

OUR "FRONT DOOR" IS OPEN

In 2020, Governor Phil Scott issued a challenge to boost Vermont's workforce development, retention, and growth. UVM's **Office of Engagement (OOE)** is here to make that happen. Thanks to funding from the state legislature, the OOE is enhancing access to internships, UVM research capacity, entrepreneurship ecosystems, and training and educational opportunities for all Vermonters. Early successes included investing in COVID-19 projects to support communities throughout the state. The Office of Engagement continues to amplify the impact of UVM throughout the state by partnering with organizations to create partnerships and by providing critical data for developing resilient economic strategies.

FRONT DOOR SERVICES

149

UNIQUE CONNECTIONS

The Office of Engagement has made discrete contacts with a diverse set of constituents throughout the state of Vermont.

23,243

OOE WEBSITE PAGE VIEWS

The new website is serving as the digital front door to welcome visitors and help get them connected.

9,938

NEWSLETTERS DELIVERED

A total of 2,041 subscribers receive monthly updates from with 5,003 unique opens on our stories of engagement.

ECONOMIC DEVELOPMENT

\$875,000

GRANT PROPOSAL

The Office of Engagement has applied to establish the first EDA University Center in Vermont history.

35,098

UVM ALUMNI IN VT

A 3 year average shows 68.1% of in-state and 32.2% of out-of-state students stay in Vermont to live and work.

365

VERMONT ENTREPRENEURS

Monthly forums and email lists keep people connected. UVM is a key part of the thriving ecosystem of entrepreneurship in Vermont.

8

ECONOMIC DEVELOPMENT ROUNDTABLES

OOE engaged 75 industry leaders to identify priorities for economic resiliency.

WORKFORCE DEVELOPMENT

417

EMAILS SENT TO CEOs

OOE led a campaign to connect Vermont businesses with UVM to create new internships for students to get involved in VT.

365

NEW PAID INTERNSHIPS

Vermont-based organizations posted 365 new internships last year. UVM also launched a new micro-internship program.

42

DATA REPORTS

Data services for economic and workforce development help our internal and external partners with decision making.

BUSINESS SERVICES

14

COUNTIES SERVED

To support recovery from the impacts of COVID-19, OOE funded projects that addressed community needs.

22

PUBLIC LIBRARIES

Air purification upgrades were installed so that community members could safely access community resources.

31

FARM AND FOOD BUSINESSES

Hand-washing stations and COVID-19 safety materials were distributed enabling safe operations and continuity of agrotourism.

22

COMMUNITY NEWS SOURCES

Efforts of UVM students promote civic engagement by covering local news stories and supporting websites.