



## **SUGGESTED TIMEFRAME**

### **SOPHOMORE YEAR**

2x 100-level courses

### **JUNIOR YEAR**

2x200-level course

### **SENIOR YEAR**

Remainder of requirements

## **The Sports Management Minor is in Partnership with:**

The College of Agriculture and Life  
Sciences - Community Development and  
Applied Economics

The College of Education and Social  
Services - Sports Leadership and  
Physical Education

Grossman School of Business

The Rubenstein School - Parks,  
Recreation and Tourism

The University of Vermont Department of  
Athletics



*The*  
**UNIVERSITY**  
*of*  
**VERMONT**

Rubenstein School of Environment  
and Natural Resources

## **SPORTS MANAGEMENT MINOR**

For additional information,  
please visit:

<http://www.uvm.edu/rsenr/>

## PROGRAM OVERVIEW

The Sports Management minor (SMGT), hosted by the Rubenstein School of Environment and Natural Resources, is for students who aspire to include the management of sporting endeavors, including entrepreneurial sports ventures, professional, amateur, interscholastic, intercollegiate, community recreation, and youth sport organizations in to their majors. The Rubenstein School, as the sponsoring unit on campus, seeks to cultivate an awareness and enhanced understanding of the interaction between human activities, like sports and recreation, and the natural environment.

### POSSIBLE CAREER PATHS

- Athletic Administrator
- Sports Agent
- Recruiter and Scout
- Public Relations Officer
- Contract Specialist
- Facility Manager
- Recreation Director
- Coaching
- Team Management
- Sports Marketing and Sales

## COURSE ENROLLMENT



### REQUIRED 'CORE' CLASSES (9 Credits)

EDPE 101/241 - Sports Management (F/Sp)  
EDPE 220 - Sports in Society (F/Sp)  
PRT 235 - Outdoor Recreation Planning (F)

### ENTREPRENEURSHIP (3 Credits)

BSAD 137 - Entrepreneurial Leadership (F)\*  
CDAE 166 - Introduction to Community Entrepreneurship (F,Sp)  
CDAE 267 - Strategic Planning: Community Entrepreneurs (F,Sp)  
PRT 258 - Entrepreneurship, Recreation and Tourism (Sp)

\*Consult your major advisor for any applicable course/major restrictions and information regarding the use of one course to meet multiple degree requirements, also internships. Majors in Parks, Recreation and Tourism, and CDAE (Community Entrepreneurship, Community & International Development, or Public Communication) may double count at most two courses from the Sports Management minor toward the major.

Courses are typically offered but subject to change.

### MARKETING/COMMUNICATIONS (3 Credits)

CDAE 024 - Fund. of Public Communications (F,Sp,S)  
CDAE 119 - Event Planning for Athletics (F,Sp)  
BSAD 150 - Marketing Management (F,Sp,S)\*  
PRT 158 - Resort Management & Marketing (F)  
CDAE 168 - Marketing: Community Entrepreneurs (F)

### MANAGEMENT (3 Credits)

BSAD 120 - Organizational Behavior & Leadership (F,Sp,S)\*  
EDPE 119 - Careers in College Athletics (F,Sp,S,W)  
EDPE 230 - Philosophy of Coaching (F,Sp,S)  
PRT 157 - Ski Area Management (Sp)

Students must complete required core classes plus one (1) course from the three (3) areas of focus for a total of 18 credits

F-Fall  
Sp-Spring  
S-Summer Session  
W-Winter Session