



**REACH THE RIGHT CANDIDATES IN YOUR INDUSTRY**

Through partnerships with **USA TODAY NETWORK** and hiring leader Recruitology, we can connect you with the perfect candidate audience for your business:

**NURSES & HEALTHCARE**  
Target specific RN, CNA, LPN, and support positions

**EDUCATION**  
Reach teachers from pre-school to college level

**TRANSPORTATION**  
Engage with licensed drivers and logistics employees

**ENGINEERING/ MANUFACTURING**  
Find engineers and specialized employees across a range of fields

**SALES & CALL CENTERS**  
Discover skilled sales and marketing professionals

**TECHNOLOGY**  
Connect with workers with the latest hardware and software skills

**OTHER NETWORKS:**

- Veterans
- Boards for "green" companies

# Expand Your Reach on the Best Industry-Targeted Boards

Are you attracting enough candidates who have the specific skills and experience you need? For companies in complex industries, finding that ideal candidate can be tough – especially if you're only using general job boards to recruit.

The USA TODAY NETWORK can help you reach a new candidate audience in your specific industry so you can engage with job seekers who have the qualifications you need.

Our industry networks can reach qualified nurses, engineers, salespeople, CDL drivers, teachers – and thousands of other hard-to-fill positions on online job boards that cater specifically to these job seekers.

Boost your recruitment and start targeting the right audience – contact us to learn what industry networks will work best for you.



Contact us today and start casting a wider net for qualified job candidates

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