



SCHOOL OF BUSINESS ADMINISTRATION



Kalkin Hall
55 Colchester Avenue
Burlington, Vermont
05405

www.uvm.edu/business



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A Message from the Dean

It gives me great pleasure to present the Spring 2013 edition of the University of Vermont School of Business Administration Faculty Research Bulletin. As you will see, our faculty members continue to create innovative and relevant knowledge in their fields, published in top tier journals, that translates into what they are teaching in the classroom. I look invite you to visit our website to learn more about the School of Business Administration, our faculty and our students.



Dean Sanjay
Sharma

Sanjay Sharma, Ph.D.
Dean & Professor of Management

Grants

Associate Professor David Novak received a \$74,630 grant from the Vermont Agency of Transportation (VAOT), Research Advisory Council (RAC) for "Strategic Location of Satellite Salt Storage for Roadway Snow and Ice Control in Vermont." Co-Primary Investigator: Sullivan, J.L.

Referreed Journal Articles

Associate Professor Barbara Arel's paper "The influence of judges' attitudes on liability assessments related to failed audits" was accepted for publication in *Advances in Accounting*, 28(2), 201-208

Associate Professor Barbara Arel co-authored a paper that has been

accepted for publication in the *Journal of Accounting and Public Policy*. The paper is titled "Auditor liability: A comparison of judge and juror verdicts." Co-authors: Jennings, M., Pany, K., and Reckers, P.

Professor Susan Hughes co-authored a paper that has been accepted for publication in *Issues in Accounting Education*. The paper is titled "Good Intentions at Good Grains, Inc." Co-authors: **Assistant Professor Cathy Beaudoin** and Bodeker, R.

Associate Professor David Jones co-authored a paper that has been accepted for publication in the *Academy of Management Journal*. The paper is titled "Why are job seekers attracted by corporate social performance? Experimental and field tests of three signal-based mechanisms." Co-authors: Willness, C.R., Madey, S.

Associate Professor David Jones co-authored a paper that was accepted for publication in *Organizational Psychology Review*. The paper is titled "How perceptions of fairness can change: A dynamic model of organizational justice." Co-author: Skarlicki, D.P.

Associate Professor David Novak co-authored a paper that was published in *Applied Geography*. The paper is titled "A Network-Based Approach for Evaluating and Ranking Transportation Roadway Projects." Co-authors: Sullivan, J.L., Scott, D.M.

Professor Pramodita Sharma co-authored a paper that has been accepted for publication in *Asia Pacific Journal of Management*. The paper is titled "Asian family enterprises and family business research." Co-author: Chua, J.H.

Associate Professor Richard Vanden Bergh co-authored a paper that has been accepted for publication in *Strategic Management Journal*. The paper is titled "Integrated Market and Non-Market Strategies: Political Campaign Contributions Around Merger and Acquisition Events in the Energy Sector." Co-author: Holburn, G.

Assistant Professor Glenn Walberg's paper "The Impact of Accounting Methods, the Doctrine of Election, and Income Distortion on a Start-Up Election" was accepted for publication in the *ATA Journal of Legal Tax Research*.

Conference Keynotes, Presentations, Proceedings

Associate Professor Barbara Arel presented "Liability risk related to failed audits exhibiting significant audit team over-time or significant use of off-shore auditors" at the American Accounting Association Auditing Section Midyear Conference, in New Orleans, LA in January 2013.

Professor Susan Hughes will present her paper "The Effect of Corporate Governance, Auditor Choice and Global Activities on EU Company

Voluntary Disclosures of Estimates and Judgements" at the 36th Annual Congress European Accounting Association in Paris, May 2013. Co-author: Hodgdon, C.

Professor Susan Hughes presented her paper "APT Inc. - An Application of Fair Value" at the American Accounting Association International Accounting Section Midyear Meeting in February 2013 in Savannah, GA. Co-author: **Assistant Professor Cathy Beaudoin**.

Associate Professor David Jones will present his paper entitled "The effects of strategic HRM and workforce characteristics on turnover" at the 28th Annual Meeting of the Society for Industrial and Organizational Psychology in Houston, TX in April 2013.

Assistant Professor Allison Kingsley delivered the keynote address "Changing Rules, New Risks: The Impact of Global Politics on Investing" to the CFA Society of Vermont in February 2013.

