## Concentration & Theme Matrix

**Catalogue Years 2013-2018**

<table>
<thead>
<tr>
<th>Accounting</th>
<th>Entrepreneurship</th>
<th>Global Business</th>
<th>Sustainable Business</th>
<th>Not connected to a theme</th>
</tr>
</thead>
<tbody>
<tr>
<td>265 - Accounting Information Systems</td>
<td>162 - Intermediate Accounting II</td>
<td>263 - SU:Environmntl &amp; Social Rprtng</td>
<td></td>
<td></td>
</tr>
<tr>
<td>268 - Adv Topics in Management Acctg</td>
<td>264 - Corporation Taxation</td>
<td>267 - Auditing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>295 - Taxation of Social Enterprises</td>
<td></td>
<td>269 - Government &amp; NFP Accounting</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Business Analytics</th>
<th>Req: CS 021</th>
<th>273 - Supply Chain Management</th>
<th>147 - Green IT &amp; Virtualization</th>
</tr>
</thead>
<tbody>
<tr>
<td>144 - Database Management</td>
<td>183 - International Finance Mgmt</td>
<td>285 - Options and Futures</td>
<td>280 - Green Mountain Investment, 1 credit</td>
</tr>
<tr>
<td>192 - Business Process Improvement</td>
<td>184 - Financial Institutions &amp; Markets</td>
<td>289 - Real Estate Finance</td>
<td>(By Invitation Only)</td>
</tr>
<tr>
<td>196 - Business Driven Decision Making</td>
<td>282 - Security Val &amp; Portfolio Mgmt</td>
<td></td>
<td></td>
</tr>
<tr>
<td>251 - Marketing Research</td>
<td>295 - Investment Banking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>270 - Quant Anyl for Managerial Dec</td>
<td></td>
<td></td>
<td></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Finance</th>
<th>Req: 181, 280 &amp; 282</th>
<th>156 - Product Management</th>
<th>153 - Consumer Behavior</th>
</tr>
</thead>
<tbody>
<tr>
<td>181 - Intermediate Financial Mgmt</td>
<td>155 - Marketing Communications</td>
<td>290 - Strategic Theme Capstone: SB</td>
<td></td>
</tr>
<tr>
<td>260 - Financial Statement Analysis</td>
<td>258 - D2:Intr'n'l Market Analysis</td>
<td></td>
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<td>295 - Investment Banking</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Marketing</th>
<th>Req: 251</th>
<th>117 - Business Law I</th>
<th>127 - D2:International Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>153 - Consumer Behavior</td>
<td>299 - Honors Thesis (By Approval)</td>
<td>137 - Entrepreneurial Leadership</td>
<td></td>
</tr>
<tr>
<td>195 - Digital Marketing</td>
<td>195 - Collaborate for Sustainability</td>
<td>195 - Ethics &amp; Social Resp in Mgmt</td>
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</tr>
<tr>
<td>251 - Marketing Research</td>
<td>235 - Entrepreneurial Family Firms</td>
<td>235 - Entrepreneurial Family Firms</td>
<td></td>
</tr>
<tr>
<td>256 - Retail Management</td>
<td></td>
<td>299 - Honors Thesis (By Approval)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not connected to a concentration</th>
<th>118 - Business Law II</th>
<th>137 - Entrepreneurial Leadership</th>
</tr>
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<tbody>
<tr>
<td>119 - Real Estate Law</td>
<td>195 - Collaborate for Sustainability</td>
<td></td>
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<tr>
<td>137 - Entrepreneurial Leadership</td>
<td>195 - Ethics &amp; Social Resp in Mgmt</td>
<td></td>
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<tr>
<td>222 - Human Resource Mgmt</td>
<td>235 - Entrepreneurial Family Firms</td>
<td></td>
</tr>
<tr>
<td>230 - Tech, Ent &amp; Comm</td>
<td>299 - Honors Thesis (By Approval)</td>
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<td>235 - Entrepreneurial Family Firms</td>
<td></td>
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</tr>
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**Information:**
- sp - spring
- su - summer
- f - fall

