

UVM Real Food Working Group

November 9, 2018 | 3:15-5:15 PM | Jeffords 326

Facilitator: Betsy

Notetaker: Taran

Introductions and Warm Up

1. Name, pronouns, affiliation (5 mins)
2. Think of one or two words that summarize what you've been thinking about regarding food during the last few days (5 mins)

Progress and Support Reports (30 min)

1. Communications and Outreach [Ariane]
 - a. Seeking to engage UVM community with the work we do here
 - i. Idea to put up comic-style posters in bathroom stalls and elsewhere to be entertained and educated
 - b. Will be tabling Monday 11/12 with Green Mountain Veggies
 - c. Will be going to classes to talk about real food for educating students
 - i. Want to go to environmentally-focused classes and broader classes (math, business, econ, etc.)
 - ii. Want to start planning now for January/February
 1. Bridget suggests getting into the syllabus of classes to get in their schedules
 - d. Want to table in dinings halls and Davis Center to be more impactful.. Connecting eating with thinking and talking about food
 - e. Unsure if they want to utilize social media
 - i. Do want to use Facebook to promote events!
 1. Looking to the spring semester for events
 - f. **TRANSFER SOCIAL MEDIA LOGIN TO COMMUNICATIONS + OUTREACH**
2. Internal Policy [Andre]
 - a. Met to craft a vision statement for the group
 - i. What is our purpose, what problems are we trying to solve
 - ii. How can we align our forces in one direction and what the priority issues are
 - iii. Thinking about what our next goals are (post-25%)
 1. Is this top-down or bottom-up
 2. Who are we asking to inform our goals
 - b. Making clear what parent organization we belong to
 - i. UVM? Sodexo? RFC National?
 - c. Approaching Uprooted & Rising in this planning
 - d. Andre is going to reach out to nearby food systems **[clarify what this means]**
 - e. Betsy reached out to Lauren Kaskey w/ Health Care Without Harm
 - i. Health Care Without Harm works with UVM Medical Center

- ii. Thinking about what both groups' goals and missions and work is

Research and Other Project Reports (40 min)

1. Meatless Monday [Marissa]

- a. Do we want to have RFWG represented at this via a table?
 - i. UVM Dining is supporting Green Mountain Veggies (GMV) b/c they collected 1,200 signatures on their petition
 - ii. In the same spirit of RFWG in the sense it is student-led movement (student demand)
 - 1. UVM Dining has asked GMV to lead education campaign around why they are pushing this
 - a. Big focus is environmental (rather than nutritional or animal welfare)
 - iii. The movement has been in process for 2-3 years now
 - iv. Caylin McCamp, Marissa, Mackenzie, and GMV met to talk about what kind of support GMV wants in terms of tabling, since they are running the campaign
 - 1. They have been tabling in dining halls and Davis Center
 - 2. Want to know if RFWG is interested in tabling
 - 3. A partnership with RFWG, GMV, Eco-Reps
 - 4. They are seeking people-power to staff tables
 - v. How to address people who are emotionally opposed to this (people who want meat and don't want that taken away)
 - 1. **We can do a training on talking points and messaging before helping with the campaign to be prepared and confident**
 - vi. Pilot will be run at Redstone for at least a month, maybe longer, every Monday
 - 1. UVM Dining and GMV will check in every 2 weeks
 - 2. Vermont Soy will not be able to provide enough [Armand]
 - a. UVM Dining's go-to tofu
 - b. There won't be enough supply to go around for the entire campus, maybe enough for one dining hall
- b. **Concerns:**
 - i. Bridget is concerned about students who won't make the connection or won't gravitate to the table
 - 1. Thinks we need signage
 - ii. Sylvia is concerned that there will not be enough signage for students to be ready to not have meat in the dining hall if they may be expecting it
 - iii. Andre is concerned that the net effect may be people driving or going to other dining halls to get the meat they want
- c. **RFWG voted to support GMV and Meatless Mondays!**

