

FACULTY INSIGHTS



Kalkin Hall
55 Colchester Avenue
Burlington, Vermont
05405

www.uvm.edu/business

The Grossman School of Business would sincerely like to thank Nicole Stata for the support provided by the Nicole Maria Stata Fellowships and Awards Endowment.



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A Message from the Dean

It gives me great pleasure to present our Spring 2018 Grossman School of Business Faculty Research Bulletin.

Whether our faculty are being recognized for their research, publishing in top-tier journals, quoted in the media, presenting at global conferences, or delivering keynotes, their knowledge adds unique value to our students in the classroom.

I invite you to visit [our website](#) to learn more about the Grossman School of Business, our faculty, students and impact.

Sanjay Sharma, Ph.D.
Dean & Professor of Management



Dean Sanjay
Sharma

Refereed Journal Articles

Bonifield, C., Bailey, A. A., Arias, A. (in press). "Social media use by young Latin American consumers: An exploration." *Journal of Retailing and Consumer Services*, Forthcoming.

Chiang, K., DeWitt, R.-L., Folkman, D., Jiao, L. (in press). "REIT Governance, Entrepreneurial Control, and Corporate Value." *Journal of Real Estate Research*.

El Akremi, A., Gond, J.-P., Swaen, V., **De Roeck, K.**, Igalens, J. (2018). "How do employees perceive corporate responsibility? Development and validation of a multidimensional corporate stakeholder responsibility scale." *Journal of Management*, 44(2), 619-657.

Do, H., Shunko, M., **Lucas, M.**, **Novak, D.** (2018). "Impact of Behavioral Factors on Performance of Multi-Server Queueing Systems." Forthcoming in *Production and Operations Management* (FT50 and ABS4).

Glavas, A., Aguinis, H. (in press). "On corporate social responsibility, sensemaking, and the search for meaningfulness at work." *Journal of*

Hughes, S. (2017). "European Securities and Markets Authority reports: Experiences from case writing and subsequent classroom use." *Journal of Accounting Education*, 41(December), 58-74.
doi.org/10.1016/j.jaccedu.2017.09.001

Davies, S. P., Johnson, L. E., **Lowensohn, S.** (2017). "Ambient Influences on Municipal Net Assets: Evidence from Panel Data." *Contemporary Accounting Research*, 34(2), 1156-1177.
<http://onlinelibrary.wiley.com/doi/10.1111/1911-3846.12280/full>

Petkevich, A., **Prevost, A.** (in press). "Managerial Ability, Information Quality, and the Design and Pricing of Corporate Debt." *Review of Quantitative Finance and Accounting*.
www.springer.com/finance/journal/11156

Hao, W., **Prevost, A.**, Wonchoti, U. (in press). "Are Low Equity R2 Firms More or Less Transparent? Evidence from the Corporate Bond Market." *Financial Management*. [onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1755-053X](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1755-053X)

Garcia, P. R., **Sharma, P.**, Massis, A. D., Wright, M., Scholes, L. (2018). "Perceived parental behaviors and next-generation engagement in family firms: A social cognitive perspective." *Entrepreneurship Theory & Practice*.

Zhang, C., Bai, A. X., Gu, F. F. (2018). "Contract learning in the aftermath of exchange disruptions: An empirical study of renewing interfirm relationships." *Industrial Marketing Management Journal*.

Book Chapters

Jones, D. A., & Rupp, D. E. (2018). "Social responsibility in and of organizations: The psychology of corporate social responsibility among organizational members." In N. Anderson, D. S. Ones, H. K. Sinangil, & C. Viswesvaran (Eds.), *Handbook of industrial, work, and organizational psychology* (2nd ed., pp. 333-350). Thousand Oaks, CA: Sage.

Sharma, P., Sharma, S. (2018). "Ideas in local spaces: Sustainability & Family Enterprise." *The Oxford Handbook of Management Ideas*. Oxford University Press.

Editorials/Publications

Jones, D. A., Newman, A., Shao, R., & Cooke, F. L. (2018). "Advances in employee-focused micro-level research on corporate social responsibility: Situating new contributions within the current state of the literature." Forthcoming in *Journal of Business Ethics*. Published online ahead of print: DOI: 10.1007/s10551-018-3792-7.

Professor David A. Jones co-edited (with Cooke, Newman, & Shao) a special thematic symposium on "Corporate Social Responsibility and Employees" that will appear in a forthcoming issue of the FT-50 ranked *Journal of Business Ethics*.

Associate professor David Novak accepted an invitation to join a 6-person editorial team for the special issue "Managing Extended Supply Chains" in the *Journal of Business Logistics*.

