

2021 Hemp Production Webinar Series

THE STATE OF PLAY: HEMP IN VERMONT

WHEN: Monday, September 13, 2021 **TIME:** 12:00 to 1:00 p.m. **To Register for this Zoom Webinar, [Click Here](#)**

Hemp Program updates, statistics, and new resources for growers and processors.

SPEAKER: Stephanie Smith, Cannabis Quality Control and Policy Administrator, Vermont Agency of Agriculture, Food & Markets

HEMP CHEMICALS AND THE EFFECTS ON THE HUMAN BODY

WHEN: Tuesday, September 14, 2021 **TIME:** 12:00 to 1:00 p.m. **To Register for this Zoom Webinar, [Click Here](#)**

Hear research-based information on the health benefits of Cannabinoids and the chemistry of hemp.

SPEAKER: Monique McHenry, Director of the Medical Cannabis Center for Research and Education and Co-Director of the cannabis pharmacology course at the University of Vermont Medical School.

RESEARCHING THE MARKET—IS THERE A MARKET FOR THE HEMP YOU PLAN TO GROW?

WHEN: Wednesday, October 6, 2021 **TIME:** 12:00 to 1:00 p.m. **To Register for this Zoom Webinar, [Click Here](#)**

Learn key questions to ask and how to find the answers to determine what role in the hemp supply chain you are best suited to, and quantify the market potential for your idea. Are you a good multi-tasker? Are you an introvert or do you love interacting with the general public? Would you be best suited to growing hemp for a bulk buyer or making a value added product marketed direct to consumer?

SPEAKER: Rose Wilson, Market Development and Business Planning Specialist.

ASSESSING THE MARKET—HOW ARE HEMP PRODUCTS DIFFERENT?

WHEN: Wednesday, October 13 2021 **TIME:** 12:00 to 1:00 p.m. **To Register for this Zoom Webinar, [Click Here](#)**

Learn how to use the information gathered in your market research to inform the feasibility of your idea. Once you've determined what you want to make/sell, whether it's bulk hemp or a value added product, is there sufficient market, at a sufficient price to make your idea viable?

SPEAKER: Rose Wilson, Market Development and Business Planning Specialist.

HEAR FROM SOMEONE WHO'S DONE IT—A NEW HEMP VENTURE

WHEN: Wednesday, October 20, 2021 **TIME:** 12:00 to 1:00 p.m. **To Register for this Zoom Webinar, [Click Here](#)**

Learn how ZION Growers evolved from a CBD focused venture to a fiber based processor, the pitfalls they encountered, the market research they did to assess and confirm the potential for their current iteration. For growers seeking to grow bulk fiber learn what it takes.

SPEAKERS: Rose Wilson, Market Development and Business Planning Specialist. Travis Samuels, co-owner, COO, and Director of Business Development for ZION Growers, an industrial hemp processing and value added products company located in St. Johnsbury, Vermont.

FIRE SAFETY ON-FARM: BUILDING REQUIREMENTS AND FACILITY SAFETY

WHEN: Thursday, November 4, 2021 **TIME:** 12:00 to 1:00 p.m. **To Register for this Zoom Webinar, [Click Here](#)**

It is paramount that growing and processing operations are safeguarded against all potential hazards. Hear a brief overview of the fire and life safety hazards present when processing cannabis products for sale or use. In addition, we will touch briefly on the Division of Fire Safety permitting processes and how they can assist you with mitigating potential hazards to processors, public and staff.

SPEAKERS: Benjamin Moffatt, CFPE: Assistant State Fire Marshall—Barre Regional Manager for the Division of Safety. Landon Wheeler, CFPE: Assistant State Fire Marshal—Springfield Regional Manager for the Division of Fire Safety.

See below for links to recordings of past webinars in this series:

- ⇒ [Manufacturing of Hemp Products](#), Recorded July 29, 2021
- ⇒ [Old Solutions to New Problems: Building with Hempcrete](#), Recorded June 24, 2021
- ⇒ [The Development of Seedless Triploid Hemp Varieties](#), Recorded Thursday, May 20, 2021
- ⇒ [Hemp Irrigation Systems: Maximizing Efficiency and Productivity](#), Recorded May 11, 2021
- ⇒ [Growing High Quality Hemp Starts](#), Recorded April 12, 2021

Questions? Please contact susan.brouillette@uvm.edu or 802-524-6501 x432.

To request a disability related accommodation to participate in this program, please contact Susan so we may assist you.

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NORTHWEST CROPS & SOILS PROGRAM



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