Curriculum Vitae Rachelle Gould

Assistant Professor of Sustainability and Global Equity
Rubenstein School of Environment & Natural Resources & Environmental Program
University of Vermont

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she/her/hers pronouns

SUMMARY OF INTERESTS

I investigate the relationship between ecosystems, values, human well-being, and learning. Issues of equity, justice, and representation motivate and infuse my research. My foci are (1) the intangible elements of ecosystem-human well-being relationships (i.e., relational values and cultural ecosystem services, such as the roles ecosystems play in psychological well-being, social cohesion, and spiritual fulfillment) and (2) how people learn about the environment and why people do or do not behave "pro-environmentally (i.e., environmental education).

I am an interdisciplinary scholar and draw on theories from multiple disciplines and fields, including ecology, anthropology, sociology, psychology, geography, philosophy, and religious studies.

CURRENT POSITION

University of Vermont (Burlington, VT)

2015-present

Assistant Professor, Sustainability and Global Equity Rubenstein School of Environment & Natural Resources, Environmental Program Fellow, Gund Institute for the Environment

EDUCATION

Stanford University (Stanford, CA)

2015

Post-doctoral Scholar, Environmental Learning and Social Ecology. Managed \$1.4 million grant and 15+ post-doctoral and PhD student researchers.

Supervisor: Nicole Ardoin (Education)

Stanford University (Stanford, CA)

2013

PhD, Emmett Interdisciplinary Program on Environment and Resources (E-IPER)

Lead Advisors: Gretchen Daily (Biology), Nicole Ardoin (Education)

Committee: Debra Satz (Philosophy), Lisa Curran (Anthropology), Hal Mooney (Biology)

Yale School of Forestry and Environmental Studies (New Haven, CT)

2007

Class Marshall, Master's in Forest Science

Advisors: Bill Burch (Sociology), Mark Ashton (Forestry), Paul Draghi (Mythology, Philosophy)

Harvard College (Cambridge, MA)

2003

Phi Beta Kappa, Bachelor of Arts Environmental Science and Public Policy *Advisor: John Holdren (Environmental Policy)*

PUBLICATIONS

- Indicates a Postdoctoral advisee.
- * Indicates a PhD student advisee.
- * Indicates an undergraduate advisee.

Peer-reviewed Articles

- **Gould, R.K.**, Pai, M., Muraca, B., Chan, Kai M.A.. 2019. "He 'ike 'ana Ia i Ka Pono (It Is a Recognizing of the Right Thing): How One Indigenous Worldview Informs Relational Values and Social Values." *Sustainability Science* 14 (5): 1213–32. https://doi.org/10.1007/s11625-019-00721-9.
- **Gould, R.K.,** Morse, J.W*., Adams, A.B.*. 2019. "Cultural Ecosystem Services and Decision-Making: How Researchers Describe the Applications of Their Work." *People and Nature* 0 (0): 1–19. https://doi.org/10.1002/pan3.10044.
- Gould, R.K., Krymkowski, D., Coleman, K■, Gibbs-Plessl, T*., Zafira, I*., Doty, A.* 2019. Thinking more broadly about broader impacts: An analysis of NSF abstracts. *Conservation Science and Practice*. 0 (0): e108. https://doi.org/10.1111/csp2.108.
- Gladkikh, T.*, **Gould, R.K.,** Coleman, K■. 2019. Cultural ecosystem services and the well-being of refugee communities. *Ecosystem Services*. 40: 1-12.
- Ardoin, N.M., **Gould, R.K.**, Lukacs, H., Sponarski, C., Schuh, J. 2019. Scale of place and sense of place among urban dwellers. *Ecosphere*. 10 (9): e02871. https://doi.org/10.1002/ecs2.2871.
- Kenter, J., Raymond, C., van Riper, C., Azzopardi, E., Brear M.R., Calcagni, F., Christie, I., Christie, M., Fordham, A.,
 Gould, R.K., Ives, C.D. Hejnowicz, A.P., Gunton, R., Horcea-Milcu, A.I., Kendal, D., Kronenberg, J.,
 Massenberg, J., O'Conner, S., Ravenscroft, N., Rawluk, A., Raymond, I.J., Rodríquez-Morales, J., Thankappan,
 S. 2019. "Loving the Mess: Navigating Diversity and Conflict in Social Values for Sustainability." Sustainability
 Science 14 (5): 1439–61.
- Ramirez-Reyes, C., Brauman, K.A., Chaplin-Kramer, R., Galford, G.L., Adamo, S.B., Anderson, C.B., Anderson, C., Allington, G.R.H., Bagstad, K.J., Coe, M.T., Cord, A.F., Dee, L.E., **Gould, R.K.,** Jain, M., Kowal, V.A., Muller Karger, F.E., Norriss, J., Potapov, P., Qiu, J., Rieb, J.T., Robinson, B.E., Samberg, L.H., Singh, N., Szeto, S.H., Voigt, B., Watson, K., Wright, T.M., 2019. Reimagining the potential of Earth observations for ecosystem service assessments. *Science of the Total Environment* 665, 1053–1063.
- Coleman, K., Gould, R.K., 2019. Exploring Just Sustainability across the Disciplines at One University. *Journal of Environmental Education*. 50 (3): 223–37. https://doi.org/10.1080/00958964.2019.1582471.
- **Gould, R.K.**, Ardoin, N.M., Thomsen, J.M., Wyman Roth, N., 2018. Exploring connections between environmental learning and behavior through four everyday-life case studies. *Environmental Education Research* 1–27.
- **Gould, R.K.,** Ardoin, N., Krymkowski, D. 2018. The importance of culture in predicting environmental behavior in middle school students on Hawai'i Island. *PLOS One.* 13(11): e0207087. https://doi.org/10.1371/journal.pone.0207087.
- **Gould, R.K.,** Coleman, K.■, Gluck, S.B.,* 2018. Exploring dynamism of cultural ecosystems services through a review of environmental education research. *Ambio* 47, 1–15.
- Gould, R.K., Phukan, I, Mendoza, M., Ardoin, N.M., Panikkar, B. 2018. Seizing opportunities to diversify the environmental movement. *Conservation Letters*. 11 (4): e12431.

