

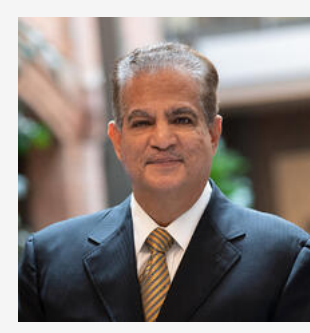


Grossman Faculty Research Bulletin

Dean's Message

It gives me great pleasure to present our latest Grossman School of Business Faculty Research Bulletin.

Whether our faculty are being recognized for their research, publishing in top-tier journals, presenting at global conferences, providing media with insights or delivering keynotes, their knowledge adds unique value to our students in the classroom.



I invite you to visit [our website](#) to learn more about the Grossman School of Business, our faculty, students and impact.

Sanjay Sharma, Ph.D.

Dean and Professor of Management

Refereed Journal Articles

Bailey, A., Bonfield, C., Arias, Alejandro, & Villegas, Juliana (2022). "Mobile payment adoption in Latin America." Forthcoming in the *Journal of Services Marketing*.

Andrus, J.L., Callery, P.J., & Grandy, J.B. (2022). "The uneven returns of transparency in voluntary nonfinancial disclosure." *Organization & Environment* Special Issue on "Nonfinancial Disclosure and Real Sustainable Change Within and Beyond Organizations."

Callery, P. J. (2022). "Join in... and drop out? Firm adoption of and disengagement from voluntary environmental programs." *Organization & Environment*, 35(1): 30-56.

Callery, P. J., Goodwin, C.C., and Moncayo, D. (2021). "Norm proximity and optimal social comparisons for energy conservation behavior." *Journal of Environmental Management*, 296:113332.

Haski-Leventhal, D., & Glavas, A. (2021). "Social intrapreneurship: Unleashing social innovation from within." *MIT Sloan Management Review Online*. <https://sloanreview.mit.edu/article/social-intrapreneurship-unleashing-social-innovation-from-within/>

Bergh, D. D., Boyd, B. K., Byron, K., Gove, S., & Ketchen, D. J. (2022). "What constitutes a methodological contribution?" Forthcoming in *Journal of Management*.

Lucas, M.T., Novak, D.C., & Puranam, S.K. (2022) "Heuristics and Sensitivity Analyses to Guide Replenishment Decisions for Red Blood Cells with Random Transfers." *Decision Support Systems*, 154(1).

Mutha A., Bansal S., Guide V., " What servicizing demands of a company: the need for inter-functional coordination." Forthcoming in *Journal of Operations Management*.

Venugopal, S., & Chakrabarti, R. (2022). "How Subsistence Communities Reconfigure Livelihood Systems in Response to Climate Change: A Coupled-Systems Perspective." *Journal of Macromarketing*, doi: 02761467211070985.

Hong, R., Zhang, Z., Zhang, C. and Hu, Z. (2022). "Is brand globalness compatible with brand country-of-origin? An investigation of hybrid brand positioning strategies for emerging market brands." *International Marketing Review*.

Book Chapters

Glavas, A. (2021). Multiple pathways for scholarly impact. In Tomislav Hernaus and Matej Cerne (Eds.), *Academic Odyssey*: 110-127. Cheltenham, UK: Edward Elgar.

Sharma, P. (2021). Ground rules between non-family executives and family members joining the family business. In *Building the Future: 35 Questions that Next Generation Members in Enterprising Families Ask*. Eds: Peter Jaskiewicz and Sabine Rau. Pages 198-200.

Conference Keynotes, Presentations, Proceedings

Callery, P.J. & Kim, E.H. "Symbolic management of carbon targets." *Corporate Responsibility Research Conference*. Online, October 2021. Best Paper Award recipient.

Gove, S. Plenary panel presentation for the NCA Paper Development Workshop (virtual), Erasmus University, Rotterdam, Netherlands, October 14, 2021.

Jones, D. A. delivered a keynote address titled "Always the twin shall meet: Organizational justice and corporate social responsibility in evolving social justice contexts" at the 7th *International Workshop on Insights in Organizational Justice and Behavioural Ethics* in Toulouse, France (May 2022).

Bansal, S. and Mutha, A., presented "Acquisition of used products for remanufacturing" at 2021 *Annual INFORMS conference* (online).

Bansal, S. and Mutha, A., presented "Acquisition of used products for remanufacturing" in the Sustainable Operations track, 2022 *Annual POMS (Production and Operations Management Society) conference* (online).

Teaching Cases/Other Publications

Sharma, P., DeWitt, R. & Bass, L. (in press). Planning the continuity of a third-generation family business. Submitted to *SAGE Family Business Cases*. Accepted: February 18, 2022.

Gamble, E., Sharma, P., Venugopal, S., & Szacilo, A. (in press). Combating the Trafficking of Girls in Nepal: The Journey of a Family Social Enterprise. *SAGE Family Business Cases*. Accepted: December 20, 2021.

Zhang, C., and Gao, H. (2022) co-authored an editorial for a special issue of the journal, *Industrial Marketing Management*, "Managing business-to-business disruptions: surviving and thriving in the face of challenges."

Zhang, C. co-edited a special issue for the journal, *Industrial Marketing Management* on "Business-to-Business Disruption Management." March 2022.

Other Distinctions

Assistant Professor Patrick Callery was appointed to the editorial review board of *Academy of Management Discoveries*.

Assistant Professor Patrick Callery was appointed to a five-year term on the editorial review board of the Cambridge Elements series on *Organizational Response to Climate Change* (2021-26), Cambridge University Press.

Assistant Professor Patrick Callery won Best Paper Award, 16th *Corporate Responsibility Research Conference (CRRC)*, October 2021: Symbolic Management of Corporate Carbon Targets, with Eun-Hee Kim.

Assistant Professor Patrick Callery won Outstanding Reviewer Award, Strategic Management (STR) division, 81st *Annual Meeting of the Academy of Management*, 2021.

Assistant Professor Patrick Callery had research featured in Network for Business Sustainability (nbs.net) article on "Why Corporate Carbon Reporting is Broken and How to Fix It", April 7, 2022.

Associate Professor Steve Gove was appointed to a three-year term on the editorial board of *Organizational Research Methods*, a GSB-ranked top tier journal (January, 2022–January, 2025).

Associate Professor Steve Gove was reappointed to a fourth three-year term on the editorial board of *Corporate Governance: An International Review*, a GSB-ranked second tier journal (January, 2022–January, 2025).

Associate Professor Suzanne Lowensohn has been appointed to the Governmental Accounting Standards Advisory Council (GASAC) for a two-year term by the Financial Accounting Foundation.

Professor Pramodita Sharma was appointed Advisory Board Member, Jönköping International Business School, Jönköping University, Sweden.

Professor Pramodita Sharma was listed as a Top 100 Family Business Influencers in the World, *Family Capital*, UK [1 of 16 academics selected, 4 from USA].

The Grossman School of Business would sincerely like to thank Nicole Stata for the support provided by the Nicole Maria Stata Fellowships and Awards Endowment.

