

# NECAFS

The Northeast Center to Advance Food Safety



## Preventive Controls Work Groups

**Date:** *January 12, 2023*  
**Time:** *3:00 pm - 4:00 pm EST*  
**Contact:** *anne.fitzgerald@uvm.edu*

**Upcoming meetings:**  
*February 9, 2023*  
*Email communication monthly*

AGENDA ITEM	OWNER	Topics	Discussion points	Duration (mins)
Attendance	Annie	Amanda, Andrea, Beth, Nicole, Luke, Dave		5
<b>Agenda</b>				
Annual meeting	Elizabeth	<ul style="list-style-type: none"> <li>Annual meeting planning and discussion</li> <li>Review agenda</li> <li>Review Day1 presentation</li> </ul>	<ul style="list-style-type: none"> <li>About 25 on the PC side</li> </ul>	10
Needs Assessment	Andrea and Annie	<ul style="list-style-type: none"> <li>Implementation of content edits still underway</li> <li>Quick update on the revised data findings</li> </ul>	<ul style="list-style-type: none"> <li>Need citation that shows processors need help writing a food safety plan</li> </ul>	5
Resources	Beth and Annie	<ul style="list-style-type: none"> <li>Analytics update</li> </ul>	<ul style="list-style-type: none"> <li>52 users in the last 28 days with an average screen time of 1mn 34 sec</li> <li>Production Specifications the most viewed category</li> <li>Presenting at the annual meeting; will demo the site live and share social media toolkit</li> <li>Do we have a popup before users leave to ask what else they would want to see on the website? Some method to solicit feedback</li> </ul>	10

Awareness	Luke and Amanda	<ul style="list-style-type: none"> <li>• AFDO update</li> <li>• Speaking in Kansas City in March</li> <li>• Fancy Food Show</li> </ul>	<ul style="list-style-type: none"> <li>• See if a zoom option is available for co-presenters in March</li> <li>• Regarding FFS: going out was more effective than staying at the booth, but it's a hard sell at this event/location. Did make connections that were useful; hopeful that we can define an action plan and specific goal, if we go it should be on a program agenda with a business focus (audit preparedness and PC components? Challenges meeting regulatory compliance?)</li> <li>• Other initiatives to explore: write news pieces</li> <li>• Measure impact, not just interventions</li> </ul>	15
Evaluation	Nicole	<ul style="list-style-type: none"> <li>• Added to the Clearinghouse</li> </ul>	<ul style="list-style-type: none"> <li>• Presenting at the annual meeting</li> <li>• Would be good to find more ways to incentivise use</li> <li>• If a person has already taken the PC course, can we give the evaluation to them?</li> </ul>	5
<b>ReCap &amp; Next Meeting</b>		<ol style="list-style-type: none"> <li>1. Next Meeting</li> <li>2. Recap any tasks</li> </ol>		5

## ABOUT

Northeast Center to Advance Food Safety (NECAFS) is one of four FDA/USDA funded regional centers tasked with coordinating training, education and outreach related to the FSMA Produce Safety Rule and the FSMA Preventive Controls for Human Foods Rule. NECAFS work focuses on coordination and facilitation of the Northeast regional network to support a national food safety training, education, extension, outreach, and technical assistance system among small and medium-sized producers and small processors.