Sarah (Sallie Kay) Janes

As Associate Vice Chancellor of Continuing and Professional Development at San Jacinto College in Pasadena, Texas, Dr. Janes provides oversight of the Division of Corporate Training and the Division of Continuing Education for the college district. She previously held the position of Dean of Instruction and Academic Dean at San Jacinto College North Campus. She has more than 25 years of experience at the community college level and 18 in public education. Under her leadership, San Jacinto College has established the first maritime program in a community college in Texas. Dr. Janes received her Ph.D. in Educational Psychology from Texas A&M University.

Dr. Allatia Harris

Dr. Allatia Harris was named Vice Chancellor of Strategic Initiatives – Workforce, Community, and Diversity, at San Jacinto College in Pasadena, Texas in March 2013. She works with business and industry leaders to ensure that San Jacinto College workforce programs are aligned with the varied industry needs of the greater Houston region. She chairs the Workforce Development Task Force of the Economic Alliance Houston Port Region and the Greater Houston Partnership’s “UpSkill Houston” efforts. Nationally, Dr. Harris is past president of the American Association for Women in Community Colleges and is currently also serving as Vice President for Finance. She serves on the American Association of Community Colleges’ Commission on Diversity, Inclusion and Equity. Dr. Harris holds a doctorate in educational administration with a specialization in community college leadership from the University of Texas.

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