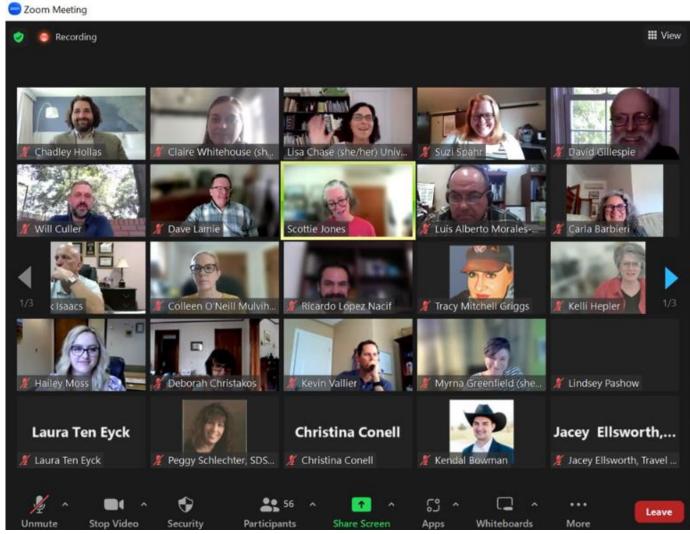
Welcome to our North America Regional Quarterly Meeting for GAN

(this was us for our first meeting in June)





A review of the polling – who's in the group



Describe yourself

Poll 1 question 47 of 53 (88%) participated		
1. Describe yourself. Check all that apply. (Multiple Choice) * 47/47 (100%) answered		
Farmer, Rancher	(13/47) 28%	
Extension, Service Provider	(15/47) 32%	
Non-profit	(10/47) 21%	
Government	(11/47) 23%	
Educator	(9/47) 19%	
Researcher	(16/47) 34%	
Tourism Professional	(17/47) 36%	
Business Owner/Manager	(18/47) 38%	
Other (type into chat)	(3/47) 6%	

Challenges

Poll | 1 question | 37 of 56 (66%) participated

1. What are the great challenges for agritourism in North America? (Multiple Choice) *

37/37 (100%) answered

Marketing and communications	(15/37) 41%
Regulations and zoning	(25/37) 68%
Liability and safety	(18/37) 49%
Insurance	(15/37) 41%
Financing/funding	(13/37) 35%
Institutional support for agritourism	(1 6/37) 43%
Lack of data on agritourism and economic impacts	(19/37) 51%
Other (type in chat)	(3/37) 8%





Benefits

Poll | 1 question | 45 of 55 (81%) participated

1. How would you like to benefit from GAN North America? (Multiple Choice) *

45/45 (100%) answered

Make new contacts	(29/45) 64%
Increase my knowledge about agritourism	(28/45) 62%
Learn about resources	(33/45) 73%
Learn about funding opportunities	(22/45) 49%
Develop a sense of community	(27/45) 60%
Other (type into chat)	(2/45) 4%



Contribute

Poll | 1 question | 39 of 56 (69%) participated

1. How can you contribute to GAN North America? (Multiple Choice) *

39/39 (100%) answered

Communications and marketing	(14/39) 36%
Funding	(2/39) 5%
Research	(17/39) 44%
Definitions and standards for agritourism	(10/39) 26%
Policy and advocacy	(7/39) 18%
Education and training	(19/39) 49%
Event planning and hosting	(14/39) 36%
Webinars	(13/39) 33%
Other (type into chat)	(0/39) 0%



Leadership level

Poll | 1 question | 35 of 56 (62%) participated

1. What level of leadership would you like to have in GAN North America? (Single Choice) *

35/35 (100%) answered

Lead a committee	(5/35) 14%
Be an active member of a committee	(18/35) 51%
Show up occasionally	(10/35) 29%
I'm swamped I can't take on anything else	(2/35) 6%
Other (add details in chat)	(0/35) 0%

Connect

Poll 1 question	44 of 58 (75%)	participated
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1. How would you like to connect with GAN North America? (Multiple Choice) *

44/44 (100%) answered

Quarterly meetings on Zoom	(43/44) 98%
Emails from leadership	<mark>(</mark> 30/44) 68%
Listserv where anyone can email	(22/44) 50%
Facebook group	(15/44) 34%
In-person gatherings and farm tours	(22/44) 50%
In-person meetings at existing agritourism conferences	(29/44) 66%
Events calendar online	(20/44) 45%
Other ideas? Type into chat!	(1/44) 2%





Updates from Mexico, U.S., and Canada

a. **Dr. Luis Alberto Morales** of the San Quintín School of Engineering and Business of the Autonomous University of Baja California in Mexico

b. Suzi Spahr, Executive Director of NAFDMA International Agritourism Association

c. **David Gillespie**, Farmer and Chair of the Sustainable and Regenerative Agriculture and Agritourism Committee of the Global Agritourism Network in Quebec, Canada