Course offerings and availability are subject to change.
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<th>Business Analytics</th>
<th>Finance</th>
<th>Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>*162 - Intermediate Accounting II</td>
<td>Information Systems Courses</td>
<td>*280 - Green Mt. Investment (1 credit)</td>
<td>153 - Consumer Behavior</td>
</tr>
<tr>
<td>169 - Individual Taxation</td>
<td>144 - Database Management</td>
<td>*282 - Security Val &amp; Portfolio Mgmt</td>
<td>155 - Marketing Communications</td>
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<tr>
<td>263 - SU:Environmntl &amp; Social Rptng</td>
<td>147 - Green IT &amp; Virtualization</td>
<td>183 - International Finance Mgmt</td>
<td>156 - Product Management</td>
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<tr>
<td>265 - Accounting Information Systems</td>
<td>Quantitative Tools</td>
<td>260 - Financial Statement Analysis</td>
<td>256 - Retail Management</td>
</tr>
<tr>
<td>267 - Auditing</td>
<td>270 - Quant Anyl for Managerial Dec.</td>
<td>281 - Fixed Income Security Analysis</td>
<td>258 - D2: Intn’l Market Analysis</td>
</tr>
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<td>268 - Adv Topics in Management Acctg</td>
<td>273 - Supply Chain Management</td>
<td>285 - Options and Futures</td>
<td>295 - Investment Banking</td>
</tr>
<tr>
<td>269 - Government &amp; NFP Accounting</td>
<td>Areas of Applications</td>
<td>288 - Wall Street Seminar (by invitation only)</td>
<td>299 - Honors Thesis (By Approval)</td>
</tr>
<tr>
<td>271 - Current Topics Fin Reporting</td>
<td>192 - Business Process Improvement</td>
<td>289 - Real Estate Finance</td>
<td>Notes</td>
</tr>
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<td></td>
<td>251 - Marketing Research</td>
<td>295 - Taxation of Social Enterprises</td>
<td></td>
</tr>
</tbody>
</table>

**Concentration & Theme Requirements/Course Options**

**Accounting**
- *161 - Intermediate Accounting I
- *162 - Intermediate Accounting II
- 169 - Individual Taxation
- 263 - SU:Environmntl & Social Rptng
- 264 - Corporation Taxation
- 265 - Accounting Information Systems
- 267 - Auditing
- 268 - Adv Topics in Management Acctg
- 269 - Government & NFP Accounting
- 271 - Current Topics Fin Reporting
- 295 - Taxation of Social Enterprises

**Business Analytics**
- *CS 021 - QR:Computer Programming I
- Information Systems Courses
- 144 - Database Management
- 147 - Green IT & Virtualization
- 196 - Business Driven Decision Making
- Quantitative Tools
- 270 - Quant Anyl for Managerial Dec.
- 273 - Supply Chain Management
- Areas of Applications

**Finance**
- *181 - Intermediate Financial Mgmt
- *280 - Green Mt. Investment (1 credit)
- *282 - Security Val & Portfolio Mgmt
- 183 - International Finance Mgmt
- 184 - Financial Institutions & Markets
- 260 - Financial Statement Analysis
- 281 - Fixed Income Security Analysis
- 285 - Options and Futures
- 288 - Wall Street Seminar (by invitation only)
- 289 - Real Estate Finance
- 295 - Investment Banking

**Marketing**
- *251 - Marketing Research
- 153 - Consumer Behavior
- 155 - Marketing Communications
- 156 - Product Management
- 195 - Digital Marketing
- 256 - Retail Management
- 258 - D2: Intn’l Market Analysis

**Entrepreneurship**
- *290 - Strategic Theme Capstone: Ent
- 117 - Business Law I
- 118 - Business Law II
- 119 - Real Estate Law
- 137 - Entrepreneurial Leadership
- 144 - Database Management
- 156 - Product Management
- 181 - Intermediate Financial Mgmt
- 192 - Business Process Improvement
- 195 - Digital Marketing
- 196 - Business Driven Decision Making
- 222 - Human Resource Mgmt
- 230 - Tech| Ent & Comm
- 235 - Entrepreneurial Family Firms
- 251 - Marketing Research
- 256 - Retail Management
- 260 - Financial Statement Analysis
- 265 - Accounting Information Systems
- 268 - Adv Topics in Management Acctg
- 270 - Quant Anyl for Managerial Dec
- 271 - Current Topics Fin Reporting
- 295 - Investment Banking
- 299 - Honors Thesis (By Approval)

**Global Business**
- *290 - Strategic Theme Capstone: GB
- 127 - D2:International Management
- 153 - Consumer Behavior
- 155 - Marketing Communications
- 161 - Intermediate Accounting I
- 162 - Intermediate Accounting II
- 183 - International Finance Mgmt
- 184 - Financial Institutions & Markets
- 258 - D2: Intn’l Market Analysis
- 264 - Corporation Taxation
- 273 - Supply Chain Management
- 282 - Security Val & Portfolio Mgmt
- 295 - Investment Banking
- 299 - Honors Thesis (By Approval)

**Sustainable Business**
- *290 - Strategic Theme Capstone: SB
- 137 - Entrepreneurial Leadership
- 147 - Green IT & Virtualization
- 169 - Individual Taxation
- 192 - Business Process Improvement
- 195 - Collaborate for Sustainability
- 195 - Ethics & Social Resp in Mgt
- 235 - Entrepreneurial Family Firms
- 263 - SU:Environmntl & Social Rprtng
- 267 - Auditing
- 269 - Government & NFP Accounting
- 285 - Options and Futures
- 289 - Real Estate Finance
- 295 - Taxation of Social Enterprises
- 299 - Honors Thesis (By Approval)

**Notes**
- * = Required Courses
- Business Analytics Concentration:
  - For catalogue years prior to 2016: CS 021 is a prerequisite course requirement.
  - For catalogue years starting with 2016: CS 021 is a required course and counts as one of the five required concentration courses.