Dean's Message

It gives me great pleasure to present our Spring 2019 Grossman School of Business Faculty Research Bulletin.

Whether our faculty are being recognized for their research, publishing in top-tier journals, quoted in the media, presenting at global conferences, or delivering keynotes, their knowledge adds unique value to our
students in the classroom.

I invite you to visit our website to learn more about the Grossman School of Business, our faculty, students and impact.

Sanjay Sharma, Ph.D.
Dean and Professor of Management

Refereed Journal Articles


Refereed Books

Book Chapters


Conference Keynotes, Presentations, Proceedings

Associate Professor Suzanne Lowensohn's paper “Municipal OPEB Contributions: The Roles of Governance Structure and Economic Factors,” with L. Johnson and A. Styles, was presented at the American Accounting Association Government and NonProfit Section MidYear Meeting (Norwalk CT) in March 2019.

Associate Professor Marilyn Lucas presented a paper titled “Impact of Behavioral Factors on Performance of Multi-server Queuing Systems,” (co-authored with H. Do,
M. Shunko, and D. Novak) at the INFORMS Annual Meeting in Phoenix AZ (November 2018).


**Associate Professor David Novak** presented “Managing Blood Inventory with Random Transfers”, with M. Lucas and K. Puranam at the annual INFORMS meeting, November 2018, Phoenix, AZ. Dr. Novak also chaired the Health Care I Session.

**Associate Professor David Novak** attended the invitation only, bi-annual Center for Supply Networks Research Accelerator (CASN-RA) workshop at the W.P. Carey School of Business at Arizona State University in Tempe, AZ (March 6-8, 2019).

**Associate Professor Chun Zhang** presented a paper titled “Distinguishing boundary spanner and firm opportunism: implications for trust restoration and response strategies” at the 2019 American Marketing Association Winter Educator’s Conference in Austin, Texas, USA (February, 2019).

**Associate Professor Chun Zhang** chaired a session at the 2019 American Marketing Association Winter Educator’s Conference in Austin, Texas on emerging markets.

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**Grants**

**Professor David A. Jones** is a co-principal investigator on a research grant, “Corporate social responsibility practices, employees’ perceptions, and causal attributions in UAE firms,” awarded to Dr. Muhammad Omer Farooq from United Arab Emirates University (Proposal No. 392). Amount: $68,000 USD (January 1, 2018 – December 31, 2019).

**Associate Professor David Novak** is the Primary Investigator on the grant “Targeted Investment for Critical Food Access in Rural New England” awarded from the National
Center for Sustainable Transportation, UC Davis University Transportation Center from US Department of Transportation. Amount $68,128 (March, 2019)

Other Distinctions

Professor Rocki-Lee DeWitt, was part of a two-person expert panel speaking with Jane Lindholm on Vermont Edition on Monday, March 4, 2019 about the changing landscape of Vermont grocery.

Francesco Barbera, Isabell Stamm, and Professor Rocki-Lee DeWitt will receive the 2018 Best Paper Award for the published article “The development of an entrepreneurial legacy: Exploring the role of anticipated futures in transgenerational entrepreneurship,” Family Business Review, 31(3), 352-378. They will be formally recognized at the annual meeting of the Academy of Management Meeting and at the annual meeting of Family Firm Institute.

Associate Professor Ante Glavas was quoted in a GeekWire story "From ‘evil empire’ to model citizen? How Microsoft’s good deeds work to its competitive advantage."


Associate Professor Chun Zhang accepted an invitation to contribute to a book chapter on supply chain innovation for the Handbook of Supply Chain Management by the Oxford Book Press.

Associate Professor Chun Zhang will be the lead guest editor of a special issue on “Disruption management in B2B markets” at Industrial Marketing Management.

Associate Professor Chun Zhang accepted an invitation to join the Editorial Review Board of International Business Review.
The Grossman School of Business would sincerely like to thank Nicole Stata for the support provided by the Nicole Maria Stata Fellowships and Awards Endowment.

Grossman School of Business
55 Colchester Ave. 101 Kalkin Hall
Burlington, VT 05405 USA

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