Intellectual Contributions
The University of Vermont

zz-Savitt, Ronald (Professor)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Books

Book, Scholarly-New (Published)

Book Chapters

Book, Chapter in Scholarly Book-New (Published)

Conference Proceedings

Conference Proceeding (Published)
**Other Intellectual Contributions**

*Published Book and Software Reviews (Published)*  

*Refereed Journal Articles (Published)*  

*Refereed Journal Articles (Published)*  
**zz-Savitt, R. (2002).** In Journal of Macromarketing (Ed.), *Understanding Organizational Change in Central Europe*.

*Refereed Journal Articles (Published)*  

*Published Proceedings (Papers or Abstracts) (Published)*  

*Published Book and Software Reviews (Published)*  

*Published Book and Software Reviews (Published)*  

*Published Book and Software Reviews (Published)*  

*Refereed Journal Articles (Published)*  

*Books, Chapters in Books, and Monographs (Published)*  

*Papers Presented at Meetings (other than Pub. Proc.) (Published)*  

*Refereed Journal Articles (Published)*  

*Papers Presented at Meetings (other than Pub. Proc.) (Published)*  

*Report Generated on December 17, 2015*
**Papers Presented at Meetings (other than Pub. Proc.) (Published)**

**Written Cases (Published)**
zz-Savitt, R. (1999). *JSC s. r. o.*.

**Papers Presented at Meetings (other than Pub. Proc.) (Published)**

**Books, Chapters in Books, and Monographs (Published)**

**Non-Refereed Journal Articles(e.g., Trade Journals) (Published)**
zz-Savitt, R. (1999). *Viewpoint: This Thing I Call Europe* (pp. 15(6)). International Marketing Review.

**Published Book and Software Reviews (Published)**

**Other (Published)**

**Other (Published)**

**Refereed Journal Articles (Published)**

**Books, Chapters in Books, and Monographs (Published)**

**Refereed Journal Articles (Published)**

**Papers Presented at Meetings (other than Pub. Proc.) (Published)**

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**Written Cases (Published)**

**Books, Chapters in Books, and Monographs (Published)**

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