

STRATEGIC THEMES & CONCENTRATIONS MATRIX

(Recommended Minors)

| | Sustainable Business | Global Business | Entrepreneurship |
|---------------------------|--|---|--|
| Accounting | Economics Statistics Mathematics Computer Science | Economics Statistics Mathematics Computer Science | Economics Statistics Mathematics Computer Science |
| Finance | Economics Statistics Mathematics Computer Science | Economics Statistics Mathematics Computer Science | Economics Statistics Mathematics Computer Science |
| Marketing | Applied Design Sociology Psychological Science Parks, Recreation & Tourism Green Building and Community Design Statistics Computer Science | Foreign Languages History Global Studies Political Science Statistics Computer Science | Applied Design Sociology Psychological Science Parks, Recreation & Tourism Green Building and Community Design Statistics Computer Science |
| Business Analytics | Students who select the BA Concentration are required to pursue a minor in Computer Science or Statistics unless otherwise approved by a BA faculty member. | Students who select the BA Concentration are required to pursue a minor in Computer Science or Statistics unless otherwise approved by a BA faculty member. | Students who select the BA Concentration are required to pursue a minor in Computer Science or Statistics unless otherwise approved by a BA faculty member. |
| Other | Environmental Studies Environmental Science Green Building and Community Design Nutrition and Food Science Sustainable Landscape Horticulture | Foreign Languages Geography History Global Studies Political Science | Applied Design Sociology Psychological Science Parks, Recreation & Tourism Green Building and Community Design |