



# THE UNIVERSITY OF VERMONT **PRISM CENTER**

## PRISM CENTER SOCIAL MEDIA SUBMISSIONS 4 THINGS YOU SHOULD KNOW

1. Center a queer and trans student audience or identity related programming.
2. Consider accessibility. Video should have captions; photos should have descriptions. Avoid text-heavy images.
3. Be in Instagram story or post format. We prefer to reshare from your account to our story.
4. Prism Center staff will decide if and when content will be shared based on many factors, including daily volume of posts.