- Chan, K., Pascual, U., **Gould, R.K.** 2018. Editorial: What are relational values, and what's all the fuss about? *Current Opinion in Environment and Sustainability*. 35: A1-A7.
- Britto dos Santos*, N., **Gould, R.K.** 2018. Can relational values be developed and changed? Investigating relational values in the environmental education literature. *Current Opinion in Environment and Sustainability*. 35: 124-131.
- **Gould, R.K.,** Lincoln, N. 2017. Expanding the suite of Cultural Ecosystem Services to include ingenuity, perspective, and life teaching. *Ecosystem Services*. 25: 117-127.
- **Gould, R.K.**, Ardoin, N.; Biggar, M.; Cravens, A. 2016. Environmental behavior's dirty secret: The prevalence of waste-related discussions in community discussions of environmental action. *Environmental Management*.
- Chan, K.M.A., Balvanera, P., Benessaiah, K., Chapman, M., Díaz, S., Gómez-Baggethun, E., **Gould, R.K.**, Hannahs, N., Jax, K., Klain, S., Luck, G., Martín-López, B., Muraca, B., Norton, B., Ott, K, Pascual, U., Satterfield, T., Tadaki, M., Taggart, J., and Turner, N. 2016. Opinion: Why protect nature? Rethinking values and the environment. *Proceedings of the National Academy of Sciences* 113, 1462–1465.
- **Gould, R. K.**, S. Klain, U. Woodside, N. Hannahs, T. Satterfield, K. M. A. Chan, J. Levine, N. M. Ardoin, and G. C. Daily. 2015. A Protocol for Eliciting Nonmaterial Values Using a Cultural Ecosystem Services Frame. *Conservation Biology*. doi:10.1111/cobi.12407.
- Gould, R.K., N. M. Ardoin, T. Satterfield, U. Woodside, N. Hannahs, G. C. Daily. 2014. The forest has a story: Cultural Ecosystem Services in Kona, Hawai'i. *Ecology & Society* 19(3): 55. http://dx.doi.org/10.5751/ES-06893-190355
- Ardoin, N.M., **Gould, R.K.**, Kelsey, E., Fielding-Singh, P. 2014. Collaborative and transformative leadership in the environmental realm. *Journal of Environmental Policy & Planning*: 1-21. doi:10.1080/1523908X.2014.954075.
- Russell, R., Guerry, A.D., Balvanera, P., **Gould, R.K.**, Basurto, X., Chan, K.M.A., Klain, S., Levine, J., Tam, J., 2013. Humans and Nature: How Knowing and Experiencing Nature Affect Well-Being. *Annual Review of Environment and Resources* 38.
- **Gould, R.K.**; Pejchar, L.; Bothwell, S.G.; Brosi, B.; Wolny, S.; Mendenhall, C.D.; Daily, G. 2013. Forest Restoration and Parasitoid Wasp Communities in Montane Hawai'i. *PLoS ONE* 8, e59356.
- **Gould, R.K.**; Mooney, H.; Nelson, L.; Shallenberger, R.; Daily, G.C. 2013. Restoring Native Forest Understory: The Influence of Ferns and Light in a Hawaiian Experiment. *Sustainability* 5, 1317-1339.
- Satz, D.; Gould, R.K.; Chan, K.M.A.; Guerry, A.; Norton, B.; Halpern, B.S.; Satterfield, T.; Levine, J.; Woodside, U.; Hannahs, N.; Basurto, X.; Klain, S. 2013. The Challenges of Incorporating Cultural Ecosystem Services into Environmental Decision-making. *Ambio* 39.
- Ardoin, N., J. Schuh, and **R.K. Gould**. 2012. Exploring the dimensions of place: A confirmatory factor analysis of data from three ecoregional sites. *Environmental Education Research* 1-25.
- Chan, K., A. Guerry, T. Satterfield, P. Balvanera, A. Bostrom, R. Chuenpagdee, S. Klain, M. Ruckelshaus, X. Basurto, **R.K. Gould**, J. Levine, B. Halpern, and J. Tam. 2012. Integrating 'Cultural' and 'Social' into Ecosystem Services: A Framework for Value-Based Ecosystem Decision-Making. *Bioscience* 62(8): 744-756.
- **Gould, R. K.**, N. M. Ardoin, and J. K. Hashimoto*. 2010. 'Mālama the 'āina, Mālama the people on the 'āina': The Reaction to Avatar in Hawai'i. *Journal for the Study of Religion, Nature and Culture* 4(4):425-456.
- Other Publications (Non-peer-reviewed)

- Gould, R.K.. 2019. Roger Gottlieb's Morality and the Environmental Crisis: Book Review. Biological Conservation.
- **Gould, R.K.** and Ricketts, T.H. 2019. ES value is more than monetary. *One Earth* (Voices feature, "Connecting with Nature." 1 (1): 13–15. https://doi.org/10.1016/j.oneear.2019.08.001.
- **Gould, R.K.** 2007. Himalayan Viagra, Himalayan Gold? *Cordyceps sinensis* brings new forces to the Bhutanese Himalaya. *The Bulletin of the Yale Tropical Resources Institute* 26:63-69.

Book Chapters

- Gould, R.K, Ricketts, T., Howarth, R., Gourevitch, J., Gladkikh, T.*, Posner, S., Yoshida, Y.; Telle, S.* (In Press). How ecosystem services research can advance ecological economics principles. In Costanza, R., Farley, J., Kubiszewski, I., and Erickson, J.D. Sustainable Wellbeing Futures: A Research and Action Agenda for Ecological Economics. London, Edward Elgar.
- **Gould, R. K.**, N. M. Ardoin, and J. K. Hashimoto*. 2013. Transposing the Conversation into Popular Idiom: The reaction to Avatar in Hawai'i in B. Taylor, Editor. *Avatar and Nature Spirituality*. Waterloo, Ontario, Canada: Wilfred Laurier University Press.

