

UVM Real Food Working Group

May 11, 2016 | 3-4:30pm | Simpson Dining Hall

Facilitator: Shannon

Note Taker: Alyssa

Attendance: Shannon Esrich, Olivia Pena, Addy Cummings, Justine Kimbel, Natalie Lovelace, Sylvia Geiger, Aaron Witham, Caylin McKee, Terry Bradshaw, Vic Izzo, Sarah Feigelman, Annalena Barrett, Alyssa Johnson, Bridget Dorsey, Kate Hays, Mark Birkstore, Gina Clithero, Taran Wise, Annie Rowell, Jane Kolodinsky, James McCoy

Updates

- Dining [Caylin]
 - Just came back from meeting about Wellness Environment dining environment replacing Northside Cafe- going to be Unlimited, looking at how to integrate Real Food, health focused menu. Big summer project.
- Calculator interns [Natalie]
 - More info! Last year close to 20%, this year 19% → looking more into it
 - Big jump up from 10-11%!!!
 - Nuance, wanting to make sure everything is correct. More sets of eyes, and seems to only be getting higher. Exciting but a little scary, want to make sure is all set before going forward. Hard deadline of May 31st to finalize data because RF guidelines changing.
 - SUBCONTRACTORS -> Not included currently. Spotty because not always full months. Not included now because didn't want to not include everyone. Right now no subcontractors but incorporated moving forward.
 - Thanks to all involved in running and checking the calculator!!!!
- Class partnership [Natalie]
 - Compared real food % with Vermont first % which was really interesting because VT First has different guidelines for local. Skinny Pancake was around 40% for RFC which was surprising. New CAFO definition changed percentage significantly. This is the first time we VT first and RFC have been compared. Cabot is a prime example of the bigger gaps that occurred.
- Real Food Revolution [James]

- TTP teach in round 2 went well! Maybe won't do it on a Sunday night again though
- Battle of the Campus Chefs was great, very crowded. May be good to do something more than just stickers next year
- James is the new pres! Officers may restructure leadership next year
- Annual Report and Presentation to President's Office [Shannon]
 - Annual meeting happened to review the group and review funding, we asked president to match our funding. Sharon was pretty sure we will get funding from Pres but we need to start fundraising from other groups now.
 - Kate: "beautifully done! Really proud of what we're doing."
 - Final draft of report will be done soon, but please overview and make edits
 - Thanks to Shannon for all of her work on the report!

Reflections and Thoughts for Next Year - An Open Conversation

- Alyssa- Great to see new group members with so much enthusiasm. 20% exciting, work to streamline calculators. Awesome to have student chair position funded.
- Annalena- First year working on communications, learned a lot. Think part of the budget could be an outreach intern to make sure social media is updated. Still having conversations about how seems top down, "Sodexo is lame, 20% by 2020." Getting more info and student faces to share the passion will be important.
- Caylin- Do a better job interacting with classes. Have the materials together and have done the work, but haven't actually gotten into classes. Huge and important way to do outreach.
- Shannon- Really enjoyed her time here, thanks all for being so passionate :)
- **Meeting for the summer → About half the group available and willing to meet.**

New Student Chair [Shannon]

- Gina and Bridget- Running together, not against each other, but do want to have a formal process.
 - Bridget - Was brought around to the group because a lot of first year was defined around accessing food. Passion about farming, organic planning didn't transition as well to college, but really brought the importance of food to the forefront. Real Food seems

like the best vehicle for bringing change and justice to the food system. Looking forward to learning more!

- Gina - Excited to get involved in the inner workings of the group!

Project Team Check-Ins

- Labeling [James]
 - Feel comfortable with wording, images are in an editable document. Finalizing things to get napkin holder insert printed. Labeling training first few weeks of Real Food Rev. to pass on knowledge to incoming students.
- Communications [Annalena]
 - Bulletin boards could exist. Haven't talked about social media recently, but group will be in need of help.
- Events [OPercoco]
 - EARTH WEEK
 - Equal Exchange smoothies - Bike powered smoothies. Showed film conventional vs. organic Fair Trade production. Good turnout from students, faculty staff (UVM & St. Mike's) not just there for free ice cream but Banana Splits are awesome :). Want to make the educational connection with what we see on campus, as well as potentially campus class work- Case study on impact on farms of origin

Other Announcements

- Food systems Bachelor's degree pending Board approval
- Capstone public communication course in CDAE is always looking for community partners and projects - Get in touch with Sarah Heiss
- Partnering with research methods class about awareness, engagement with real Food Challenge to better engage efforts to engage with the movement
- Vic Izzo- Sustainability requirement - Presentation or video for class. All students have to take a sustainability course, might be a great way to get involved. Might be a nice way to all deal with student time conflicts.
 - Potential video Katie Albee
 - Account Executive
 - New Breed
 - 802-655-0800
 - Partner with Newbreed? Also have the Across the Fence episode

2015-2016 RFWG Members

Name	Affiliation
Student Representatives	
Alyssa Johnson	Student
Annalena Barrett	Student
Olivia Percoco	President of RFR student club
Olivia Peña	Student
Gina Clithero	Student
James McCoy	Student
Alana Chriest	Graduate student
Shannon Esrich	Graduate Fellow, Interim student chair
Nicole Pidala	Calculator Intern
Natalie Lovelace	Calculator Intern, Class TA
Administration/Staff Representatives	
Gioia Thompson	Office of Sustainability
Aaron Witham	Office of Sustainability (Gioia alternate)
Joe Speidel	University Relations
Alison Nihart	Food Systems Initiative, RFWG staff advisor
Dennis DePaul	Dean of Students Office
UVM Dining/Sodexo Representatives	
Melissa Zelazny	General Manager
Caylin McKee	Sustainability
Katherine Hays	Executive Chef
Annie Rowell	Vermont First Coordinator
Faculty Representatives	
Cynthia Belliveau	CDE
Jane Kolodinsky	CDAE
Sylvia Geiger	NFS

2016-2017 RFWG Members

Name	Affiliation
Student Representatives	
Bridget Dorsey	Student
Taran Wise	Student
James McCoy	President of Real Food Revolution student club
Olivia Peña	Graduate student
Gina Clithero	Student
Addy Cummings	Student
Alana Chriest	Graduate student
Sarah Feigelman	Student
Justine Kimbel	Student
Emily McDonnell	Student
Administration/Staff Representatives	
Alison Nihart	Food Systems Initiative, RFWG staff advisor
Aaron Witham	Office of Sustainability
Terry Bradshaw	Horticulture Research and Education Center, Catamount Educational Farm
Gioia Thompson	Office of Sustainability (alternate to Aaron)
UVM Dining/Sodexo Representatives	
Caylin McKee	UVM Dining Sustainability Manager
Kate Hays	Campus Executive Chef
Annie Rowell	Sodexo Vermont First Coordinator
Faculty Representatives	
Vic Izzo	Plant and Soil Science/Plant Biology
Jane Kolodinsky	Community Development and Applied Economics
Sylvia Geiger	Nutrition and Food Sciences