Holt, D., Pearson, A., Payne, G.T., & **Sharma, P.** (2018). Family business research as a boundary spanning platform: An introduction. *Family Business Review*, 31(1):

Daspit, J.J., Chrisman, J.J., **Sharma, P.**, Pearson, A.W., & Mahto, R.V. (2018). Governance as a Source of Family Firm Heterogeneity. *Journal of Business Research, Special Issue: Family Firm Heterogeneity*.

Conference Keynotes, Presentations, Proceedings

Hahn, T., Sharma, G., **Glavas, A.** (2017). "Your good or mine: Person-organization tensions in CSR and organizational members' contribution to social initiatives. EGOS Annual Conference.

Associate Professor Barbara Arel (Author) and Larry Stark (Author), presented at the American Accounting Association Forensic Section, "The Effect of Fraud Diamond Capability Measures on Fraud Occurrence," American Accounting Association, Dallas, Texas, United States. (March 3, 2018).

Assistant Professor Hung Do (Author & Presenter), Shunko, Masha (Author), Scheller-Wolf, Alan Andrew (Author), presented "Evaluating Tail Performance of Queueing Systems Using a Novel Stochastic Ordering Approach," INFORMS, Houston, Texas, United States. (October 25, 2017).

Professor Stuart Hart presented "The Role of Business in Creating Peace and Prosperity," at the Business Association of Latin American Studies Conference, San Diego, California, United States. (March 21, 2018).

Professor Stuart Hart presented "Toward a Sustainable Tomorrow," at the VUB Social Entrepreneurship Fair, VUB, Belgium. (November 28, 2017).

Professor Stuart Hart presented "Driving Innovation from the Base of the Pyramid," at the End Poverty Summit, United States. (November 17, 2017).

Associate Professor Erik Monsen (Author & Presenter) presented with Biniari, Marina (Author & Presenter), Von Gelderen, Marco (Author), Wincent, Joakim (Author), 2017 "What Motivates Employees' Engagement in Corporate Entrepreneurial Behavior?," at the Academy of Management, Atlanta, Georgia, United States.

Assistant Professor Akshay Mutha is co-chairing a session on "Product Acquisition and Contracting in CLSC" in the Closed Loop Supply Chains track at the 2018 Annual POMS (Production and Operations Management Society) conference in Houston, TX, May 5th, 2018.

Assistant Professor Akshay Mutha will present joint work with V. D. R. Guide, S. Bansal "Buying and selling of semi-finished inventories" in the Closed Loop Supply Chains track, 2018 Annual POMS (Production and Operations Management Society) conference in Houston, TX, May 5th, 2018.

Assistant Professor Akshay Mutha will present joint work with V. D. R. Guide, S. Bansal "Evaluating Profitability of Remanufacturing Operations" in the Environmental Operations Management track, 2018 Annual POMS (Production and Operations Management Society) conference in Houston, TX, May 4th, 2018.

Associate Professors David Novak and Marilyn Lucas (with K. Puranam) presented "Optimal Ordering Policies for Blood Inventory with Transfers: A Sensitivity Analysis" at the annual meeting of the Decision Sciences Institute in Washington, DC (November, 2017).

Associate Professor David Novak (with Z. Wu) presented "Mismatches in Scale in Sustainable Supply Chains" at the annual meeting of the Decision Sciences Institute in Washington, DC (November, 2017).

Associate Professor David Novak gave an invited research presentation titled "Mismatched Scale: Implications for Sustainable Supply Chain" at the W.P. Carey School of Business at Arizona State University in Tempe, AZ (March, 2018).

Professor Pramodita Sharma gave a keynote presentation "Entrepreneurs in Every Generation: How Successful Family Businesses Develop Their Next Leaders" at the Shidler College of Business, University of Hawaii at Mānoa, Honolulu, USA, March 14th, 2018.

Professor Pramodita Sharma gave a keynote presentation "Entrepreneurs in Every Generation: How Successful Family Businesses Develop Their Next Leaders" at the Family Business Alliance, Grand Rapids, MI, USA, March 27th, 2018.

Associate Professor Chun Zhang (with Hongli Wang and Mengyu Cheng) presented a paper entitled "Can you trust the untrustworthy? Trust, distrust and risk in business briberies" at the 2018 American Marketing Association Winter Educator's Conference in New Orleans, USA (February, 2018).

Media Coverage

Assistant Professor Allison Kingsley co-authored and discussed her research in a *Washington Post* Op-Ed entitled "Why bitcoin's success could be its downfall." December 11, 2017.
