



Research

Grossman Faculty Research Bulletin

Dean's Message

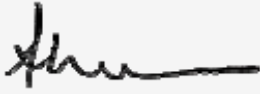
It gives me great pleasure to present our Spring 2019 Grossman School of Business Faculty Research Bulletin.



Whether our faculty are being recognized for their research, publishing in top-tier journals, quoted in the media, presenting at global conferences, or delivering keynotes, their knowledge adds unique value to our

students in the classroom.

I invite you to visit [our website](#) to learn more about the Grossman School of Business, our faculty, students and impact.



Sanjay Sharma, Ph.D.
Dean and Professor of Management

Refereed Journal Articles

Maon, F., Vanhamme, J., **De Roeck, K.**, Lindgreen, A., & Swaen, V. (In press). "The dark side of stakeholder reactions to corporate social responsibility: Tensions and micro-level undesirable outcomes." Forthcoming in *The International Journal of Management Reviews*.

Radic, M., & **Glavas, A.** "Corporate social responsibility from an organizational and psychological perspective." Forthcoming at *Oxford Research Encyclopedia of Psychology*.

Hughes, S., Tefre, E. and **Lowensohn, S.** Forthcoming. "Portable Power: An Application of IAS 16 Including Self-Constructed Assets and the Revaluation Model Value," *Issues in Accounting Education*.

Lucas, M., **Novak, D.** & Puranam, K. had an invited opinion piece titled "On the Challenges of Blood Inventory Management" published in *Archives of Blood Transfusion & Disorders* (November, 2018)

Mutha, A., Bansal, S., & Guide, V.D.R. 2019. "Selling assortments of used products to third-party remanufacturers." Forthcoming in *Production and Operations Management*.

Venugopal, S., Gau, R., Appau, S., Sample, K., & Pereira, R. (2018). "Adapting traditional livelihood practices in the face of environmental disruptions in subsistence communities." *Journal of Business Research*.

Aiyar, A. & **Venugopal, S.** (2018). "Addressing the Ethical Challenge of Market Inclusion in BoP Markets." *Journal of Business Ethics*. Forthcoming.

Zhang, C., Zheng, V. X., and Li, J. J. (2019). "Is collaboration a better way to develop trust after opportunism? Distinguishing firm and boundary spanner opportunism." *Industrial Marketing Management*. Forthcoming.

Refereed Books

Cañeque, F.C & **Hart, S.L** Editors (2019) *The Green Leap to an Inclusive Economy*. Routledge.

Book Chapters

Glavas, A. (forthcoming, 2019). Multiple pathways for scholarly impact. In Tomislav HERNANDEZ and Matej Cerne (Eds.), *Academic Odyssey*. Routledge, London, U.K.

Sharma, P & Sharma, S. 2019 (In Press). "The role of family firms in corporate sustainability." In Sturdy, A, Heusinkveld, S., Reay, T. & Strang, D. (Eds.) *The Oxford Handbook of Management Ideas*, Oxford University Press, U.K.

Conference Keynotes, Presentations, Proceedings

Professor David A. Jones co-authored a paper (with P. Garcia, S. Restubog, & D. Skarlicki), "Infectious abuse: Leaders as antecedents to abusive supervision," presented at the 34th Annual Meeting of the Society for Industrial and Organizational Psychology, Washington DC (April, 2019).

Associate Professor Suzanne Lowensohn's paper "Municipal OPEB Contributions: The Roles of Governance Structure and Economic Factors," with L. Johnson and A. Styles, was presented at the American Accounting Association Government and NonProfit Section MidYear Meeting (Norwalk CT) in March 2019.

Associate Professor Marilyn Lucas presented a paper titled "Impact of Behavioral Factors on Performance of Multi-server Queuing Systems,"(co-authored with H. Do,

M. Shunko, and D. Novak) at the INFORMS Annual Meeting in Phoenix AZ (November 2018).

Assistant Professor Akshay Mutha will present joint work with V. D. R. Guide & S. Bansal "Pricing in Remanufacturing Operations" in the Sustainable Operations track, 2019 Annual POMS (Production and Operations Management Society) conference in Washington DC, May 4th, 2019.

Assistant Professor Akshay Mutha will present joint work with V. D. R. Guide S. Bansal "Evaluating Profitability of Remanufacturing Operations" in the Sustainable Operations track, 2019 Annual POMS (Production and Operations Management Society) conference in Washington DC, May 4th, 2019.

Associate Professor David Novak presented "Managing Blood Inventory with Random Transfers", with M. Lucas and K. Puranam at the annual INFORMS meeting, November 2018, Phoenix, AZ. Dr. Novak also chaired the Health Care I Session.

Associate Professor David Novak attended the invitation only, bi-annual Center for Supply Networks Research Accelerator (CASN-RA) workshop at the W.P. Carey School of Business at Arizona State University in Tempe, AZ (March 6-8, 2019).

Associate Professor Chun Zhang presented a paper titled "Distinguishing boundary spanner and firm opportunism: implications for trust restoration and response strategies" at the 2019 American Marketing Association Winter Educator's Conference in Austin, Texas, USA (February, 2019).

Associate Professor Chun Zhang chaired a session at the 2019 American Marketing Association Winter Educator's Conference in Austin, Texas on emerging markets.

Grants

Professor David A. Jones is a co-principal investigator on a research grant, "Corporate social responsibility practices, employees' perceptions, and causal attributions in UAE firms," awarded to Dr. Muhammad Omer Farooq from United Arab Emirates University (Proposal No. 392). Amount: \$68,000 USD (January 1, 2018 – December 31, 2019).

Associate Professor David Novak is the Primary Investigator on the grant "Targeted Investment for Critical Food Access in Rural New England" awarded from the National

Center for Sustainable Transportation, UC Davis University Transportation Center from US Department of Transportation. Amount \$68,128 (March, 2019)

Other Distinctions

Professor Rocki-Lee DeWitt, was part of a two-person expert panel speaking with Jane Lindholm on Vermont Edition on Monday, March 4, 2019 about the changing landscape of Vermont grocery.

Francesco Barbera, Isabell Stamm, and **Professor Rocki-Lee DeWitt** will receive the 2018 Best Paper Award for the published article "The development of an entrepreneurial legacy: Exploring the role of anticipated futures in transgenerational entrepreneurship," *Family Business Review*, 31(3), 352-378. They will be formally recognized at the annual meeting of the Academy of Management Meeting and at the annual meeting of Family Firm Institute.

Associate Professor Ante Glavas was quoted in a GeekWire story "From 'evil empire' to model citizen? How Microsoft's good deeds work to its competitive advantage."

Associate Professor Suzanne Lowensohn's paper, coauthored with Linda Kidwell, was named the Outstanding Journal Paper of 2018. Kidwell, L. and Lowensohn, S. 2018. "Stakeholder Participation in the Government Accounting Standard-setting Process," *Journal of Public Budgeting, Accounting & Financial Management* 30 (2): 252-268.

Associate Professor Chun Zhang accepted an invitation to contribute to a book chapter on supply chain innovation for the *Handbook of Supply Chain Management* by the Oxford Book Press.

Associate Professor Chun Zhang will be the lead guest editor of a special issue on "Disruption management in B2B markets" at *Industrial Marketing Management*.

Associate Professor Chun Zhang accepted an invitation to join the Editorial Review Board of *International Business Review*.

The Grossman School of Business would sincerely like to thank Nicole Stata for the support provided by the Nicole Maria Stata Fellowships and Awards Endowment.



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