A Message from the Dean

It gives me great pleasure to present our Spring 2018 Grossman School of Business Faculty Research Bulletin.

Whether our faculty are being recognized for their research, publishing in top-tier journals, quoted in the media, presenting at global conferences, or delivering keynotes, their knowledge adds unique value to our students in the classroom.

I invite you to visit our website to learn more about the Grossman School of Business, our faculty, students and impact.

Sanjay Sharma, Ph.D.
Dean & Professor of Management

Refereed Journal Articles


Management.


**Book Chapters**


**Editorials/Publications**


Professor David A. Jones co-edited (with Cooke, Newman, & Shao) a special thematic symposium on "Corporate Social Responsibility and Employees" that will appear in a forthcoming issue of the FT-50 ranked *Journal of Business Ethics.*

**Associate professor David Novak** accepted an invitation to join a 6-person editorial team for the special issue "Managing Extended Supply Chains" in the *Journal of Business Logistics.*


Conference Keynotes, Presentations, Proceedings

Hahn, T., Sharma, G., Glavas, A. (2017). "Your good or mine: Person-organization tensions in CSR and organizational members’ contribution to social initiatives. EGOS Annual Conference.

**Associate Professor Barbara Arel** (Author) and Larry Stark (Author), presented at the American Accounting Association Forensic Section, "The Effect of Fraud Diamond Capability Measures on Fraud Occurrence." American Accounting Association, Dallas, Texas, United States. (March 3, 2018).

**Assistant Professor Hung Do** (Author & Presenter), Shunko, Masha (Author), Scheller-Wolf, Alan Andrew (Author), presented "Evaluating Tail Performance of Queueing Systems Using a Novel Stochastic Ordering Approach," INFORMS, Houston, Texas, United States. (October 25, 2017).


**Professor Stuart Hart** presented "Toward a Sustainable Tomorrow," at the VUB Social Entrepreneurship Fair, VUB, Belgium. (November 28, 2017).

**Professor Stuart Hart** presented "Driving Innovation from the Base of the Pyramid," at the End Poverty Summit, United States. (November 17, 2017).

**Associate Professor Erik Monsen** (Author & Presenter) presented with Biniari, Marina (Author & Presenter), Von Gelderen, Marco (Author), Wincent, Joakim (Author), 2017 "What Motivates Employees' Engagement in Corporate Entrepreneurial Behavior?," at the Academy of Management, Atlanta, Georgia, United States.

**Assistant Professor Akshay Mutha** is co-chairing a session on "Product Acquisition and Contracting in CLSC" in the Closed Loop Supply Chains track at the 2018 Annual POMS (Production and Operations Management Society) conference in Houston, TX, May 5th, 2018.

**Assistant Professor Akshay Mutha** will present joint work with V. D. R. Guide, S. Bansal "Buying and selling of semi-finished inventories" in the Closed Loop Supply Chains track, 2018 Annual POMS (Production and Operations Management Society) conference in Houston, TX, May 5th, 2018.

**Assistant Professor Akshay Mutha** will present joint work with V. D. R. Guide, S. Bansal "Evaluating Profitability of Remanufacturing Operations" in the Environmental Operations Management track, 2018 Annual POMS (Production and Operations Management Society) conference in Houston, TX, May 4th, 2018.


**Associate Professor David Novak** (with Z. Wu) presented "Mismatches in Scale in Sustainable Supply Chains" at the annual meeting of the Decision Sciences Institute in Washington, DC (November, 2017).

**Associate Professor David Novak** gave an invited research presentation titled "Mismatched Scale: Implications for Sustainable Supply Chain" at the W.P. Carey School of Business at Arizona State University in Tempe, AZ (March, 2018).
Professor Pramodita Sharma gave a keynote presentation "Entrepreneurs in Every Generation: How Successful Family Businesses Develop Their Next Leaders" at the Shidler College of Business, University of Hawaii at Mānoa, Honolulu, USA, March 14th, 2018.

Professor Pramodita Sharma gave a keynote presentation "Entrepreneurs in Every Generation: How Successful Family Businesses Develop Their Next Leaders" at the Family Business Alliance, Grand Rapids, MI, USA, March 27th, 2018.

Associate Professor Chun Zhang (with Hongli Wang and Mengyu Cheng) presented a paper entitled "Can you trust the untrustworthy? Trust, distrust and risk in business briberies" at the 2018 American Marketing Association Winter Educator's Conference in New Orleans, USA (February, 2018).

Media Coverage

Assistant Professor Allison Kingsley co-authored and discussed her research in a Washington Post Op-Ed entitled "Why bitcoin's success could be its downfall." December 11, 2017.