

Parks, Recreation, & Tourism



Alumni Positions

Sample Job Titles

Instructor/Coach (Ski, Climbing, Sailing, etc.)
Recreation Consultant
Trek Leader/Guide
Resort/Hotel/Sports Organization/Event Manager
Outdoor/Environmental Educator
Marketing/Communications Manager
Park Management
Park Ranger
Travel & Recreation Planner, Consultant, &/or Analyst
Media Producer
Business Owner
First Responder, EMT, &/or Search and Rescue

Employment Areas

Federal, State, & Local Government
Outdoor Education & Recreation
Consulting
Private Sector (Resorts, Hotels, Entertainment, Hospitality, etc.)
Non-Profit Organizations
Small Businesses & Start-Ups
Nature Centers
Marketing

President, *Vermont Ski Areas Association*
P.E. Teacher, *Alaska*
Natural Resource Specialist, *National Park Service*
Climbing Arborist, *Asplundh*
Commercial Real Estate Brokerage, *J L Davis Realty*
Senior Consultant, *Stone Environmental*
Energy Consultant, *VT Energy Investment Cooperation*
Partner/Owner, *Fuse LLC*
Director of Parks, *County of Ocean, New Jersey*
Ski School Supervisor, *Stowe Mountain Resort*

Desired Experience & Skills

Business Planning
Trend Analysis
WFA/WFR
CAD, Excel, Adobe
Management
Working Across Differences
Impact Assessment & Reporting
Verbal & Written Communication

Professional Associations of Note:

North American Association for Environmental
Education (NAAEE)
American Hotel & Lodging Association
American Academy for Parks & Recreation Administration
The International Ecotourism Society
National Park Service
National Association of County Park & Recreation Officials
National Recreation & Park Association
National Ski Areas Association
National Tourism Association
Small Business Administration

The Rubenstein School has in-house career coaches, faculty advisors, and professional advisors available to support students - no matter where they are on their career planning journey.

Schedule a meeting and/or check out these resources from the Rubenstein School and the UVM Career Center.

We're here to help!



Alumni Positions

Senior Sales Manager,
Squaw Valley Ski Holdings

Executive Director,
*Adventure Treks/Camp
Pinnacle*

Catering & Sales
Coordinator, *Stowe
Mountain Resort*

Senior Naturalist, *Essex
County Park System*

Director of Golf Sales, *The
Sea Pines Resort
Manager, Aspen Skiing
Company*

Product Operations
Manager, *Country Walkers*

Senior Marketing Brand
Coordinator, *Deer Valley
Resort*

Solar Community
Organizer, *SunCommon*

*Environmental Interpreter,
National Park Service*

*Recreation Program
Manager, Burlington VT
Parks Department*

