SCHLESINGER GLOBAL FAMILY ENTERPRISE CASE COMPETITION (SG-FECC)

Summary of Selected Cases

Collaborators

- Columbia University Press
- Family Firm Institute
- IMD
- Ivey Case Publishing
- The John L. Ward Center for Family Enterprises
- SAGE Family Business Cases
- STEP Global Consortium

2024

- **LAO GAN MA: LEADERSHIP AND FAMILY BUSINESS SUCCESSION** *(Pre-arrival case w. 7 days prep time)*
  Feng Lv and Lan Shi (Publisher – SAGE; Setting - China)
- **LEADERSHIP CHALLENGES IN A FAMILY FIRM** *(Four-hour prep time case)*
  Miranda Stienstra, Astrid Kramer & Joyce van Leeuwen (Publisher – SAGE; Setting – The Netherlands)
- **GRUNDFOS (A): BE, THINK, INNOVATE; GROUNDFO (B): SOLVED IN A BETTER WAY** *(Four-hour prep time case)*
  Peter Vogel & Colleen Lief (Publisher – IMD; Setting – Denmark)
- **PREMIER REAL ESTATE DEVELOPMENT** *(Four-hour prep time case)*
  Ernesto Poza (Publisher – SAGE; Setting – Mexico)

2023

- **ANTIGAL: STRATEGY AND SUCCESSION CHALLENGES IN A FAMILY-OWNED VINEYARD WITH GLOBAL AMBITIONS** *(Pre-arrival case w. 7 days prep time)*
  Lucia Pierini, Martin Roll, Gianfranco Siciliano, and Cao Zhijing (Publisher – CEIBS; Setting - Argentina, US, China)
- **FAMILY BUSINESS ETHICAL DECISION-MAKING UNDER COVID** *(Four-hour prep time case)*
  Amy F. Lipton (Publisher – SAGE; Setting - USA)
- **DASCHER (A): INTELLIGENT LOGISTICS** *(Four-hour prep time case)*
  Benoit Leleux and Martz Widz (Publisher -IMD; Setting - Germany)
- **ANTIGAL: STRATEGY AND SUCCESSION CHALLENGES IN A FAMILY-OWNED VINEYARD WITH GLOBAL AMBITIONS** *(Four-hour prep time case)*
  Lucia Pierini, Martin Roll, Gianfranco Siciliano, and Cao Zhijing (Publisher – CEIBS; Setting - Argentina, US, China)

2022
• CONFLICTS AND RESOLUTIONS: CONTINUING A GENERATIONAL FAMILY BUSINESS IN IPOH, MALAYSIA  
Feranita Feranita, Taylor’s University, MALAYSIA, Alfredo De Massis, Free University of Bozen-Bolzano, ITALY (Publisher – SAGE; Setting - Malaysia)  
2021

• JEBSEN & JESSEN FAMILY ENTERPRISE: A HONG FROM THE COLD  
Marta Widz & Benoit Leleux, IMD, Switzerland (Publisher – IMD; Setting - Hong Kong, China)  
• SHUBHAM GOL DIE MASALE PRIVATE LIMITED: CONSOLIDATE OR EXPAND?  
Sabyasachi Sinha & Vinod Thakur, IIM Lucknow, India (Publisher – Ivey; Setting - India)  
• FAMILY FEUD AT ALDI NORD  
K B S Kumar & Indi Perepu, ICFAI & IBS, India (Publisher – IBS; Setting -Italy)

2020

• PENTLAND GROUP: A FAMILY OF BRANDS (Pre-arrival case w. 7 days prep time) Marta Widz, IMD, Switzerland (Publisher – IMD; Setting - UK)  
• DE AGOSTINI: REPURPOSING THE BUSINESS & THE FAMILY (Four-hour prep time case) Marta Widz, IMD, Switzerland (Publisher – IMD; Setting - Italy)  
• RED COLLAR GROUP (A & B) (Four-hour prep time case) Jean Lee & Liman Zhao, CEIBS, China (Publisher – CEIBS; Setting - China)  
• BAUCENTRUM: COMPENSATION AND GOVERNANCE IN THE FAMILY FIRM (Four-hour prep time case) Stephen Sapp, Ivey School of Business, University of Western Ontario, Canada (Publisher - Ivey; Setting - Switzerland)

2019

• PRITZKER FAMILY ENTERPRISE: A FAMILY GOVERNANCE CASE STUDY (Pre-arrival case w. 7 days prep time) Patricia Angus, Columbia Business School, USA (Publisher Columbia Case Works; Setting – USA)  
• P & Q METAL WORKS (Four-hour prep time case) Brett A. Coffman, USA (Setting – USA)  
• ADVISING THE FAMILY FIRM: OPENING PANDORA’S BOX (A & B) (Four-hour prep time case) Vanessa Strike & Dennis Ma, University of British Columbia, Canada (Publisher - Harvard Business Cases; Setting – USA)  
• IOI’s GLOBAL CHALLENGE: MOVING UP THE PALM OIL VALUE CHAIN (Four-hour prep time case)  
Marleen Dieleman, Singapore Management University, Singapore (Publisher - Harvard Business Cases; Setting – Malaysia)