Graduate Dissertation/Thesis

- **Gould, R.K.** 2013. The Forest Has a Story: Reforestation and Cultural Ecosystem Services in Kona, Hawai'i. Doctoral Dissertation. Stanford Emmett Interdisciplinary Program in Environment and Resources: Stanford, CA.
- **Gould, R.K.** 2007. Bangchung and Buddha Mushrooms: In Bhutan, Forest Use is More Than Material. Master's Thesis, Master's in Forest Science. Yale School of Forestry and Environmental Studies: New Haven, CT.

PEER-REVIEWED PUBLICATIONS IN PREPARATION

- (in review) Gould, R.K., Bremer, L., Pascua, P., Meza-Prado, K. Frontiers in cultural ecosystem services research.
- (in review) **Gould, R.K.**, Schultz, P.W. Challenges to understanding psychological dimensions of human-nature connections and how to address them.
- (in revision) Ardoin, N.M., Gould, R.K., Biggar, M., Wojcik, D. The configuration of environmental concern.
- (in revision) Ardoin, N.M., **Gould, R.K.**, Biggar, M., Wojcik, D. Barriers to environmental behavior: The importance of an everyday life lens.
- (in revision) Ardoin, N.M., Thomsen, J., Gould, R.K.. The group matters: How researchers organize environmental behaviors.
- (in revision) Ardoin, N.M., **Gould, R.K.**, Wheaton, M., Biggar, M., Wojcik, D. Settings of environmental learning in everyday life.
- (in prep) Gould, R.K., Vivanco, L., Adams, A.*. Looking into the dragons of cultural ecosystem services.
- (in prep) Wojcik, D, Ardoin, N.M., Gould, R.K. Organizations and opportunities for environmental learning: A network analysis.

- (in prep) Hackenburg, D.*, Gould, R.K. Algal blooms are complex and gross: Mental Models, environmental learning, and cultural ecosystem services.
- (in prep) Morse, J.*, Gould, R.K. Cultural Ecosystem Service and Decision-making: A Vermont case study.
- (in prep) Adams, A.*, Gould, R.K. Short-form interviews as a method for understanding Cultural Ecosystem Services.
- (in prep) Telle, S.*, Gould, R.K. Cultural Impact Assessments and Cultural Ecosystem Services.
- (in prep) Gladkikh, T.*, **Gould, R.K.** Relational values and cultural ecosystem services in a periurban multifunctional landscape.

WORKING GROUPS AND PROFESSIONAL SERVICE

Intergovernmental Platform on Biodiversity and Ecosystem Services (IPBES)

Fall 2018-present

Lead Author, Values Assessment (Ch 2., Conceptual Foundations) (2018-2022)

UVM Faculty Fellows for Diversity and Inclusion

2019-2020

Applied and selected to participate in second cohort of UVM's campus-wide program designed to increase attention to issues of diversity in classroom content and to improve campus climate as related to diversity and inclusion issues.

Biophysical details and cultural ES, Special Issue, *Front. Ecology and Environment* Fall 2019-2020 Leading Guest Editor for special issue on how ecological details connect with cultural ecosystem services; call for papers to be released soon.

NOAA Cultural Ecosystem Services Advisory Group

Beginning 2020

Help advise NOAA on how to integrate cultural ecosystem services into their management.

People and Nature Associate Editor

Fall 2018-present

Member of the Editorial Board for this new journal published by the British Ecological Society.

NOAA Integrated Ecosystem Assessment, Expert Advisor

2017-present

Part of a small team of scholars advising NOAA's IEA for West Hawaii Island, which is a model for other contexts.

Relational Values Special Issue, Current Opinion in Environment and Sustainability 2017-2018

One of three Guest Editors of a Special Issue (17 papers, 60+ submissions) on relational values (published Dec. 2018).

Ecosystem Services and Earth Observation Working Group

2017-2018

NASA-funded working group, core member, Cultural Ecosystem Services representative

Working Group on Connectedness to Nature

Summer 2018-present

Participant in small invited group convened by the North American Association for Environmental Education.

Intergovernmental Platform on Biodiversity and Ecosystem Services (IPBES)

Spring 2017-Fall 2018

Contributing author, Global Assessment: Chapter 5, Pathways to a Sustainable World.

WWF Symposium, Applying Behavioral Science to Reducing Illegal Ivory Trade

December 2017

Facilitator/research consultant for a one-day workshop that followed the Fuller Symposium on behavior change.

Working group on relational values and Cultural Ecosystem Services

June 2016

UNESCO-supported working group, selected participant (1 of 20), discussed RV and CES concepts and application.

UNIVERSITY-LEVEL FELLOWSHIPS AND PROFESSIONAL NETWORKS

Fellow: UVM Faculty Fellows for Diversity and Inclusion

Fall 2019-Fall 2020

Selected as participant in university-wide program to increase awareness of and attention to diversity and inclusion.

Faculty Advisory Board: Master's in Leadership for Sustainability

2016-present

Faculty advisor for MLS program, which foregrounds equity, justice, and community in environmental study

Organizer: "Beyond material benefits" Collegial Network

2016-2017

Received Humanities Center funding, convened faculty from philosophy, art, classics, sociology for monthly discussion.

Fellow: UVM Service-learning program

2016

Selected as participant in program designed to train faculty in reciprocal service-learning teaching.

AWARDS AND RECOGNITION

*Indicates awards also listed in the "Funding Acquired for Research" Section.

