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A Message from the Dean

It gives me great pleasure to present our Spring 2014 University of Vermont School of Business Administration Faculty Research Bulletin.

Within their respective fields, our faculty continue to discover and publish insights into the world of business. Whether their research is being published in books, top tier journals, highlighted in the media, or presented at conference, it translates into accelerated learning in the classroom.



Dean Sanjay
Sharma

I invite you to visit [our website](#) to learn more about the School of Business Administration, our faculty, students and impact.

Sanjay Sharma, Ph.D.
Dean & Professor of Management

Referred Journal Articles

Assistant Professor Cathy Beaudoin co-authored a paper "The Impact of CFOs' Incentives and Earning Management Ethics" that has been accepted for publication in the *Journal of Business Ethics*. Co-authors Cianci A. and Tsakumis G.

Associate Professor David Jones co-authored a paper "Why are job seekers attracted by corporate social performance? Experimental and field tests of three signal-based mechanisms." *Academy of Management Journal*. Published ahead of print February 21, 2013, doi:10.5465/amj.2011.0848 Co-authors: Willness, C. R., & Madey, S.

Professor Pramodita Sharma co-authored "Family Business: A fertile ground for research on time, teams, and positive organizational study." *European Journal of Organizational Behavior*. Co-authors: De Massis, A. & Gagné, M.

Professor Pramodita Sharma co-authored "The study of organizational behavior in family business." *European Journal of Organizational Behavior*. Co-authors: De Massis, A. & Gagné, M.

Professor Pramodita Sharma co-authored "Family firm heterogeneity and governance: A configuration approach." *Journal of Small Business Management*. Co-authors: Nordqvist, M. & Chirico, F.

Professor Pramodita Sharma co-authored "Predictors of later generation family members' commitment to family enterprises." *Entrepreneurship Theory & Practice*. Co-authors: Dawson, A., Irving, P.G., Marcus, J., & Chirico, F.

Professor Pramodita Sharma co-authored "Examining the behavioral outcomes of family business successor commitment." *European Journal of Organizational Behavior*. Co-authors: Dawson, A., Irving, P.G., Marcus, J., & Chirico, F.

Professor Pramodita Sharma co-authored "Temporal Dimensions of Family Enterprise Research," *Family Business Review*, 27(1): 10-19. Co-authors: Salvato, C. & Reay, T.

Professor Pramodita Sharma co-authored "The influence of family goals, governance, and resources on family outcomes." *Entrepreneurship Theory & Practice*. 33(7): 1249-1261. Co-authors: Chrisman, J.J., Steier, L.P. & Chua, J.C.

Professor Sanjay Sharma co-authored "Beyond Saddle Bag Sustainability for Business Education." *Organization and Environment*. Volume 27 Issue 1, March. Pages 10 - 15. Article's home page is [10.1177/1086026614520713](https://doi.org/10.1177/1086026614520713). Co-author Hart, S.L.

Professor James M. Sinkula co-authored a paper "The Effect of Radical Innovation Congruence on New Product Performance" that was accepted for publication in *Industrial Marketing Management*. Co-authors: Baker, W.E., Grinsten A., and Rosenzweig S.

Assistant Professor Jie Zhang co-authored a paper "Signaling Eco-certification: Implications for Service Coproduction and Resource Efficiency" that has been accepted for publication in the *Journal of Service Management*. Co-authors: Joglekar, N. and Verma, R.

Case Publications

Professor Rocki-Lee DeWitt co-authored a paper "DLC Management Corporation: Securing Its Future." *Case Research Journal*. 33(2): 49-71. Co-author: Ifshin, A.W.

Conference Keynotes, Presentations, Proceedings

Professor Rocki-Lee DeWitt co-presented "When Outsiders Bring New Ideas" at the STEP Global Summit, Barcelona, November, 2013. Co-presenter Droppo Sr., D.

Professor Rocki-Lee DeWitt was the theme chair "New Ideas for a New World" at the STEP Global Summit, Barcelona, November, 2013.

