



TO: University of Vermont Deans, Directors, and Department Chairpersons
Lana Al-Namee, President, Student Government Association
Thomas Chittenden, President, Faculty Senate
Caleb Gilbert, President, Staff Council
Avery Rasmussen, President, Graduate Student Senate

FROM: Patricia A. Prelock, Provost and Senior Vice President

DATE: October 26, 2020

SUBJECT: Appointment of Dr. Jay M. Jacobs as Vice Provost for Enrollment Management

I'm pleased to announce the appointment of Dr. Jay Jacobs as Vice Provost for Enrollment Management at the University of Vermont.

Dr. Jacobs is currently the Director of Enrollment Management and Admissions Operations at the University of Miami in Coral Gables, Florida. He has also worked in enrollment management at the Booth School of Business at the University of Chicago, Colgate University, and the College of New Jersey. Dr. Jacobs holds degrees from St. Lawrence and Drexel and received his doctorate from Northeastern University. His doctoral research centered on the accessibility of selective private institutions to low-income students.

Jay is a strategic, data-driven, collaborative leader with a passion for access and student success. His skills and experience will be central to our efforts to create innovative enrollment strategies, ensure access and affordability, and advance the recruitment and retention of students of color.

The Vice Provost for Enrollment Management will lead and manage all areas relating to undergraduate student recruitment and retention for the university through a division comprised of Undergraduate Admissions, the Office of the Registrar, Student Financial Services, and Strategic Retention. The Vice Provost is also a member of the Provost's Integrated Leadership Team including the Provost; the Vice Provosts for Academic Affairs and Student Success, Faculty Affairs, Student Affairs; and the Vice President for Diversity, Equity, and Inclusion.

Jay will assume his new role on January 4, 2021. I hope you will join me in welcoming him to the University of Vermont.

I would like to extend my gratitude to the Vice Provost for Enrollment Management search committee co-chaired by Vice Provost J. Dickinson and Dean Sanjay Sharma.