IPBES Lead Author, "Assessment of the Multiple Values of Nature"	2018-2021
*UVM Vice Provost for Research EXPRESS award for early-career faculty	2015
Selected as Participant (1 of 30), United Nations FutureEarth Young Scientists Conference	
on Integrated Science, "Ecosystems & human wellbeing in the green economy"	2014
Stanford Graduate Fellowship for Public Service	2012-2013
Stanford School of Earth Science Mentorship Certificate	2012
*Stanford Interdisciplinary Graduate Fellowship	2010-2013
*Heinz Environmental Research Fellowship	2010
*Stanford Lieberman Fellowship for University Service and Teaching	2010
*Stanford School of Earth Sciences Undergraduate Research Award (mentor)	2009 and 2010
*McGee Fellowship for Summer Research	2008 and 2009
Stanford Centennial Teaching Assistant Award	2008
*Stanford Graduate Fellowship	2007-2010
*Yale Tropical Resources Institute Research Grant	2006
*Jubitz Fellowship	2006
Phi Beta Kappa	2003
Harvard College Women's Leadership Award (Honorable Mention)	2003
Richardson Fellowship for Public Service	2003
Harvard Undergraduate Council Hall of Fame 2003 Inductee	2003
Harvard Lowell House Honorary Awards (Master's Prize 2003, Stewart Prize 2002, Pechet Travel 2002,	Perkins Prize 2001)
Toyota Community Scholar	1999-2003
Weissman International Internship Grant	2002
David Rockefeller Center for Latin American Studies Internship Grant	2000
Harvard Freshman Detur Book Award	2000

INVITED TALKS

Frontiers in Cultural Ecosystem Services and Relational Values *Montreal, QC, Canada: McGill University. November 2018.*

New Horizons in Environmental Education (plenary presenter and panelist) Spokane, WA: North American Association for Environmental Education. October 2018.

Community Engagement and Outreach in Research

Burlington, VT. Keynote speaker, University of Vermont Postdoctoral Association Annual Symposium. September 2018.

Non-Western perspectives and learning in ecological economics (plenary presenter and panelist)

Burlington, VT: A Research Agenda for Ecological Economics Workshop. August 2018.

Frontiers in Cultural Ecosystem Services

Hanover, NH: Dartmouth College. March 2018.

Community-Engaged Scholarship

Burlington, VT: Community Engaged Scholarship Showcase. February 2018.

Cultural Ecosystem Services

Burlington, VT: Gund Institute for Ecological Economics Research Slam. May 2017.

Cultural Ecosystem Services: How do you measure that?

Middlebury, VT: Howard E. Woodin Environmental Studies Colloquium Series at Middlebury College. May 2017.

How do you measure that? Connecting Cultural Ecosystem Services to decision-making.

East Lansing, Michigan: Michigan State University Hanover Seminar Series. April 2017.

Cultural Ecosystem Services and decision-making.

Burlington, VT: Gund Institute Tea. January 2017.

The promises, pitfalls, and ethical dilemmas of valuing Cultural Ecosystem Services

Lexington, VA: Ethics of Environmental Valuation Panel Symposium, Washington and Lee University. October 2016.

Ecosystem Services and Environmental Education

Global online course in environmental education. Run out of Cornell. Over 2,000 students highly engaged in class. Winter 2016.

Community Engaged Research

Stanford, CA: Graduate Public Service Fellowship training on Community Engaged Research. October 2014.

Cultural Ecosystem Services Elicitation and Data Collection

Cambridge, U.K.: Cambridge University & World Conservation Monitoring Centre. Tools for Ecosystem Assessment (TESSA) Cultural Ecosystem Services expert workshop. June 2014.

Environmental Learning in the Bay Area project.

Santa Cruz, CA: University of California at Santa Cruz, Environmental Studies Department. Weekly Seminar. March 2014.

CONFERENCE SESSIONS ORGANIZED, PRESENTATIONS, AND POSTERS

*Indicates serving as an organizer of the session (i.e., organized or co-organized more than a single presentation).

(planning) *Gould, R. and Bonnie Keeler. 2020. A social science toolkit for elevating equity in ecosystem services. Conference: Ecological Society of America annual meetings. Salt Lake City, Utah. (Aug)

(planning) *Gould, R. and Bonnie Keeler. 2020. A social science toolkit for elevating equity in ecosystem services.

Conference: Natural Capital Symposium. Stanford, California. (Mar)

*Gould, R. 2019. Exploring the links between harmful algal blooms and human well-being: How and why communities take action.

Conference: Ecological Society of America. Louisville, Kentucky. (Aug 12-16).

Gould, R. 2018. A review of Cultural Ecosystem Services in Decision-making (Presenter)

- Conference: A Community on Ecosystem Services. Washington, D.C. (Dec 4-7).
- *Gould, R. 2018. Connectedness to Nature: A panel on past and emerging research (Presenter and session organizer)

 Conference: North American Association for Environmental Education. Spokane, WA (Oct 8-10).
- *Gould, R. 2018. Diversity, Equity, and Belonging in Environmental Education (Presenter and session organizer)

 Conference: North American Association for Environmental Education. Spokane, WA (Oct 8-10).
- **Gould, R.** 2018. What disciplines are included in environmental education? (Roundtable session leader) **Conference**: North American Association for Environmental Education. Spokane, WA (Oct 8-10).
- *Gould, R. 2018. Seizing opportunities to diversity conservation. (Presenter and session organizer)

 Conference: North American Association for Conservation Biology. Toronto, Canada (July 23-25).
- **Gould, R.** 2018. Indigenous Perspectives and Relational Values. (Presentation) **Conference/Workshop:** Social Values for Sustainability. York, United Kingdom (June 26-27).
- *Gould, R. 2018. Frontiers in Cultural Ecosystem Services. (Presentation and session organizer). Conference: Natural Capital Symposium. Stanford, CA (March 19-21).
- **Gould, R.**, S. Buglion-Gluck. 2016. Cultural Ecosystem Services and Environmental Education. (Presentation and Facilitated Discussion)

Conference: North American Association for Environmental Education. Madison, WI (Oct 15-16).

Gould, R., N. Ardoin, J. Thomsen, N. Wyman-Roth. 2016. Connections between environmental learning and behavior: Results from a Multiple Case study. (Poster)

Conference: North American Association for Environmental Education. Madison, WI. (Oct 15-16).

Gould, R. 2016. Relational Values, Cultural Ecosystem Services in Vermont's Solar Panel Siting debate. (Presentation and Panel Discussion).

Conference: North American Conference on Conservation Biology. Madison, WI. (July 15-19).

Gould, R., N. Ardoin. 2015. Case Studies of Innovative Hubs for Environmental Learning and Behavior. (Presentation)

Conference: North American Association for Environmental Education. San Diego, CA. (Oct 14-15).

