

Finca Luna Nueva Lodge

2020





Story behind Finca Luna Nueva

- In 1994 Finca Luna Nueva was founded by Steven Farrell and New Chapter.
- New Chapter is a supplement company who was looking for a source of organic ginger.
- Today we are no longer affiliated with New Chapter but Luna Nueva has become an ecological paradise, an educational center, a hotel and a world model for regenerative agriculture.
- Run by Steven Farrell and Tom Newmark who was the former CEO of New Chapter.

WALKING COMPOST

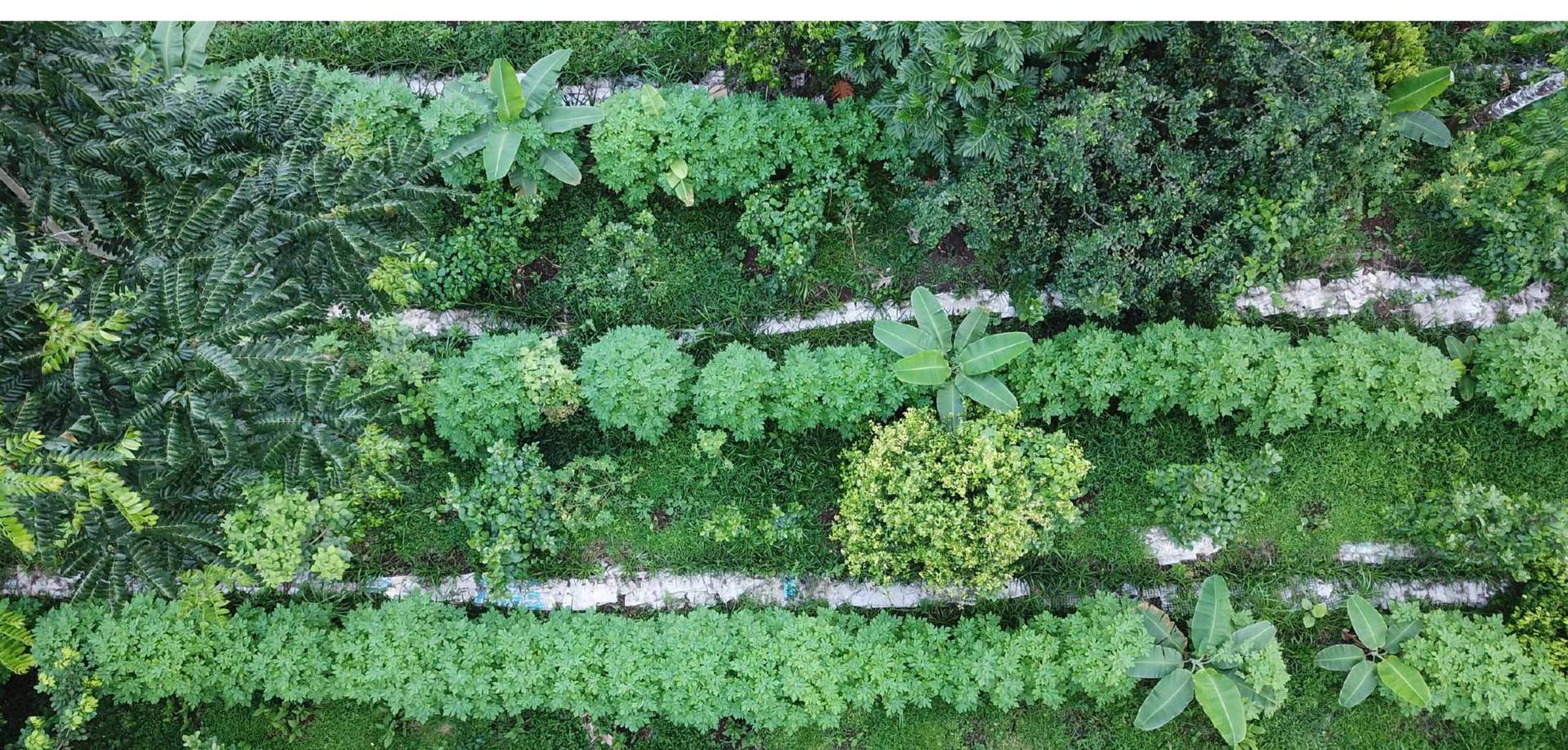
Regenerative Farming

We started out farming organically and we transitioned first to biodynamics and now on to **regenerative agriculture**.

