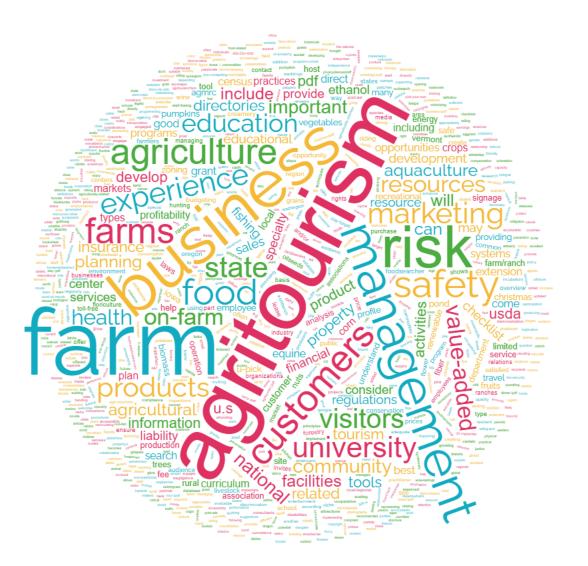
What does this mean for

agritourism in your community

and for the

Global Agritourism Network?



Funding Acknowledgements

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Funding was provided by the Agriculture Marketing Resource Center (AgMRC), located at Iowa State University, www.agmrc.org. AgMRC is a national website dedicated to providing information to producers and service providers on value-added agriculture businesses.

This work was supported in part by the United States Department of Agriculture, National Institute of Food and Agriculture (NIFA) under project # 2020-68006-31683.



- Strengthen international collaboration on agritourism
- Evaluate effectiveness of different forms of engagement
- Produce educational events and resources that are useful for agritourism operators and supporters
- Solicit your ideas of what we should do in the future





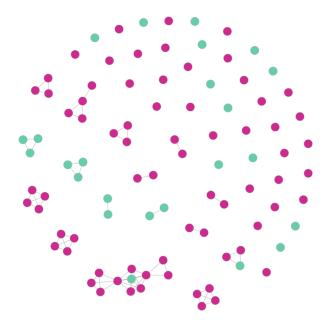
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Lori covered growth in collaborations



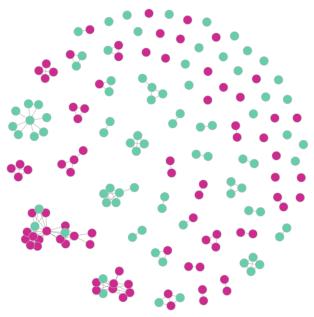
2018 WAC



Graphic from Begerowski, et al., 2022

- Effective way to promote transdisciplinary collaboration
- Caution to sustain connections and avoid silos

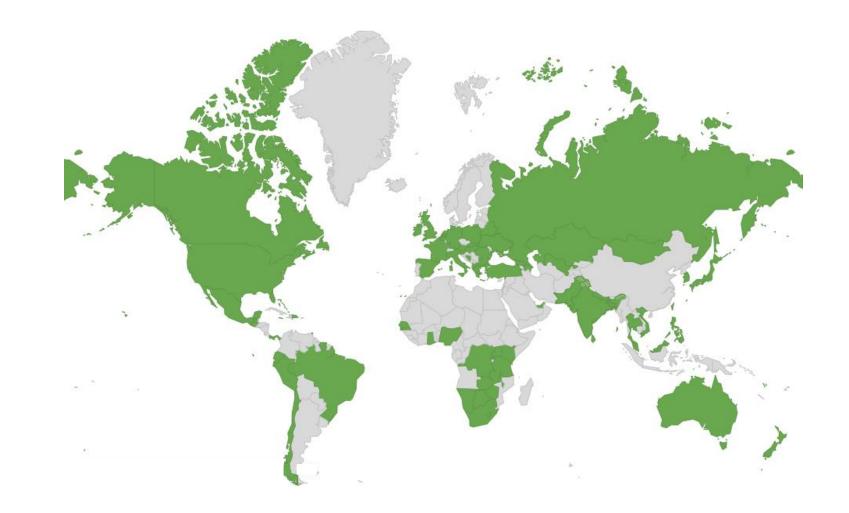




Graphic from Begerowski, et al., 2022

502 Registered Members from 79 Countries





14 Regions which are not independent





GAN at the UNWTO General Assembly













19 October 2023 Samarkand UZBEKISTAN



October 17, 2023

Agritourism: A Strategic Pathway to Development in Central America and the Caribbean (hybrid)

November 7, 2023



May 16-18, 2024 World Congress on Agritourism, Bolzano, Italy (hybrid)

More information:





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In-person events for networking

- Hybrid and virtual events for global accessibility
 - While they don't always help with networking, the educational impacts are still significant



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A new (US) agritourism resource repository



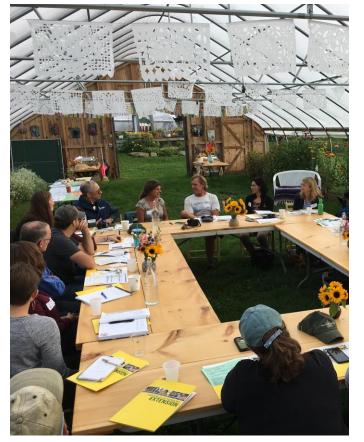


Image of UVM Extension workshop at Sandiwood Farm in Wolcott, Vermont

1) Building a library of resources for agritourism operators and service providers that will be housed on the AgMRC website.

2) Developing a national network of agritourism service providers

An online calendar for supporting the network





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GAN Membership Survey





• What priorities should GAN have?

• What priorities do you have?

• How can GAN support these?





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