2. Research into other RFC Campuses and 2.1 Standards Opinions [Devon]

- a. Asking about their perceptions of 2.1 standards and have gotten responses
 - b. Warren Wilson College has stopped participating in Real Food Challenge
 - i. That they have strayed from their OG mission and become anti-corporation
 - c. Fort Lewis College said students are excited about new standards but the professional are frustrated with the constantly changing standards
 - i. Represents logistical issue for purchasing and planning
 - d. Johns Hopkins University found an issue with new Fair Trade standards, been focusing on Humane
 - i. Feel the standards are providing more parameters and pushing them to do better
 - e. Gonzaga University did not feel there are any issues with RFC standards
3. Subcontractor research [Lauren K. and Lauren G.]
- a. They are auditing for July 2018
 - i. Hendersons, CatPause, UVM Bookstore, Skinny Pancake
 - ii. Look through their invoices, put their purchases on a spreadsheet with Real Food categories
 - iii. Many foods are not real, lots of snacks and sodas and syrups, baked items (cookies)
 - 1. Most foods have been mainly processed
 - 2. How can we support local snack products?
 - a. Bookstore is actually owned by UVM, if UVM is supporting RFC then can we get a percentage commitment from the Bookstore?
 - iv. **Garuka bars is hosting an event where they donate meals for every Garuka bar sold and every photo taken with a Garuka bar until 11/23**
 - v. **Skinny Pancake has a local food procurement database at Lake Street restaurant**
4. Calculator research [Laura]
- a. Laura will go over the work she has been doing, and formally introduce both herself and the Calculator to the full Working Group
 - i. Does similar calculations and auditing as both Laurens, but with UVM Dining
 - ii. Finished July 2018 this week!
 - 1. 15-19% Real Food
 - 2. Normally lower in the summer because most dining halls are closed
 - iii. Starting on October 2018 data this week!
5. Report on Uprooted & Rising and Real Meals Campaign [Taran]

- a. What is already known about Sodexo, Aramark, and Compass Group's companies and structures?
 - i. Diversity, purchasing practices, etc.
- b. Armand explaining the food supply chain and food safety measures
 - i. Targeting Volume Discount Agreements (VDAs)
 - ii. This information can be ironed out in our contract
- c. Marissa is curious about the logistics of Real Meals Campaign and what they are actually suggesting for a different model
- d. Big problem is that the hundreds of small producers probably cannot supply an institution the size of UVM [Armand]
 - i. Ran out of Thomas Milk recently
 - ii. Huge challenge to get local suppliers on board with sourcing to us
 - 1. Many producers don't want the hassle on buying insurance, changing infrastructure, establishing hoops that protect food supply
- e. UVM serves between 11-12,000 meals per day
- f. FOOD FEED ARTICLE:
<https://learn.uvm.edu/foodsystemsblog/2018/10/31/uvm-dining-local-food/>
- g. **PARKING LOT REST OF THIS CONVO**

Action Team Breakout (20 min)

- 1. Gather with your group to keep working on your projects
 - a. Groups are expected to organize necessary logistics (e.g. meetings times, point people) and plan for existing projects and goals
- 2. Plan your next meeting and fill in on Action Team Matrix
 - a. Groups are expected to fill in the Action Team Matrix (in Google Drive) with relevant information pertaining to their breakout sessions
 - b. Consider target dates for completing your projects and include them on the Matrix

Closing and next steps (10 min)

- 1. 'I liked' and 'how abouts' (everyone!)

I Liked	How About
Everyone was engaged and present	How about we do research and get a handle on what we can do as a partnership (RFC, RFWG, UVM Dining)
Great influence of positive energy from everyone	How about setting goals for what we want done by end of spring semester

<p>The discussion delved into elemental perspectives of food systems Liked listening today, especially as it has offered a better perspective of who we are and what we do</p>	<p>How about thinking how do we engage our passions in this work and looking at the realities of the work we are doing</p>
<p>Liked the reality, expertise, and experience that Armand brings to our group</p>	
<p>Liked Ariane's comic!</p>	

2. Date of next meeting

- i. Tuesday December 4 at 8:30 AM

3. Upcoming events

- i. Meatless Monday, Nov. 12
- ii. [Uprooted & Rising Webinar](#) 11/14/18
- iii. [Farming for Justice Discussion](#) 12/12/18
- iv. [Farm and Sea to School Conference](#) 12/6/18
- v. [Universities Fighting World Hunger 2019](#) 3/15/19 - 3/16/19
- vi. [FINE Summit](#) 4/2/19 - 4/4/19