## Prism Center Events Newsletter & Website Calendar – Purpose & Audience

We publish an e-newsletter focused on events and programs for queer and trans college students every two weeks. Sign up to receive our newsletter at <a href="http://go.uvm.edu/rainbows">http://go.uvm.edu/rainbows</a>

Events must center queer and trans identity [sexuality & gender identity] and can also include events that center other identity groups. Exceptions we will consider include:

- Programs or events that address a critical need for queer and trans people and centers their sexuality or gender identity.
- Social justice related events that tie closely and directly to queer community, history, or liberation.

We do not share calls for research participants or job postings. We reserve the right to adjust images and text as needed, as well as determine what ultimately appears in our newsletter.

If your event meets the above criteria, please follow the submission guidelines and deadlines below.

## 3 Things You Must Include:

- 1. Send us an eye-catching image or graphic that is square (i.e., 800 x 800). Please do not send posters or text-heavy images. These do not meet our accessibility standards and don't resize well. Send text separately (see #2). 50% of our readers use their mobile phone to read our newsletter.
- 2. Type out the text describing your event and any relevant info such as start and end date/time, location, price, registration links, etc.
- 3. A contact name and e-mail that people can direct questions and requests for accessibility accommodations to.

Materials received before this date	Will be published on
August 25, 2021	August 29, 2021
September 8, 2021	September 12, 2021
September 22, 2021	September 26, 2021
October 6, 2021	October 10, 2021
October 20, 2021	October 24, 2021
November 3, 2021	November 7, 2021
November 17, 2021	November 21, 2021
December 1, 2021	December 5, 2021