Assistant Professor Allison Kingsley presented her paper "Information, Speed, and Risk: How Capital Flows Differ" at a faculty seminar at University of Southern California (USC) in Los Angeles on April 7, 2014.

Associate Professor David Novak presented "An Iterative Heuristic for RISC Operations with a Continuous Measure of Priority" with J. Sullivan at the 2014 Annual INFORMS Conference on Business Analytics and Operations Research in Boston, MA from March 30-April 1, 2014.

Professor Pramodita Sharma was the kick-off keynote speaker at the Family Business Day, Entrepreneurship & Family Business - Complimentary Dynamics at the University of Vermont, November 2013.

Professor Pramodita Sharma co-presented "Advising Family Enterprise" at the Family Firm Institute, San Diego, 16-19 October 2013. Co-presenters: Dyer Jr., W.G., Hilbert-Davis, J., Gersick, K., and Reay, T.

Professor Pramodita Sharma co-presented "Research to practice: How can we make it happen" at the Family Firm Institute, San Diego, 16-19 October 2013. Co-presenters: Reay, T., Salvato, C., & Salazar, G.

Professor Pramodita Sharma co-presented "Family Capitalism, in question" at the 73rd Academy of Management, Orlando, FL. 9-13 August 2013. Co-presenters: Cruz, C., Gimeno, A., Gomez-Mejia, L., Gonzalez, G., & Hoy, F.,

Professor Pramodita Sharma co-presented "Family Entrepreneurship: a New Field of Research" at the 73rd Academy of Management, Orlando, FL. 9-13 August 2013. Co-presenters: Anderson, A., Bettinelli, C., Craig, J., Fayolle, A., Pieper, T., & Renderson, K.

Book Chapters

Professor Pramodita Sharma "Scope, Evolution and Future of Family Business Studies" in *SAGE Handbook of Family Business*. 1-22. Co-authors: Nordqvist, M. & Melin, L. (2014).

Professor Pramodita Sharma "Succession Planning" in M. Morris and D. Kuratko (Eds.), *The Wiley Encyclopedia of Management*, 3e, Wiley & Sons Publishers (2014) Co-authors Chua, J.H. & Chrisman, J.J.

Professor Pramodita Sharma "Family firm longevity: A balancing act between continuity and change" in *The Endurance of Family Business: A Global Overview*. Eds. Paloma Fernández Pérez and Andrea Colli. pp. 34-56. Cambridge University Press, NY. (2013) Co-author Salvato, C.

Editorials

Professor Pramodita Sharma "Sustaining a publications career" in *Family Business Review*, 26(4): 1-11.

Media Articles/Quotes

Associate Professor William Cats-Baril was interviewed by *Burlington Free Press* for a story about the Sustainable Entrepreneurship MBA program, January, 2014.

Associate Professor David Jones was interviewed by *Forbes* featuring a study he conducted on employee skill development through volunteering. February 12, 2014. "Breaking Good: Transcending The Good For Others/Good For Me Tradeoff," authored by George Bradt.

Assistant Professor Allison Kingsley was interviewed by *WPTZ* for a story about bitcoin, December, 2013.

Assistant Professor Allison Kingsley was interviewed by *NECN* for a story about Green Mountain Coffee Roasters proposed name change, January 2014.

Assistant Professor Allison Kingsley was interviewed by *NECN* for a story about CVS Caremark's decision to stop selling cigarettes, February 2014.

Professor Pramodita Sharma was interviewed "The STEP project and Inter American University" in *InterEsante*, Vol 3. Universidad Interamericana de Puerto Rico. pp. 10-11.

Professor Sanjay Sharma was interviewed by *Burlington Free Press* for a story about the Sustainable Entrepreneurship MBA program, January, 2014.

Other Distinctions

Associate Professor Carolyn Bonifield will continue to serve on the Editorial Board in 2014 for *The Service Industries Journal*.