- Ardoin, N., **Gould, R**. 2015. The Environmental Learning and Behavior Nexus: A Bay Area Survey. (Poster) **Conference**: North American Association for Environmental Education. San Diego, CA. (Oct 14-15).
- Ardoin, N., **Gould, R.,** Wojcik, D. The Unusual Subjects: A network analysis of organizations providing environmental learning opportunities. (Facilitated discussion)

Conference: North American Association for Environmental Education. San Diego, CA. (Oct 14-15).

Gould, R. and Ardoin, N. 2015. Environmental learning in everyday life: developing a new framework. (Interactive session with small-group, intensive conference track)

Conference: Seizing an Alternative (George Whitehead conference), Ecological Civilization section, "The Psychology of Wellbeing and its Ecological Implications" track. Claremont, CA. (June 4-7).

Gould, R., N. Ardoin. 2014. Environmental Learning in the Bay Area: Emerging findings from case studies. (Discussion section)

Conference: North American Association for Environmental Education. Ottawa, Canada. (Oct 6-8).

Gould, R. 2014, N. Ardoin. Settings of Environmental Learning in Everyday Life. (poster)

Conference: North American Association for Environmental Education. Ottawa, Canada. (Oct 6-8).

- Gould, R. 2014. The Forest Has a Story: Cultural Ecosystem Services in Kona, Hawai'i. (poster)

 Conference: Human Well-being in the Green Economy (UN University). Villa Vigoni, Italy (May 25-29)
- Gould, R., N. Ardoin. 2014. Environmental Learning in the Bay Area project. (poster)

 Conference: Stanford Woods Institute for the Environment Annual Retreat. Santa Cruz, CA (April 25-6).
- *Reed, J, R. **Gould.** 2014. Graduate Student Engagement: Bridging perspectives, partnerships and professions. **Conference**: Continuums of Service Conference (Campus Compact). Honolulu, HI (April 2-4).
- N. Ardoin, Gould, R., Biggar, M. 2013. Environmental behavior in everyday life: Results from Community Listening Sessions in the Bay Area. (Roundtable discussion)
 Conference: North American Association for Environmental Education Research Symposium, Baltimore, MD (Oct 8-9).
- *Gould, R. and N. Ardoin. 2013. How do we combine 'cultural' and 'environmental' education? (organized interactive discussion)

 Conference: North American Association for Environmental Education Research Symposium, Baltimore, MD (Oct 8-9).
- Gould, R. 2013. Only 100 tokens? Mapping of Cultural Ecosystem Services in Kona, Hawai'i. Conference: Association of American Geographers, Los Angeles, CA (April 9-13)
- Gould, R., N. Ardoin, G. Daily, U. Woodside, and N. Hannahs. 2012. The Forest Has a Story: Cultural Ecosystem Services in Kona, Hawai'i.
 Conference: American Anthropological Society, San Francisco, CA (Nov 14-18).
- Gould, R., and N. Ardoin. 2012. Combining cultural & environmental education for middle-schoolers in Hawai'i.
 Conference: North American Association for Environmental Education Research Symposium, Oakland, CA (Oct 8-10).
- * Gould, R., S. Klain, K. Chan, T. Satterfield, G. Daily, N. Ardoin, U. Woodside, and N. Hannahs. 2012. (Co-organized session)

 Understanding cultural ecosystem services: Findings from pilot studies in Hawaii and British Columbia.

 Conference: Ecological Society of America, Portland, Oregon (August 4-10).
- **Gould, R.**, and N. Ardoin. 2012. Does "ownership" of a PPSR project impact youth volunteers' experience? (poster) **Conference**: Public Participation in Scientific Research two-day workshop (preceding Ecological Society of America meetings), Portland, Oregon (August 2-3).
- *Gould, R., K. Biedenweig, K. Chan, S. Klain. 2012. (Where) Does Participation Fit in Ecosystem Services Valuation? (Organized and led working group).

 Conference: Ecosystem Services Partnership, Portland, Oregon (July 29-Aug 1).
- Gould, R., N. Ardoin, G. Daily, U. Woodside, and N. Hannahs. 2012. The Forest Has a Story: Cultural Ecosystem Services in Kona, Hawai'i (poster).Conference: Ecosystem Services Partnership, Portland, Oregon (July 29-Aug 1).
- Gould, R. 2012. The Ethics of Care (and How They Relate to Ecosystem Services).
 Conference: Peter Wall Institute for Advanced Studies Workshop on Ecosystems, Values, and Ecosystem Services, Vancouver, British Columbia (June 23-26).
- Gould, R., N. Ardoin, and G. Daily. 2011. Reforestation and Cultural Ecosystem Services in Kona, Hawaii.

Conference: International Symposium on Society and Resources Management, Madison, Wisconsin (June 4-8).

REVIEWING

Have served as a peer reviewer for the following journals:

Biological Conservation

Bioscience

Coastal Management

Conservation Letters

Ecological Applications

Ecological Economics

Ecology & Society

Ecosystem Health and Sustainability

Ecosystem Services

Environmental Education Research

Environmental Sociology

Frontiers in Ecology and Environment

International Journal of the Commons

Journal for the Study of Nature, Religion, and Culture

Journal of American Water Resources

Journal of Coastal Management

Marine Policy

PLOS One

Regional Environmental Change

Society and Natural Resources

Sociology

Sustainability

Sustainability Science

Have served as a peer reviewer for the following other institutions:

Agency of Natural Resources (France)

National Geographic

National Science Agency (Poland)

National Science Foundation (USA)

FUNDING

Research (including mentorship & dissemination)	Year	Amount
EPA, Linking Human Well-being & Ecosystem Services (PI)	2016-2020	\$598,321
USFS, McIntire-Stennis, Interdisciplinary research in northeastern forests (co-PI)	2016-2019	\$434,560
James M. Jeffords Grant for Policy Studies, Student-collected values stories	2019	\$11,547
Vermont Water Center, Mental Models and Harmful Algal Blooms	2018	\$10,000
RSG and National Parks Service, Inventory and Monitoring Program Data	2017	\$19,000
UVM EXPRESS Grant, cultural ecosystem services and environmental education	2015	\$ 3,000
Stanford Community Engagement Grant, hula show	2012	\$ 3,000
Woods Institute Undergraduate Mentorship Grant (mentor)	2012	\$ 5,600
E-IPER Summer Research Grant	2012	\$ 1,826
Heinz Scholars for Environmental Research Fellowship	2010	\$10,000
E-IPER Summer Research Grant	2010	\$ 3,000

