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A Message from the Dean

After the end of another successful school year, it gives me great pleasure to present our Spring 2015 University of Vermont School of Business Administration Faculty Research Bulletin.

Our faculty continue to unearth important insights into the world of business. Whether they are being recognized for their research, published in top-tier journals, quoted in the media or presenting across the world at conferences, their knowledge translates into accelerated learning in the classroom.

I invite you to visit [our website](#) to learn more about the School of Business Administration, our faculty, students and impact.

Sanjay Sharma, Ph.D.
Dean & Professor of Management



Dean Sanjay
Sharma

Refereed Journal Articles

Assistant Professor Patrick Raymund James M. Garcia was the first author of "Career optimism: The roles of contextual support and career decision-making self-efficacy" in *Journal of Vocational Behavior*. Co-authors: Restubog, S.L.D., Bordia, P., Bordia, S., & Roxas, R.E.O.

Assistant Professor Patrick Raymund James M. Garcia was the first author of "When victims become culprits: The role of subordinates'

neuroticism in the relationship between abusive supervision and workplace deviance" in *Personality and Individual Differences*. Co-authors: Wang, L., Lu, V., Kiazad, K., & Restubog, S.L.D.

Assistant Professor Patrick Raymund James M. Garcia co-authored "The role of career adaptability in predicting entrepreneurial intentions: A moderated mediation model" in *Journal of Vocational Behavior*. Co-authors: Tolentino, L.R., Sedoglavich, V., Lu, V., & Restubog, S.L.D.

Associate Professor Steven Gove co-authored a paper "Firm linkages to scandals via directors, auditors and lawyers: Insights from the backdating scandal" that has been accepted for publication in the *Journal of Business Ethics*. Co-author: Janney, Jay J.

Assistant Professor Allison Kingsley co-authored a paper "A Unified Model of Political Risk" that has been accepted for publication in the special volume on nonmarket strategy in *Advances in Strategic Management*, June, 2015. Co-authors: Graham, B., and Johnston, N.

Associate Professor David Novak co-authored a paper "The Role of Geography in Shaping SCM's Professional Identity" that has been accepted for publication in the *Journal of Business Logistics*. Co-author: Choi, T.

Associate Professor David Novak co-authored a paper "Strategic Location of Satellite Salt Facilities for Roadway Snow and Ice Control" that has been accepted for publication in the *Transportation Research Record*. Co-authors: Sullivan, J., Dowds, J., Scott, D.

Associate Professor Chun Zhang co-authored a paper "Reciprocity between buyer cost-sharing and supplier willingness to invest in technology" that was published in *International Journal of Production Economics*, March 2015. Co-authors: Henke, John. W.; Viswanathan, Sridhar.

Associate Professor Chun Zhang co-authored a paper "Leveraging Boundary Spanning Capabilities to Encourage Supplier Investment: A Comparative Study" that has been accepted for publication in the *Industrial Marketing Management Journal*. Co-authors: Wu, Fang.; Henke, John. W.

Grants

Associate Professor David Novak as Primary Investigator received a \$75,957 grant titled "Examining how Maintenance Investment and Capital Reinvestment in Vermont's Roadway Infrastructure will Impact Access to Critical Services throughout the State" sponsored by the Vermont Agency of Transportation (VAOT), Research Advisory Council (RAC) in November 2014.

Conference Keynotes, Presentations, Proceedings

Assistant Professor Patrick Raymond James M. Garcia

was the first author of "Sleeping with a broken promise: Linking psychological contract breach with insomnia," presented at the 30th Annual Meeting of the Society for Industrial and Organizational Psychology in Philadelphia, PA, April 2015. Co-authors: Bordia, P., Restubog, S.L.D., & Caines, V.

Associate Professor David Jones presented "Employee reactions to a volunteering program: Mediated and moderated effects" at the 30th Annual Meeting of the Society for Industrial and Organizational Psychology, Philadelphia, PA, on April 24, 2015.

Assistant Professor Allison Kingsley presented "A Unified Model of Political Risk" at the University of Southern California Gould School of Law Faculty Seminar Series in Los Angeles, CA on February 9, 2015. Co-authors: Graham, B., and Johnston, N.

Assistant Professor Allison Kingsley presented "Even Constrained Governments Steal" at The Southern California Law and Social Science Forum (SoCLASS) in Los Angeles, CA on March 27, 2015. Co-authors: Graham, B., and Johnston, N.

Assistant Professor Allison Kingsley presented "The Capital Effects of Information Voids in Emerging Markets" at Harvard Business School for *Journal of International Business Studies* Workshop on Institutional Voids hosted by Tarun Khanna and Krishna Paleppu, May, 2015.

Associate Professor David Novak presented "Research Applications of Travel Models and how they are Relevant to Trade Issues" at the Canada/Vermont Economic Development Symposium, Creating Transportation Research that Matters. November, 2014. Burlington, VT.

Associate Professor David Novak co-presented "On the Determination of Optimal Ordering Policies for Blood Products with Blood Transfers" at the Annual Decision Sciences Institute (DSI) meeting. November, 2014. Tampa, FL. Co-authors: Lucas, M., Puranam, K.

Associate Professor David Novak presented "A Routing Heuristic for Roadway Snow and Ice Control" at the Annual Decision Sciences Institute (DSI) meeting. November, 2014. Tampa, FL. Co-authors: Sullivan, J., Dowds, J.

Books

Professor Stuart Hart co-edited "Base Of The Pyramid 3.0. Sustainable Development through Innovation and Entrepreneurship." Greenleaf Publishing, U.K. Co-editor Caneque, F.C.

Professor Pramodita Sharma co-authored "Developing Next Generation Leaders for Transgenerational Entrepreneurial Family Enterprises." Edward Elgar Publishing Inc., Northampton, MA. Co-authors: Auletta, N., DeWitt,

R., Parada, M., and Yusof, M.

Book Chapters

Associate Professor Richard Vanden Bergh co-authored 2 chapters in "The Routledge Companion to Non-Market Strategy." These are "Integrated Market & Nonmarket Strategy: Political Knowledge and the Resource-Based View of the Firm" co-author: Bonardi, J-P and "How Regulatory Uncertainty Drives Integrated Market and Nonmarket Strategy" co-author Kingsley, A.

Media Articles/Quotes

Associate Professor David Jones had an upcoming study, (co-authored with Schmidt, Chapman & Jones,) featured in an article published in the Wall St. Journal's WSJ.com February 11, 2015. The study was subsequently referenced on Monster.com, Fastcompany.com, Americanexpress.com, Globe and Mail, Inc.com, Business News Daily, and CBC Saskatchewan.

Professor Pramodita Sharma wrote an editorial "2014 - A Year in Review" which was published in the Family Business Review, 2015.

Other Distinctions

Associate Professor Steven Gove is co-editing a special issue of Corporate Governance: An International Review on research methods and measurements in corporate governance research.

Associate Professor David Novak filed a provisional patent No. 62/076,461 titled "A Link-Focused Methodology for Evaluating Accessibility to Emergency Services" Filing date 11/6/14. Co-Applicant: Sullivan, J.

Recognition Awards

Associate Professor David Novak was the recipient of the 2015 School of Business Administration Faculty Scholarship Recognition Award.

Professor Kevin Chiang, Associate Professor David Jones, Associate Professor David Novak and Associate Professor Richard Vanden Bergh were the recipients of the 2015 STATA Summer Research Awards.
