

**CCV Design and Media Studies A.A to  
UVM Public Communication B.S. Pathway  
College of Agriculture and Life Sciences (CALX)  
Catalogue Year: 2022-2023**

<b>CCV DEGREE PROGRAM: Design and Media Studies</b>	<b>UVM DEGREE PROGRAM: Public Communication</b>
Gen Ed: First Semester Seminar INT 1050 - Dimensions of Self & Society	HUMN 01X - D1:fulfills Humanities & Fine Arts and University D1 requirement
Gen Ed: Introductory Written Expression ENG 1061 - English Composition	ENGS 001 - FW:Written Expression, fulfills University FWIL requirement
Gen Ed: Digital and Computer Literacy: <i>Choose from:</i> CIS 1041 - Computer Applications CIS 1045 - Intro to Multimedia Applications and Tools	Transfers as CS OXX, fulfills CALS 085 requirement Transfers as CALS 085
Gen Ed: Mathematics: <i>Choose from:</i> MAT 1230 - College Algebra MAT 2021 - Statistics <b>Note: Students must complete both College Algebra and Statistics for the UVM degree.</b>	Fulfills University QR and Major requirements MATH 009 – QR:College Algebra STAT 111 – QR:Elements of Statistics
Gen Ed: Natural Science Select from approved list of CCV offerings	Physical and Life Sciences (please refer to the <a href="#">UVM Transfer Guide</a> )
Gen Ed: Social Science <i>Choose:</i> SOC 1020 - Ethnicity & Diversity in the US	SOC 019 – D1: Race Relations in the US, D1 and Social Science
Gen Ed: Arts and Aesthetics <i>Choose:</i> COM 1045 - Intro to Visual Communication	CDAE 015 - Visual Communication
Gen Ed: Humanistic Perspectives <i>Choose:</i> ANT 1010 - Intro to Cultural Anthropology	ANTH 021 - D2:SU:Cultural Anthropology, D2&SU&Social Science
Gen Ed: Communication <i>Choose:</i> COM 1180 - Storytelling through Media	FTS OXX, Elective
Gen Ed: Research & Writing Intensive <i>Choose:</i> ENG 2145 - Writing for Multimedia	CDAE 121 - News Writing Across Media
Gen Ed: HUM 2010 - Seminar in Educational Inquiry	HUMN OXX - Humanities & Fine Arts
Program Requirements: ART 1210 – Introduction to Adobe Create Cloud ART 1011 - Drawing I OR ART 1060 - Two-Dimensional Design ART 2170 - Portfolio & Project Development	(6 credits of these courses will count toward the 12 credits of Additional Required Courses. See UVM Catalogue. Remaining credits count as electives.)
Design & Media Electives: Choose at least 15 credits from any ART, ARH, FLM course or: BUS 1135 - Intro to Digital Marketing BUS 2245 - Search Engine Marketing & Optimization CIS 1151 - Website Development CIS 1152 - Advanced Web Development CIS 1170 - Introduction to Web Analytics COM 1070 - Social Media & Communication MUS 2160 - Introduction to Technology in Music ENG 2145 - Writing for Multimedia	
Electives: <i>Choose:</i> MAT 1230 - College Algebra or MAT 2021 - Statistics ( <i>if not completed as Gen Ed Math Requirement. Both required at UVM.</i> )	MATH 009 – QR:College Algebra STAT 111 – QR:Elements of Statistics
<b>Total Credits at CCV: 60</b>	

<p><b>Credits remaining at UVM-Communication Design Concentration:</b>  STAT or MATH (if not taken at CCV), Physical and Life Science course, CALS 183, CDAE 002, (CDAE 015 or 060), 018, 024, 016, 061, 102, 116, 124, 127, (CDAE 231 or 111 or 114 or 144), 224, 250 plus 12 additional restricted electives.  <b>Total credits required to earn Bachelor’s degree is minimum 120.</b></p>	
<p><b>Credits remaining at UVM-Community Media and Journalism Concentration:</b>  STAT or MATH (if not taken at CCV), Physical and Life Science course, CALS 183, CDAE 002, (CDAE 015 or 060), 018, 024, 061, 102, (CDAE 112 or 113), (CDAE 123 or 145), 124, 127, 129, 224, 250 plus 12 additional restricted electives.  <b>Total credits required to earn Bachelor’s degree is minimum 120.</b></p>	
<p><b>Credits remaining at UVM-Strategic Communication Concentration:</b>  STAT or MATH (if not taken at CCV), Physical and Life Science course, CALS 183, CDAE 002, (CDAE 015 or 060), 018, 024, 061, 102, 124, 127, 128, 129, (CDAE 168 or 178), 224, 250 plus 12 additional restricted electives.  <b>Total credits required to earn Bachelor’s degree is minimum 120.</b></p>	