



[VVBGA](#) Annual Meeting - via Zoom - Tuesday, January 25, 2022

2022 Annual Meeting Sponsors



*The meeting is free for all growers and people that work with them, thanks to our sponsors. **Registration is required; [click here](#)**. You will get an email with a link to join the meeting. Put your questions in the Chat during the meeting. Please keep your microphone muted except during social times! Once in the meeting you may come and go. When leaving the meeting you'll be invited to complete a meeting evaluation – kindly do this the last time you leave the meeting.*

- 7:50 **Connect early.** Your microphone will be off, but you'll see the screen
- 8:00 **Welcome.** Lisa MacDougall, VVBGA President, [Mighty Food Farm](#), Shaftsbury VT
- 8:05 **How this Zoom meeting will work.** Vern Grubinger, [UVM Extension](#), moderator
- 8:10 **Managing Our Farm Crew for Optimal Performance**
Don Zasada, [Caretaker Farm](#), Williamstown, MA
- 8:25 Q&A
- 8:30 **The Evolution of Retail Marketing at [Red Wagon Plants](#)**
Julie Rubaud, Hinesburg, VT
- 8:45 Q&A
- 8:50 **A Tour of [Ferme Chapeau Melon](#)**
Francois Biron, L'Ange-Gardien, Quebec
- 9:05 Q&A
- 9:10 **Social Time.** Random breakout rooms Introduce yourselves, briefly describe your farm and where it is. Ice breaker topic: what did you find most interesting in the talks so far?
- 9:30 **Exploring No-Till Equipment for Organic Vegetable Production**
Ken Laing, [Orchard Hill Farm](#), St. Thomas, Ontario
- 9:45 Q&A
- 9:50 **Our Soil Health Journey at [Diggers Mirth Collective Farm](#)**
Hilary Martin, Burlington, VT
- 10:05 Q&A
- 10:10 **Lessons Learned about On-Farm Value-Added Processing**
Tim Wilcox and Caroline Pam, [Kitchen Garden Farm](#), Sunderland, MA
- 10:25 Q&A

- 10:30 **Social Time.** Random breakout rooms. Introduce yourselves, briefly describe your farm and where it is. Ice breaker topic: what is something new you plan to do this year on your farm?
- 10:50 **Updates from [Johnny's Selected Seeds](#)**
- 10:55 **Updates from [High Mowing Seeds](#)**
- 11:00 **Updates from [Vermont Agency of Agriculture, Food, and Markets](#)**
- 11:05 **Updates from [Vitalis Seeds](#)**
- 11:10 **Updates from [Vermont Compost Company](#)**
- 11:15 **Research Nugget: Managing High Tunnel Tomato Nutrition**
Becky Maden, UVM Extension
- 11:25 **Research Nugget: Irrigation Strategies for Yield and Quality in Mixed Vegetables**
Haley Jean, University of Maine
- 11:35 **Research Nugget: Managing Wireworms in Root Crops**
Scott Lewins, UVM Extension
- 11:45 **VVBGA Members Vote on Slate of Directors**
- 12:00 **Lunch break.** Rotating silent slide show of farmers over the years, by Vern Grubinger
- 1:00 **Research Nugget: Growing Seakale, a Perennial Vegetable Crop**
Aaron Guman and Graham Unangst-Rufenacht, [Robinson Hill Beef](#)
- 1:10 **Research Nugget: Impact of Tarping on Soil Ecology**
Eva Kinnebrew, UVM Rubenstein School of Natural Resources
- 1:20 **Research Nugget: Climate Adaptation for Vegetable Farms**
Adam Daigneault, University of Maine
- 1:30 **Optimizing Pollination on Our Blueberry Farm**
Rachel Gray, [Owl's Head Blueberry Farm](#), Richmond, VT
- 1:45 Q&A
- 1:50 **Strawberry Production Through the Years at [Clear Brook Farm](#)**
Andrew Knafel, Shaftsbury, VT
- 2:05 Q&A
- 2:10 **Reflections on 26 Years of Diversified Farming and Marketing**
Geo Honigford, recently retired owner, Hurricane Flats, S. Royalton, VT
- 2:25 Q&A
- 2:30 **Social time.** Random breakout rooms. Introduce yourselves, briefly describe your farm and where it is. Ice breaker: what are your thoughts about consumer demand for local produce in 2022?
- 2:50 **Adjourn**

Revised 1/21/22