Stanford School of Earth Sciences Undergraduate Research Award (mentor)	2010	\$ 5,600
Stanford School of Earth Sciences Undergraduate Research Award (mentor)	2009	\$ 5,600
Woods Institute Undergraduate Mentorship Grant (mentor)	2009	\$ 4,000
McGee Fellowship for Summer Research	2009	\$ 2,000
E-IPER Summer Research Grant	2009	\$ 1,976
School of Earth Sciences McGee Fellowship for Summer Research	2009	\$ 2,000
School of Earth Sciences McGee Fellowship for Summer Research	2008	\$ 1,150
E-IPER Summer Research Grant	2008	\$ 700
Jubitz Summer Research Grant	2006	\$ 3,000
Tropical Resources Institute Research Grant	2006	\$ 2,500
TOTAL FUNDS ACQUIRED FOR RESEARCH	TOTAL:	\$1,128,380

Fellowships & Scholarships Received	Year	Amount
Stanford Interdisciplinary Graduate Fellowship (3 years tuition & stipend)	2009	~\$150,000
Lieberman Fellowship for Public Service (1 year tuition & stipend; declined	d) 2009	~\$ 42,000
Stanford Graduate Fellowship (3 years tuition & stipend)	2007	~\$125,000
Yale School of Forestry & Environmental Studies Graduate Fellowship	2005	\$ 50,000
TOTAL ACQUIRED FOR TUITION/STIPEND	TOTA	L: ~\$367,000

TEACHING

Key to notations below:

grad Indicates a course exclusively at the graduate level.

grad+UG Indicates a course involving graduate students and upper-level undergraduates.

No notation indicates a course with only undergraduate students.

University of Vermont

Research Methods (scheduled) Sp '20

Guiding all undergraduate thesis students in Rubenstein School of Environment and Natural Resources in basic research methods, literature review, proposal development, and advisor interaction. (3 cr, 200-level, \sim 30 thesis students, mostly juniors).

Social Processes and the Environment

Fall 2016, Spr '18, Fall '19

Rubenstein School core curriculum class addressing multiple social science lenses on environmental issues and creating change. Three foci are political processes, economic approaches, and civil society/citizen-led action. (3 cr., 100-level, ~110 students from sophomore to senior)

Nonmaterial Values of Ecosystems

Spr '16, Spr '17, Fall '18

Investigating human well-being and its non-material relationships to ecosystems, starting from and building on the framing of "cultural ecosystem services." (3 cr, 100-level, ~20 students from freshman to senior)

Environmental Education Fall 2017, '18

Exploring how people learn about the environment and become engaged citizens; highly interdisciplinary approach including environmental concern, social norms, attitudes, learning, and behavior theory (3 cr., 200-level, \sim 30 upper-level undergraduates).

grad Applied Environment, Ecology, and Society

Fall 2017

Rubenstein School requirement for first-year graduate students; introduces epistemology and research design in the context of interdisciplinary environmental research. (2 cr., 300-level, ~20 students, Master's and PhD)

grad Civilization and the Environment (Professor of Record)

Fall 2016

Expansive class ("From the Big Bang to the Anthropocene") exploring systems theory and multiple forms of knowledge. Central to the Economics for the Anthropocene program, a partnership between McGill University, York University, and the University of Vermont. Class held with all three universities using conferencing software. As Professor of Record, lead discussion and interfaced with Vermont students. (4 cr., 300-level; 5 first-year PhD students)

Prior to Tenure-Track position

grad+UG Service Learning Instructor, Theory & Practice of Environmental Education (Stanford) Spr 2014 With Nicole Ardoin, Professor of Education. In my second year of involvement with this course, I managed service learning experiences for three community-based projects, including working with Stanford's Directors of Community Engaged Learning to develop reflective and organizational activities. Also assisted in Service Learning portion of class in 2015.

grad+UG Co-developer & co-instructor, Public Scholarship and Social Change/Social Justice in a Global Context (Stanford) Spr 2013

With Clayton Hurd, Dir. Public Service Research, Haas Center. Exploring role of university and research in social transformation.

grad+UG Teaching Assistant, The Theory and Practice of Environmental Education (Stanford) Spr 2012
With Nicole Ardoin, Professor of Education. Addressing learning, behavior, and evaluation in environmental education.

grad+UG Co-developer & co-instructor, The 'Environment' in Context: Race, Ethnicity, & Environmental Conceptions (Stanford) Win 2011

With Courtney Bonam, Social Psychologist. Interrogating marginalized and dominant conceptions of race and the environment.

grad Teaching Assistant, Ethical Issues in Ecology and Evolutionary Biology (Stanford) With Paul Ehrlich, Ecologist. Considering a diversity of ethical issues associated with research, conservation, and biology.

Teaching Assistant, Conservation Science and Practice (Stanford)

Spr 2008

With Gretchen Daily, Ecologist. Addressing current challenges and opportunities in conservation.

grad Teaching Assistant, Archetypes and the Environment (Yale)

Spr 2007

With Paul Draghi, Forest Historian. Psychology and mythology of the human-"nature" relationship, historical and current.

Teaching Assistant, Local Flora (Yale)

Fall 2007

With Thomas Siccama, Ecologist. Species identification and ecological understanding of local native and non-native flora.

