



2021 VVBGA Annual Meeting - via Zoom

January 25, 2021



A Zoom link will be made available to all VVBGA members in good standing as of Jan. 22. You may join for any or all parts of the meeting. To join the association, visit vvbga.org

7:50 Connect early to make sure everything works. ([Here is info](#) on joining a zoom webinar.)

8:00 **Welcome.** Lisa MacDougall, VVBGA President

8:05 **How this Zoom meeting will work.** Vern Grubinger, moderator

8:10 **Grower Panel: Market Changes in 2020: CSA, Farm Stand, PYO, and Local Wholesale**

Lisa MacDougall, [Mighty Food Farm](#), Shaftsbury

Ryan Demarest, [Naked Acre Farm](#), Hyde Park

Eugenie Doyle, [Last Resort Farm](#), Monkton

Christa Alexander, [Jericho Settlers Farm](#), Jericho

8:30 Q&A using chat box

8:35 **Pivoting from Green Markets to the Green Mountains in 2020**

Amanda Andrews, [Tamarack Hollow Farm](#), Plainfield

8:50 Q&A using chat box

8:55 **Year-Round Customized On-line CSA**

Steve and Sunshine Vortigan, [Round Right Farm](#), WV

9:10 Q&A using chat box

9:15 **Grower Conversations** – you will be randomly assigned to “break out rooms.”

Meet in small groups to share a summary of your marketing experiences in 2020.

- 9:30 **Our Experience Steaming High Tunnel Soils**
David Paulk, [Sassafras Creek Farm](#), MD
- 9:45 Q&A using chat box
- 9:50 **Tunnel Soil Steaming Project: Effects on Chickweed and Soil Microbes in 2020**
Becky Maden, UVM Extension
- 10:05 Q&A using chat box
- 10:10 **Morning Break**
- 10:25 **Lessons from our SARE-funded Organic Strawberry Planting Systems and Variety Trial**
Ryan Voilland, [Red Fire Farm](#), MA
- 10:40 Q&A using chat box
- 10:45 **Blueberry Production at High Ledge Farm**
Paul Betz, Woodbury
- 11:00 Q&A using chat box
- 11:05 **Update on New Offerings from [High Mowing Seeds](#)**
Paul Feenan
- 11:15 Q&A using chat box
- 11:20 **Know Your Seed: Choosing the Best Varieties for Your Farm**
Adrienne Shelton, [Vitalis Seeds](#)
- 11:30 Q&A using chat box
- 11:35 **Grower Social Break**— you will be randomly assigned to a “break out room.”
Meet in small groups with old friends and/or people you don’t yet know!
- 11:50 **Update from [Vermont Compost Company](#)**
Karl Hammer
- 12:00 Q&A using chat box
- 12:05 **Lunch Break**
- 12:30 **Disease and Insect Pests of Note in 2020**
Ann Hazelrigg, UVM Extension
- 12:45 Q&A using chat box
- 12:50 **On-Line Local Marketing Strategies at [Bear Creek Farm](#)**
Brian Bates, Petoskey, MI
- 1:05 Q&A using chat box

1:10 **Vote on the slate of VVBGA directors and officers up for election**

1:15 **Produce Program and Pandemic Rule Updates**

Kristina Sweet, Vermont Agency of Agriculture, Food and Markets

1:30 Q&A using chat box

1:35 **Tour of the New VVBGA Web Site** – Using the Soil Health and Produce Safety Platforms

Becky Maden and Hans Estrin, UVM Extension

1:50 Q&A using chat box

1:55 **Grower Conversations** – for those that wish to stick around. You will be randomly assigned to a 10-min. break out room. Suggested topic: what's new for your farm/business in 2021?

2:05 **Adjourn**

Revised 1/13/21