

# Rose Water Festival (Golabgiri)

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# Damask Rose

- ✓ Currently 15 thousand hectares is under the cultivation of Damask Rose in Iran
- ✓ 22 thousand tones rose water is produced annually in Iran
- ✓ Iran with 30 thousand tones Damask Rose is the first producer of this flower in the world



# Where exactly is Iran located?

Iran is located in West Asia and borders the Caspian Sea, Persian Gulf, and Gulf of Oman.





The origins of Damask Rose production started from Iran

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Rose water production technology is almost 2500 years old



Sometimes 80% of the villagers' income depended on the Damask Rose production



## Damask Rose is an aromatic gold

Damask rose is cultivated in mountain foothills and dry areas which there is a little possibility of cultivating other plants.



✓ Harvesting Damask Rose is a family activity

✓ Tourists can participate in harvesting

✓ Cultivating Damask Rose and producing rose water does not need a huge investment and also large amount of water





From middle of May to the middle of June, Qamsar becomes a dazzling canvas of pink roses



**“It’s the best to finish picking flowers before the sun comes up over the mountains”**

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# Taking flowers for distillation process







# Economic Benefits of Golabgiri

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Special thanks to Ebrahim Mirmalek  
<http://abimirmalek.com/>

There is a meaningful relationship between regional development and the number of Damask Rose producers

there is a meaningful relationship between Damask Rose production and local accommodation



Tourists with direct purchases from the farmers develop the regional economy in the villages.





## Rising local accommodation and restoring old and traditional houses

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# Golabgiri and Covid-19

- ✓ Due to Covid-19, golabgiri festival has been canceled for two years
- ✓ Farmers have lost a considerable profit



# Beekeeping in Damask Rose gardens

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# Pottery and other types of arts in Kashan



photo :Mohsen Bayei



# Damask Rose on Iranian carpet



# Making copper products in Kashan

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# Selling pickles and other food products in Kashan













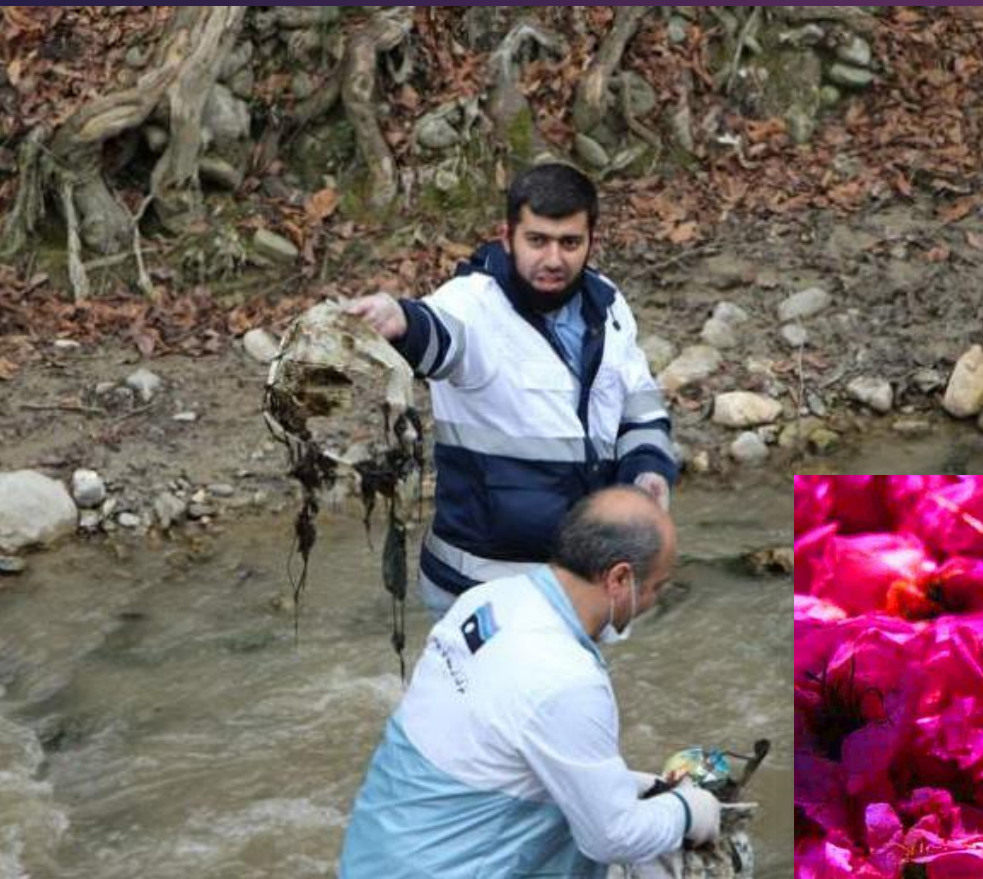


# Role of Damask Rose in Iranian architecture



# Norooz-e-Rudha

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# Golghaltan tradition





Thanks for your attention

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