Contributions to other courses – invited lectures (planned and lead entire class, unless otherwise noted)

- Environmental learning in everyday life. *Cornell University*: MOOC, Global Environmental Education (Instructor Marianne Krasny). September 2019.
- Cultural Ecosystem Services. *University of Vermont: Class, Ecosystem Services. (Instructor: Taylor Ricketts). October* 2019.
- Environmental Education and the Outdoors. *University of Vermont:* Class, Freshman experience class on "Outdoor Living." (Instructor Christine Vatovec). November 2018.
- (Informal discussion leader for two chosen questions, rather than leading entire class): How does culture influence science? Historically, who has shaped science and who has been left out? *University of Vermont:* Class, "Applied Ecology, Environment, and Society." (Instructor Kimberly Wallin). November 2018.
- Qualitative coding research methods. *University of Vermont: Class*, "Research Methods." (Instructor Brendan Fisher). October 2018.
- Ecosystem Services, especially Cultural Ecosystem Services. *University of Vermont: Class, "Agroecology."* (Instructor Ernesto Mendez). October 2018.
- Methods to characterize Cultural Ecosystem Services. *University of Vermont:* Class, "Methods in Ecosystem Services." (Instructor Brendan Fisher). March 2018.
- Cultural Ecosystem Services and Traditional Ecological Knowledge. *University of Vermont: Class, "Traditional Ecological Knowledge."* (Instructor Karen Nordstrom). February 2018.
- Ecosystem Services. *University of Vermont:* Class, "Applied Agroecology." (Instructor Ernesto Mendez). September 2017.

- Methods for Cultural Ecosystem Services. University of Vermont: Class, "Methods in Ecological Economics."
 (Instructor Gillian Galford). September 2017.
- Qualitative methods Design and Data Analysis (2 sessions). **Stanford University**: Class, "Practical Approaches to Global Health Research." (Instructor Steven Luby). January 2015.
- ABCD (Asset-Based Community Development). **Skyline Community College:** Half-day workshop for Climate Corps fellowship, San Francisco Bay Area (co-Instructor Julie Reed). November 2014.
- Case study method. **Stanford University**: Class, "Environmental Research Design Seminar" (Instructors Jenna Davis & Amy Pickering). January 2014.
- Ethics in environmental research. **Stanford University**: Class, "Research Approaches for Environmental Problem-Solving" (Instructors Peter Vitousek and Nicole Ardoin). May 2014.
- Class lecture and session: Ethical, effective, and reciprocal approaches to partnership in community-based research. *Stanford University: Class, "Senior Research in Public Service" (Instructor Clayton Hurd). January 2014.*
- Class lecture and session: Class session on place-responsive dissemination. *Stanford University: Class, "Approaching Research in the Community" (Instructor Clayton Hurd). May 2013.*

MENTORING & ONE-ON-ONE TEACHING

Doris Duke Conservation Scholars program mentor

2018-present

Have served as lead mentor/host for five undergraduate fellows in the Doris Duke Conservation Scholars program (UCSC and NAU), which opens pathways for students under-represented in conservation scholarship and action.

PhD Students and Thesis students (Burlington, VT)

2016-present

Am lead advisor for 6 PhD students; have supervised 5 undergraduates who are conducting research on Cultural Ecosystem Services and Environmental Education. Serve on 4 Masters' committees and 2 additional PhD committees.

Undergraduate Research Assistants (Burlington, VT; students from UVM)

2016-present

Currently mentor 2 undergraduate research assistants who aid with current research. Have previously mentored 4 UVM students as research assistants.

Environmental Studies capstone and thesis projects

2016-present

Have supervised 2 capstone projects and 3 internship experiences.

Research Experience for Undergraduates (Burlington, VT; student fr. St. Michael's College) 2016 Closely mentored student in intensive 10-week summer research program funded by NSF.

Graduate Research Assistants (Stanford, CA)

2013-2016

Mentored 5 PhD students in education and sociology. Continued mentorship of two of these students while at UVM.

Undergraduate Research Assistants (Kona, HI; students from Stanford & U. Hawai'i)

2009-2014

15+ undergraduate students mentored in in-the-field interdisciplinary research design and implementation, each for 3+ months. Additional students mentored at Stanford, in independent study and research projects.

Hawai'i Youth Conservation Corps and Student Groups (Kona, HI)

2009-2010

Over 40 students mentored in week-long experiential learning projects related to restoration research.

High School Research Assistants (Stanford, CA)

2008-2009

Mentored three local high school students who regularly assisted with lab work on Stanford Campus.

SELECTED PROFESSIONAL EXPERIENCE

Primary Management of Environmental Learning in the Bay Area grant (Stanford, CA) 2013-2016

Manage research activity, including multiple research assistants and consultants totaling a team of over 10 researchers, for the \$1.4-million Environmental Learning in the Bay Area grant. Also manage day-to-day operations, including budget.

Ntnl Ctr for Ecological Analysis & Synthesis Working Group, Cultural Ecosystem Services 2011-2014

Member of international, interdisciplinary working group addressing research and practice related to Cultural Ecosystem Services. Have convened multiple times over a period of more than three years and continue to work together.

Collaboration w. Multiple Organizations (community, state, global) for PhD (Hawai'i) 2007-2013

Collaborated with The Nature Conservancy (global conservation NGO); Kamehameha School Trust (statewide cultural, educational, and land management NGO); the Nakoa Foundation (local place-based education NGO); the Hālau o ka Hāliko (local hula school); the Hawaii Youth Conservation Corps; and various unaffiliated community members.

Curriculum Development Consultant, Environment and Forestry Institute (Bhutan) 2006-2007

As part of work for Master's thesis, prepared a comprehensive, semester-long curriculum covering Non Timber Forest Products (NTFP) for the emerging Ugyen Wangchuck Environment and Forestry Institute, a division of Bhutan's Department of Forestry. Conducted research on NTFP in Bhutan and assisted the Institute with various activities related to its development.

Projects Coordinator, TNC & Restore America's Estuaries (Seattle, WA)

Summer 2005

Served as Coordinator for two distinct projects in Washington State: 1) Began conservation planning in the San Juan Islands, focusing on using The Nature Conservancy's planning process to meld human and biological concerns. 2) Coordinated planning meetings and event preparation for a Puget Sound Summit hosted by six leading environmental NGOs in the area.

