

**Real Food Working Group Meeting**  
Thursday, October 2nd, 2014 4:00pm-5:15pm  
Aiken 311

**Attendees**

***Students***

Annalena Barrett (student), Maria Carabello (Food Systems Masters Program), Alyssa Johnson (student), Jennifer Porter (Food Systems Masters Program), Olivia Peroco (student), Olivia Peña (student), Rebecca Dallas (student), Gina Clithero (student), Molly Duff (Student)

***Administration/Staff***

Alison Nihart (Assistant to the Food Systems Initiative), Joe Speidel (University Relations)

***University Dining Services***

Caylin McKee (Sustainability and Social Media Coordinator), James Rallo (Brennan's Chef)

***Faculty***

Jane Kolodinsky (Chair, Community Development and Applied Economics)  
Ani+Stefy: Real Food National  
Calculator Interns

**Agenda**

***Facilitator*** - Annalena Barrett

***Notetaker*** - Jennifer Porter

Implementation Committee Update (Caylin)

- Working on partnership with Intervale Food Hub to choose products
- Eric Garza's class is researching maple, lettuce, milk, and grain
- Cannot find fair trade versions of the most popular coffee flavors (hazelnut)
  - Perhaps we can nudge GMC to make fair trade flavored coffee
  - Need to survey students to find out how students would react
    - Possible task for student club?
- Procurement changes feedback
  - Procurement changes: all tofu from VT Soy, 100% organic granola, all shell eggs are cage-free, 100% organic VT Bread Company bread, integrating Thomas Dairy milk (potential to expand)
  - Will likely increase numbers up to 4%
  - Zach has been identifying and labeling real food items across campus
- Calculator progress
  - 4 new calculator interns this semester (two eco-reps working on Davis Center numbers)
  - very close to having an October 2013 number (hope to have done by end of month)

Policy Committee Update (Alyssa/Alison)

- Action plan draft
  - Vote on next meeting
  - Submit feedback via email to Alison

- We haven't formally voted to adopt our guidance document, so we will vote on those next meeting as well
- Next steps for Policy Committee are up in the air

#### Outreach Committee Update (Jennifer)

- Across the fence will be coming out later this fall
- Put wheel on website and Facebook
- Strategy for ATF outreach (food feed, Facebook, website, etc.)
- Multiyear action plan calls for a biannual survey about awareness, so ideally next year we would partner with a class to conduct another survey
- Outreach committee could support Sodexo in marketing efforts
- Coalition building with other groups at UVM, in community, or nationally
- Social media strategy for the interplay between the club and the working group
  - Perhaps take over Facebook page
- Farmers market sign-up
  - Ask club members to table

#### Student Club (Olivia/Alyssa)

- Food Day planning
  - VSTEP and Slow Food both want to do something
  - Emma from Equal Exchange will be tabling and giving out free bananas
    - She would like to do a talk on food justice
  - Social and Env. Activism house in L&L want to screen a documentary
    - Perhaps they could host Emma?
  - Real Food Revolution wants to do a fundraiser on Food Day to reimburse the RFWG for RFC workshops
  - Food Systems Initiative is hosting lecture
  - UDS will be doing a Real Meal across campus
  - Brennans will have an old, antique apple cider press making fresh cider
  - CDAE will be hosting its 20<sup>th</sup> anniversary community goat roast—it will be all VT products. Students can use meal plan. Tickets will be \$13.50.
  - Try contacting Terry Bradshaw from the Hort Farm
- Turnout at meetings has been pretty good-consistently getting 10-15 students
- Still waiting to hear from risk management in order to get SGA approved

#### RFC National Update (Ani/Stefy)

- Campus visit (Saturday)
  - Workshop at Real Food Revolution meeting
  - Saturday will be geared towards students that want to take a more active role in the RFC
    - Series of three workshops
    - 13 students have RSVP'd
- Massachusetts (Boston) retreat (Nov 7<sup>th</sup>-9<sup>th</sup>)
  - Just students from schools that have signed the commitment
  - This past year RFC has been coalition building with Northwest Atlantic Marine Alliance (NAMA) and someone of the fisherman from NAMA will be attending the retreat to collaborate with students

- Will be an opportunity for students to discuss the complexities of implementation
- Kentucky conference (Oct 31-Nov 1)
  - Multi-stakeholder meeting of signatory schools
  - First day will be focused on farm to campus
  - Second day will be a chance for schools to discuss best practices, challenges, etc.
  - Alison and Annalena are attending
  - Ideally we would have representation from each of our stakeholder groups
  - We have funds to cover RFWG students and possible calc. interns that want to go