Sustainable vs Regenerative Agriculture



- Sustainable agriculture tries to maintain systems without further degrading them.
- **Regenerative agriculture** regenerates or renews these degrated systems.



further degrading them. grated systems.



Everything we do at Finca Luna Nueva is seen through that carbon lens - we're not just growing cacao or turmeric- we're **regenerating ecosystems**, responding to the **climate crisis**, **increasing food quality** and security, and **being a model** for farmers throughout the tropics.

We became an Ecolodge in 2008





Rustic

X



Unique Infrastructure





#1 Tour: Farm Tour









HELP MILK A COW

CAVALONGA TRAIL

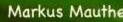


SACRED SEEDS MEDICINAL GARDEN

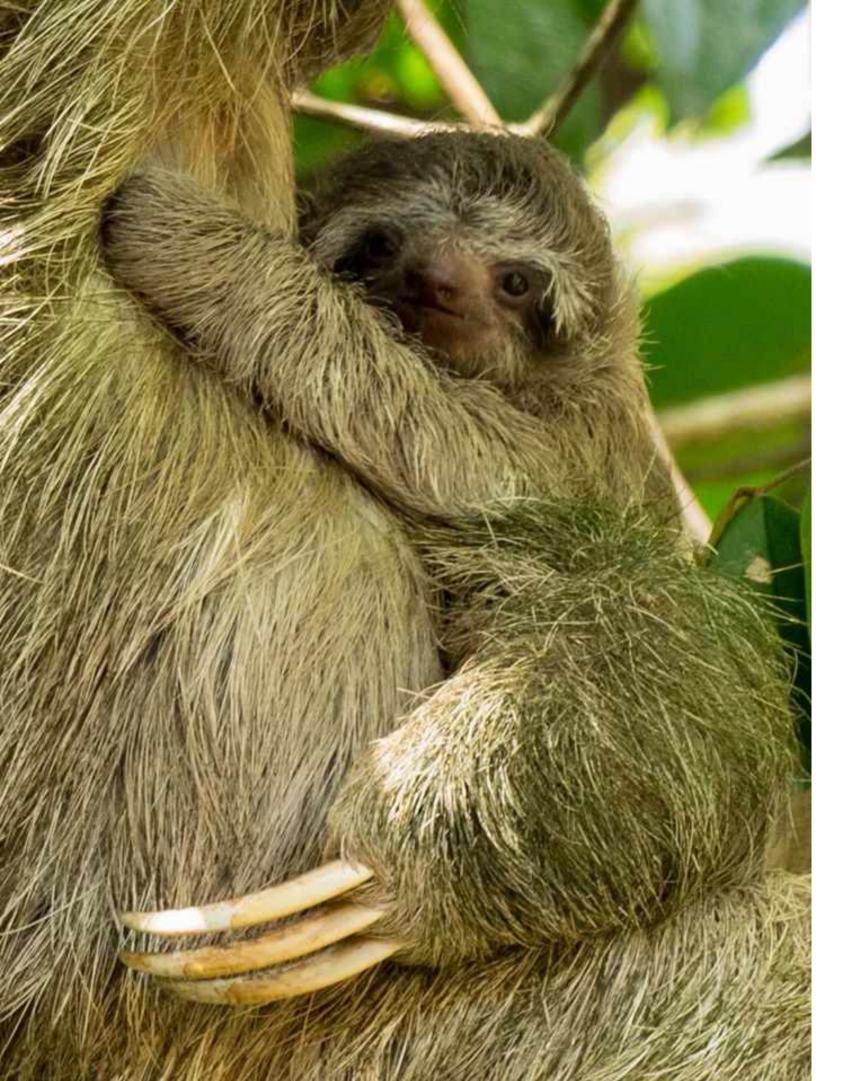


BIRDWATCHING

NIGHT RAINFOREST **MYSTERIES TOUR**









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