2017

• DEMPSEY BOATS (Pre-arrival case w. 7 days prep time) Justin B. Craig and Ken Moores, Kellogg School of Management, USA & Bond University, Australia (Setting – Australia)  
• FIRE IN THE BELLY: BUSINESS GROWTH VERSUS FAMILY HARMONY (Four-hour prep time case)  
Mita Dixit, SP Jain Institute of Management & Research, India (Setting – India)
<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
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<tbody>
<tr>
<td><strong>2016</strong></td>
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<tr>
<td>VALLEY CARRIERS (A): ESTABLISHING STATUS IN A FAMILY BUSINESS</td>
<td>Vanessa Strike, University of British Columbia, Canada (Publisher - Ivey)</td>
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<td>VALLEY CARRIERS (B): WORKING ON VERSUS WORKING IN THE BUSINESS</td>
<td>(Four-hour prep time case)</td>
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<td>WENSLI SILK: SUCCESSION AND INTERNATIONAL LUXURY BRANDING</td>
<td>Jean Lee, Rebecca Y. Chung, An Jing, CEIBS, China (Publisher – CEIBS; Setting – China)</td>
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<tr>
<td>FREEDOM COMMUNICATIONS, INC.: FAMILY ENTERPRISE OR LIQUIDITY?</td>
<td>John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA (Publisher – Kellogg; Setting – USA)</td>
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<tr>
<td>FOUR GENERATIONS OF THE OWENS FAMILY (A) AND (B)</td>
<td>John L. Ward, Joachim Schwass, Colleen Lief, Kellogg School of Management, Northwestern University, Evanston, IL, USA &amp; IMD – International Institute for Management Development, Lausanne, SWITZERLAND (Publisher – Kellogg; Setting – Australia)</td>
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<td>JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES</td>
<td>Vanessa M. Strike and Takao Kawamoto, Ivey Business School, Western University, London, ON, CANADA (Publisher - Harvard Business Cases; Setting – Japan)</td>
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<tr>
<td>JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES</td>
<td>Takao Kawamoto, Glorious Co., Ltd., JAPAN (Publisher - Harvard Business Cases; Setting – Japan)</td>
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<td><strong>2015</strong></td>
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<td>QADRI GROUP: WRITING THE FAMILY CONSTITUTION</td>
<td>Shakeel Sadiq Jajja and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, Lahore University of Management Sciences, Lahore, PAKISTAN (Publisher - Harvard Business Cases; Setting – Pakistan)</td>
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<tr>
<td>HOW TO MOTIVATE THE FIFTH GENERATION: BALANCING ENGAGEMENT AND ENTITLEMENT AT LEE KUM KEE</td>
<td>John L. Ward and Sachin Waikar, Kellogg School of Management, Northwestern University, Evanston, IL, USA (Publisher – SAGE; Setting – China, Hong Kong)</td>
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<td>A TIGHTROPE WALK: TRANSITION CHALLENGES AT S K GROUP</td>
<td>Mita Dixit, Equations Management Consulting and Debasish Mallik, S.P. Jain Institute of Management &amp; Research, Mumbai, INDIA (Setting – India)</td>
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<tr>
<td>PLYMOUTH TUBE COMPANY: HOW TO BUILD OWNERSHIP CONSENSUS</td>
<td>John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA (Publisher – Kellogg; Setting – North America)</td>
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<td><strong>2014</strong></td>
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<td>MOTHER MYRICK'S CONFECTIONARY</td>
<td>Paul W. Thurston, Erik R. Eddy and Mary Hartwick, Siena College, USA (Setting – USA)</td>
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<td>WOODVILLE REPUBLICAN</td>
<td>John J. Cater III, University of Texas-Tyler and Roland E. Kidwell, University of Wyoming, USA (Setting – USA)</td>
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• **AICL (Three-hour prep time case)** Mita Dixit, Equations Management Consulting, Apoorva Srivastava, Amity Business School, and Debasish Mallik, S. P. Jain Institute of Management & Research, INDIA (Setting – India)

• **ACME LUMBER (Three-hour prep time case)** John Perry and Nancy Bereman, Wichita State University, USA (Setting – USA)

2013

• **QADRI GROUP: SUSTAINING GROWTH FOR ANOTHER 100 YEARS (Pre-arrival case w. 7 days prep time)** Muhammed Shakeel Sadiq Jajja, Institute of Business Administration and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, PAKISTAN (Setting – Pakistan)

• **RUMA’S FRUIT AND GIFT BASKET: WILL DAD EVER RETIRE? (Three-hour prep time case)** Edmund (Ted) Clark and John Friar, Northeastern University, Boston, Massachusetts, USA (Setting – USA)

• **THE AMERICAN BRITISH UNIVERSITY (Three-hour prep time case)** Josiane Fahed-Sreih, Lebanese American University, LEBANON (Setting – Lebanon)

• **MID-STATE TRUCKING & STORAGE (Three-hour prep time case, FINALIST case)** Edmund (Ted) Clark and John Friar of Northeastern University, Boston, Massachusetts, USA (Setting – USA)