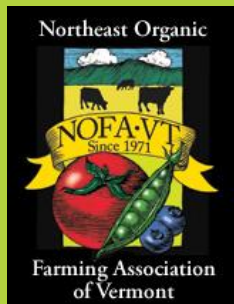


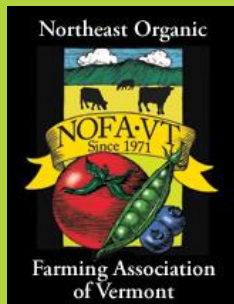
# Getting Started with Online Sales on Your Farm

- We will begin at 12 PM eastern standard time.
- All attendees will be muted in the beginning to cut down on background noise.
- If you have questions or technical difficulties, feel free to type into the Chat Box at any time.
- If you are on the phone, press \*6 to unmute or mute yourself.
- The conversation will be recorded.
- Visit <http://go.uvm.edu/sellvtfood> for the recording and information about future conversations.



# Getting Started with Online Sales on Your Farm

**Zac Smith** from UVM Extension's Agricultural Business Program works directly with farmers, providing individualized business planning advice and assistance in the preparation of farm business plans and transfer/succession plans. Prior to joining UVM Extension, Zac consulted for a variety of types of businesses in digital marketing and entrepreneurial development for over 10 years.



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**Poll: Who are you?**



# Poll: How likely are you to start planning for your eCommerce business?

1. Already planning/implementing eCommerce
2. Very likely
3. Maybe
4. Not Likely
5. Not Applicable

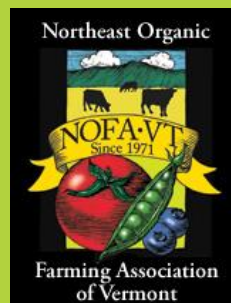


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# Sourcing & Selling Vermont Food in the Time of COVID-19: *A Series of Online Conversations*

- Tues 4/21 2pm for **Accepting SNAP/EBT as a Direct Market Farm** with Jennie Porter and Emmet Moseley from NOFA-VT
- Wed 4/29 12 noon for **Meat & Dairy Direct Sales** with Jenn Colby from UVM Extension
- Learn more at <http://go.uvm.edu/sellvtfood>
- Send questions and topics to [Lisa.Chase@uvm.edu](mailto:Lisa.Chase@uvm.edu)



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**Poll: How do you want to get information about farming, markets, and distributing Vermont food in the time of COVID-19?**