Field Representative, The Nature Conservancy Chile Program (Chillan, Chile) Intern, The Nature Conservancy Chile Program (Washington, DC and Chillan, Chile)

2004-2005 2003-2004

Originally funded by the Harvard Richardson Fellowship for Public Service and later as a TNC employee, led effort to create an action-taking infrastructure composed of Chilean governmental agencies, NGOs, universities, landowners, and The Nature Conservancy. Managed project and served as the interface between TNC, its Chilean NGO partner, and stakeholders.

Founder and Captain, Resource Efficiency Program (REP), Harvard (Cambridge, MA) 2002-2003

Developed a new program to educate and work with 6600 Undergraduates regarding environmental issues and practices. Served as liaison between University administrators and students; created program of organized activities of 15 paid student representatives working in Harvard dorms to increase resource efficiency. The Program has been replicated at universities throughout the US.

ADDITIONAL PROFESSIONAL EXPERIENCE

Creation of two Management Plans, Yale School of Forestry (New Haven, CT)

Fall '06/ Spr '07

(Fall) As part of a team of three other Master's students, created for a local 100-acre urban park a management plan that takes into account detailed biophysical and social considerations. (Spring) As part of a team of eight other Master's students, created a detailed landscape management plan for a 1700-acre property in the Kohala district of Hawaii's Big Island.

Farmington Canal Researcher, Yale School of Forestry (New Haven, CT)

Fall 2005

Researched a Rail-to-Trail project in two low-income New Haven communities. Prepared report published by the Urban Resources Initiative in December 2005.

Coordinator, Professional Skills Module Program (New Haven, CT)

2005 - 2006

Coordinated \$30,000/year program with the mission of equipping students at the Yale Forestry School with skills they will need in their professional lives (eg., leadership, conflict presentation, computer). Interact with professionals, professors, administrators, students.

Researcher for David Rockefeller, Jr. (Cambridge, MA)

Spring 2003

Performed independent research for Sailors for the Sea, a non-profit advocacy group that Rockefeller formed to support policy recommendations of the Pew Oceans Commission.

Program Developer and Teacher, Grupo DeNPO (San Cristobal, Galapagos, Ecuador) Summer 2002

Awarded the Weissman International Internship grant to develop an "Ecological Group" on Galapagos Islands. Trained 25 island teenagers in environmental thinking and community organization. Worked with Galapagos National Park Service.

Interpretative Ranger, National Park Service (Yosemite, CA)

Summer 2001

Researched, prepared, and presented educational programs on the natural and cultural history of Yosemite National Park to audiences ranging from 20-100 visitors.

Intern, Costa Rican Ministry of Foreign Affairs (San Jose, Costa Rica)

Summer 2000

Funded David Rockefeller for Latin American Studies Internship Grant. Performed translations and projects for the Ministry, notably a 40-page bilingual summary of the current resolutions facing the United Nations Commission on Human Rights.

UNIVERSITY SERVICE

UVM Committee on Research, Scholarship, and the Creative Arts (College representative)	2016-present
UVM Women in Science invited seminar speaker, Emotion: A gender question?	2018
UVM Postdoctoral Association Invited Speaker, Community Engagement	2018
UVM Humanities Center Collegial Network "Beyond Material Benefits" organizer	2016-2017
Search Committee, UVM Environmental Program Director	2015-2016
Stanford Worldviews program, expert on human behavior and sustainability	2014
"Management Matters" facilitator for Stanford Graduate Students	2014
"Interdisciplinary Waters" Training Series, Planning Committee (Stanford, CA)	2010-2012
Co-coordinator, Workshop on Environmental Norms, Institutions, and Policy (Stanford, CA)	2010-2011
IPER Executive Committee Representative (Stanford, CA)	2009-2010
IPER Weekly Seminar Coordinator (Stanford, CA)	2008-9
Graduate Student Advisory Committee, School of Earth Sciences (Stanford, CA)	2008-9
Student Committee, Interdisciplinary Program in Environment & Resources (IPER) (Stanford)	2007-8
Leader, Latin America Student Interest Group (New Haven, CT)	2006-2007
Co-Founder, Resource Efficiency Program (REP) (Cambridge, MA)	2002-2003
Co-Chair, Harvard Environmental Action Committee (Cambridge, MA)	2002-2003
Undergraduate Council Representative (Cambridge, MA)	2001-2003
Vice Chair, House Committee (Cambridge, MA)	2002-2003

TECHNICAL AND ADMINISTRATIVE SKILLS AND TRAINING

Bilingual - Spanish/English (written and spoken)

Computing - NVivo qualitative software; ArcView GIS; R and SPSS Statistical Software.

Professional and teaching development experiences include:

- UVM Faculty Fellow for Diversity and Inclusion
- Multiple workshops at UVM's Center for Teaching and Learning (e.g., "Engagement techniques for large lectures"; "iClicker techniques"; "Creating clear rubrics;" "PDF annotation for student learning")
- UVM Diversity and Inclusion training (2015, 2016, 2017)
- UVM Service Learning Fellow (2015-6)
- Participant in Stanford Service Learning Faculty Seminar (training series for faculty offering service learning courses).
- Stanford "Management Matters" facilitator facilitated 6-week training in management skills for graduate students.
- Workshops offered by the Stanford Center for Teaching and Learning; specific workshops taken include course design, effective teaching, mentorship, effective classroom speaking, grant writing, and scientific writing.
- Year-long series of workshops and training as part of the Graduate Public Service Fellowship; topics included service learning; advocacy and research; community-based research.

- Enrollment in the quarter-long Future Professor seminar, which offered training on diverse aspects of professorial life (e.g., teaching, time management, grant-writing, publishing).
- Science-Policy Communications Trainings (Stanford Woods Institute DC Bootcamp and Rising Environmental Leaders Program; COMPASS media training)
- Professional evaluations conducted by the Stanford Center for Teaching and Learning (involve classroom observation and focus groups with students (with instructors out of the room)).
- Coordinated "Professional Skills Modules" Workshop Series at Yale School of Forestry and Environmental Studies for two years.
- Stanford Office of Career Services personality assessment workshops, including strengths and weaknesses assessments, and ensuing suggestions regarding interpersonal communication
- Attendance at "Tomorrow's Professor" events, addressing topics such as Interdisciplinary Teaching.