Associate Professor David Novak will present his paper entitled "Development and Application of a Link-Based Network Accessibility Measure" at the 2013 Annual Meeting of the Northeast Decision Sciences Institute, New York, NY in April 2013.

Associate Professor David Novak presented his paper entitled "Transportation Network Resolution: Exploring How Much of Road Network is Needed for Analysis" at the 92nd Annual Meeting of the Transportation Research Board (TRB), Washington, D.C. in January 2013. Co-presenters: Aultman-Hall, L., Sullivan, J.F.

Associate Professor David Novak presented his paper entitled "Access to Emergency Services: Spatial and Topographical Considerations" at the Annual Decision Sciences Institute meeting, San Francisco, CA in November 2012. Co-presenter: Sullivan, J.F. Dr. Novak also chaired the Logistics and Distribution session.

Professor Pramodita Sharma was the keynote speaker at the 3rd Annual Conference of Parceria para o Desenvolvimento de Acionistas (PDA) in Fundação Dom Cabral, Brazil in November 2012.

Professor Pramodita Sharma was the keynote speaker for 30 family business owners and scholars engaged in the Global STEP project in Fundação Dom Cabral, Brazil in November 2012.

Professor Pramodita Sharma presented "25 years of Family Business Review: Reflections on the past and perspective for the future" at the Family Firm Institute Annual Conference in Brussels, Belgium in October 2012.

Books/Book Chapters

Associate Professor David Jones "Corporate environmental sustainability and employee recruitment: Leveraging "green" business practices to attract talent" in *Green Organizations: Driving Change with IO Psychology* by A.H. Huffman & S.R. Klein (Eds.), Psychology Press, Routledge.

Associate Professor David Jones "Volunteer programs in the corporate world" in *Using Industrial-Organizational Psychology for the Greater Good: Helping Those Who Help Others* by J.B. Olson-Buchanan, L.L. Koppes Bryan, & L.F. Thompson (Eds.), SIOP Frontier Series, Routledge Academic

Associate Professor David Jones "Corporate social performance, organizational reputation, and recruitment" in *The Oxford Handbook of Recruitment* by K.Y.T. Yu & D. Cable (Eds.), Oxford University Press

Associate Professor David Jones "The morality and ethics of workplace revenge: Avengers' moral considerations and the consequences of revenge for stakeholder well-being" in *Handbook of Unethical Work Behavior: Implications for Individual Well-Being* by R. A. Giacalone & M.D. Promislo (Eds.), Armonk, New York: M. E. Sharpe, Inc.

Professor Pramodita Sharma "Family Business Studies: An Annotated Bibliography" (2012). Edward Elgar Publishing, Inc., Northampton, MA. Co-authors: De Massis, A., Chua, J., & Chrisman, J.

Professor Pramodita Sharma "Scope, Evolution and Future of Family Business Studies" in *SAGE Handbook of Family Business* (in press). Co-authors: Nordqvist, M. & Melin, L.

Professor Pramodita Sharma "Family firm longevity: A balancing act between continuity and change" in *A Global Revolution: The endurance of large family businesses in the world*. Editors: Paloma Fernandez Perez and Andrea Colli, Cambridge University Press, NY.

Editorials

Professor Pramodita Sharma "A year in Review" in *Family Business Review*, 26(1).

Other Distinctions

Associate Professor Barbara Arel was selected as an Editorial and Advisory Review Board Member for *Issues in Accounting Education* for 2013-2015.

Associate Professor David Jones will be a *OB Research Incubator* panel member at the 73rd Annual Meeting of the Academy of Management in Orlando, FL in August 2013.

Associate Professor David Novak co-authored a report that was published

in the *Transportation Research Center Report*. The report is titled "Identifying Network Representation Issues with the Network Trip Robustness." Co-author: Sullivan, J.L., Aultman-Hall, L.

Professor Pramodita Sharma was interviewed by *Family Business Magazine* about the first ever Global Family Enterprise Case Competition (FECC), March/April issue.

Professor Pramodita Sharma was interviewed by USA Today about family business education on February 19, 2013.

Professor Pramodita Sharma was interviewed by the Burlington Free Press about the first-ever Global Family Enterprise Case Competition on January 11, 2013.

Professor Pramodita Sharma was interviewed by Vermont Public Radio about the growth in family business studies and the first-ever Global Family Enterprise Case Competition on January 16, 2013.

Professor Pramodita Sharma was interviewed by ESADE Today about the first-ever Global Family Enterprise Case Competition on January 18, 2013.