

Real Food Working Group

August 15, 9:00 am

Gund Institute Conference Room

Attendees: Maria Carabello, Johannes Suppan, Caylin McKee, Alison Nihart, Melissa Zelazny, Melissa Sullivan (via Skype)

Meeting Minutes

Committee updates

- Policy Committee: Reviewed revised draft of Real Food Policy. Alison asked if it was OK to share the draft policy with Stefy from the Real Food Working group policy. The group stated it was OK to share. Alison stated that Stefy recommended that we share the policy with the greater UVM community. We discussed and it was decided that this was not an official university policy so it probably doesn't warrant that level of community involvement.
- Outreach Committee: Table tents drafts are completed and will be placed in dining locations with the beginning of school. Banners are still being explored for Real Food Day. Melissa S stated that we can get buttons and stickers from the Real Food Challenge but would have to pay at least for cost. The group decided stickers would be best and most cost effective.
- Calculator Committee: Caylin provided an example of the data she's collecting to help us quantify the potential impact of shifting purchases to Real Food alternatives. Need to complete the rest of the grid, but the information will be very helpful. Caylin also handed out the Real Food Challenge updated guidelines.

Food Day planning: October 24, 2013

Overall we discussed getting a subcommittee with the student groups who will contribute to organizing Food Day. Melissa S will send an email to coordinate students interested in planning Food Day. Caylin and Alison will summarize a list of events that are planned thus far.

- Taste test: This is moving forward and each dining hall will have a real food lunch and dinner entrée on it as well.
- Farmers markets are already scheduled.
- Lecture (Food Systems Initiative will organize) Alison suggested Josh Farley, associate professor in applied economics and he is interested
- Other event? E.g. celebrate an achievement (e.g. new policy, multi-year action plan, or new benchmark with Real Food percentages). Discussed having President Sullivan be part of Food Day and celebrating the progress thus far. It was also mentioned that we need to develop a summary document to ensure President Sullivan is brought up to speed since he did not actually sign the Real Food Campus Commitment.

Draft budget

- No subcommittee budgets were submitted. We have \$2000.00 in the budget at this point.

Student involvement

- Real Food Summit in Minneapolis October 11-14 – no students have expressed interest so far
- Farmers Markets, 11am-3pm (10am setup) Sept 9, Oct 7, Nov 4: Need 2 volunteers for each time period.
- Homecoming student panel discussion (3-4 students): Need to recruit.

- Amy Trubek stated that Jennifer Porter will be the new Food Systems Masters Fellow will be involved in the RFWG.
- Our representative from SGA, Josh Gachette, resigned from SGA and by extension the RFWG. Caylin and Alison have reached out to SGA in hopes of finding another SGA representative.

Website

- Alison, Melissa, and Caylin aim to have up and running by Aug 26 (first day of class)

Updates from RFC National Campaign

- Kirsten is a new Burlington-based RFC regional field organizer
 - o She and Stefy would like to attend Aug 28 or Sept meeting: It was decided that the August 28 meeting would be good. The first meeting will be more of an introductory meeting and the second meeting in September, would be more of the nuts and bolts.
 - o She wants to set up once a month meetings with students
- Buddy system with UMass Amherst was discussed and potentially have a call

Student chair election process

- It was decided to wait until the September meeting to do this

Update on David Conner's class: He approved the table tents and is gearing up for his research class.

To do list

Everyone: Review the most recent version of the Real Food Policy and provide edits to Alison

Caylin will get class schedules from students and schedule Fall 2013 meetings: *pending*

Alison will consolidate the budget needs from each of the committees: *pending*

Melissa S will request marketing materials from RFC national: *pending*

Alison, Melissa S, and Caylin will create website by Aug 26

August 28 meeting draft agenda

- Introductions all around
- Introduction of Stefy and Kirsten, RFC organizers
- Committee updates
- Present opportunities for student participation
 - o RFWG Chair
 - o Attend the RFC Summit in Minneapolis (October 11-14)
 - o Table at Activities Day (Sept 4, 10am-3pm; 8:30am setup)
 - o Table at Farmers Markets (Sept 9, Oct 7, Nov 4; 11am-3pm (10am setup))
 - o Homecoming panel discussion (October 5, 1pm)
 - o Food Day (October 24) planning
 - o RFC Implementation Committee
 - o Set up an RFC "buddy system" with another university (possibly UMass Amherst?)