


**CCV Design and Media Studies A.A to  
UVM Public Communication B.S. Pathway  
College of Agriculture and Life Sciences (CALs)  
Catalogue Year: 2023-2024**

<b>CCV DEGREE PROGRAM: Design and Media Studies</b>	<b>UVM DEGREE PROGRAM: Public Communication</b>
Gen Ed: First Semester Seminar INT 1050 - Dimensions of Self & Society	HUMN 1XXX - D1
Gen Ed: Introductory Written Expression ENG 1061 - English Composition	ENGL 1001 - Written Expression, WIL1
Gen Ed: Digital and Computer Literacy <i>Choose from:</i> CIS 1041 - Computer Applications CIS 1045 - Intro to Multimedia Applications and Tools	Transfers as CS 1XXX, fulfills CALS 1850 req't Transfers as CALS 1850
Gen Ed: Mathematics: <i>Choose from:</i> MAT 1221 - Finite Math MAT 2021 - Statistics <i>Note: Students must complete both Finite Math and Statistics for the UVM degree.</i>	MATH 1077 - Exploring Modern Mathematics, MA STAT 1110 - Elements of Statistics, QD
Gen Ed: Natural Science <i>Choose one 3-credit course from:</i> BIO 1140, BIO 2260, ENV 1055, MET 1020, PHY 1110 <u>OR</u> <i>Choose one 4-credit course from:</i> BIO 1210, BIO 1211, BIO 1212, BIO 1220, CHE 1031, CHE 1032	Natural Science (non-lab) requirement, N1; PHY 1110 also fulfills QD  Natural Science (lab) requirement, N2; BIO 1220 also fulfills SU; CHE 1031 and CHE 1032 also fulfill QD
Gen Ed: Social Science <i>Choose from:</i> ANT 2020, COM 1220, CRJ 1010, ECO 2020, ECO 2030, GEO 2020, POS 1020, PSY 1010, SOC 1010, SOC 1020, SSC 1010	S1, (please refer to the <a href="#">UVM Transfer Guide</a> )
Gen Ed: Arts and Aesthetics <i>Choose:</i> COM 1045 - Intro to Visual Communication	CDAE 1150 - Visual Communication
Gen Ed: Humanistic Perspectives <i>Choose:</i> ANT 1010 - Intro to Cultural Anthropology	ANTH 1100 - Cultural Anthropology, D2, S1, SU
Gen Ed: Communication <i>Choose:</i> COM 1180 - Storytelling through Media	FTS 1XXX, OC
Gen Ed: Research & Writing Intensive <i>Choose:</i> ENG 2145 - Writing for Multimedia	CDAE 2210 - News Writing Across Media
Gen Ed: HUM 2010 - Seminar in Educational Inquiry	HUMN 1XXX - WIL1
<u>Program Requirements:</u> ART 1210 - Introduction to Adobe Create Cloud ART 1011 - Drawing I OR ART 1060 - Two-Dimensional Design ART 2170 - Portfolio & Project Development	ARTS 1XXX ARTS 1100, AH1 Evaluation completed at UVM upon review of portfolio
<u>Design &amp; Media Electives:</u> *Choose at least 15 credits from any ART, ARH, FLM course or: BUS 1135 - Intro to Digital Marketing BUS 2245 - Search Engine Marketing & Optimization CIS 1151 - Website Development CIS 1152 - Advanced Web Development CIS 1170 - Introduction to Web Analytics COM 1070 - Social Media & Communication ENG 2145 - Writing for Multimedia MUS 2160 - Introduction to Technology in Music	

*Choose from one of the following: ARH 2011, ARH 2012, ARH 2020, ARH 2050, ART 1020, ART 1050, ART 1070, ART 1160, ART 1170, FLM 1050, FLM 2060	AH1, (please refer to the <a href="#">UVM Transfer Guide</a> )
Electives: Choose: MAT 2021 - Statistics or MAT 1221 - Finite Math (If not completed as Gen Ed Math Requirement. Both required at UVM.)	STAT 1110 - Elements of Statistics, QD MATH 1077 – Exploring Modern Mathematics, MA
<b>Total Credits at CCV: 60-61</b>	
All Concentrations: CDAE Core and PCOM Major CDAE 1020, 1160, 1240, 1610, 2020, (2200 or 2210), 2240, 2270, 3500, 4240	
Credits remaining: Communication Design Concentration: CDAE 1170, 2160, (CDAE 3310 or 2110 or 2140 or 2440), plus 12 additional restricted electives. Remaining CCC: Natural Sciences (N), GC. Need 40 unique credits. Electives: As needed to reach 60 total credits	
Credits remaining: Community Media+Journalism Concentration: CDAE (2230 or 2450 or POLS 2440), 2290, (2120 or 2130), 12 additional restricted electives. Remaining CCC: Natural Sciences (N), GC. Need 40 unique credits. Electives: As needed to reach 60 total credits	
Credits remaining: Strategic Communication Concentration: CDAE 2280, 2290, (2680 or 2780), plus 12 additional restricted electives. Remaining CCC: Natural Sciences (N), GC. Need 40 unique credits. Electives: As needed to reach 60 total credits	
<b>Total credits required to earn Bachelor’s degree is minimum 120.</b>	

## CATAMOUNT CORE: UVM’S GENERAL EDUCATION CURRICULUM



### CATAMOUNT CORE CURRICULUM

CATAMOUNT CORE is made up of 42 credits in courses distributed across three main areas:

- Liberal Arts (21 credits)
- Core Skills (9 credits)
- Common Ground Values (12 credits)

Students will be able to take courses that fulfill more than one category, but they must still take at least 40 unique credits of courses that have been approved to fulfill CATAMOUNT CORE CURRICULUM requirements.

LIBERAL ARTS 21 CREDITS	CORE SKILLS 9 CREDITS	COMMON GROUND VALUES 12 CREDITS
<p><b>AH ARTS &amp; HUMANITIES</b> 6 CREDITS FROM ANY OF THE FOLLOWING AH1: Arts AH2: Literature AH3: Humanities</p> <p><b>S1 SOCIAL SCIENCES</b> 6 CREDITS</p> <p><b>N NATURAL SCIENCES</b> 6 CREDITS FROM ANY OF THE FOLLOWING N1: Natural Science (no Lab) N2: Natural Science (w/Lab)</p> <p><b>MA MATHEMATICS</b> 3 CREDITS</p>	<p><b>QD QUANTITATIVE &amp; DATA LITERACY</b> 3 CREDITS</p> <p><b>WIL1 WRITING &amp; INFORMATION LITERACY 1</b> 3 CREDITS</p> <p><b>WIL2/ OC WRITING &amp; INFORMATION LITERACY 2</b> 3 CREDITS WIL2: Writing &amp; Information Literacy Tier 2 - OR - OC: Oral Communication</p>	<p><b>D DIVERSITY</b> 6 CREDITS (INCLUDING AT LEAST 3 D1 CREDITS) D1: Race and Racism in the US D2: Diversity of Human Experience</p> <p><b>SU SUSTAINABILITY</b> 3 CREDITS</p> <p><b>GC GLOBAL CITIZENSHIP</b> 3 CREDITS GC1: Global Systems &amp; Problems - OR - GC2: Developing Global Citizens</p>

[LEARN MORE AT GO.UVM.EDU/CATAMOUNTCORE](http://GO.UVM.EDU/CATAMOUNTCORE)