

# Why is *that* study news?

GETTING YOUR RESEARCH COVERED IN THE POPULAR SCIENCE PRESS



TIM APPENZELLER  
NEWS EDITOR  
*SCIENCE MAGAZINE*

What academic research gets covered - or not covered - in the news sections of *Science* and *Nature* or the science sections of the *New York Times* and the *Washington Post*? Science news editor Tim Appenzeller will give an overview of what editors look for in a research story and provide tips on how to communicate findings in a way that gains the attention of reporters and editors.

**Date:** Tuesday, March 20, 2018

**Time:** 4:30 - 5:30

**Location:** 301 Williams Hall

For more information,  
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